



Cardinal Publishers Group Spring/Summer 2022 Catalog

Also available on Edelweiss:
CPG Spring Summer 2022

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Or

Visit Cardinalpub.com

homepage to download a PDF

June 2022 • RiteSite Custom Career Services

Rites of Passage at \$100,000 to \$1 Million+

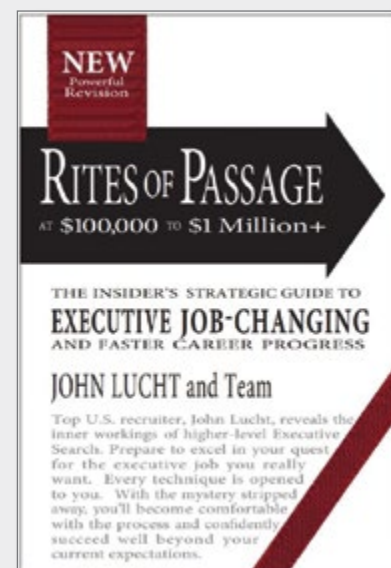
Your Insider's Strategic Guide to Executive Job-Changing and Faster Career Progress

John Lucht with Robert Whitman

This third edition Rites of Passage contains an expanded list of outstanding executive recruiters, updated with the latest information for the use of Internet resources, how to manage your online profiles, an expanded executive mentoring with input from fellow executives and executive mentors speeding your executive career path. Expanded is our advice for executive networking. This third edition is the best yet with fellow executives sharing their personal experience and lessons.

Newly and thoroughly revised...Enjoy a "great read" and unvarnished inside information, as John Lucht brings you his insider's viewpoint. He takes you through every aspect of changing high-level jobs...from adroit handling of personal contacts, to sophisticated networking, to persuasive letter and resume writing, to successful interviewing, to creative use of the internet, to every facet of dealing with recruiters. Handled right, they'll call you with attractive opportunities throughout the rest of your career. Even if you'd like to go into consulting or buy a business, this book shows you how. In fact, you can pursue independence while attracting on-payroll job offers too. You can even go all out for a better job in secret to protect the one you have now.

You'll also find political tips to get ahead where you are. Plus, help for the uncertain future...from unemployed job-seeking on your own and through outplacement, to negotiating your ideal employment contract. Rites covers everything. Enjoy and use it now. Refer to it often. Also included are a listing of hundreds of leading executive search firms, with key people and full contact information...plus creative strategies for online research. Finally, a unique fictionalized "case study" (novella) takes you behind-the-scenes as a major retained search firm fills an executive position.



Price: \$29.99 • Pages: 640 • Trim: 7" x 9"
ISBN-13: 9780999326558 • Trade Paper

BUSINESS & ECONOMICS / Careers / Job Hunting
BUS037020

BUSINESS & ECONOMICS / Careers / General
BUS012000

BUSINESS & ECONOMICS / Personal Success
BUS107000

About the Authors

John Lucht was an executive recruiter for more than 30 years and was also one of America's most successful and highest paid executive's outplacement consultants and career coaches. He is the author of Insights for the Journey and Executive Job-Changing Workbook.

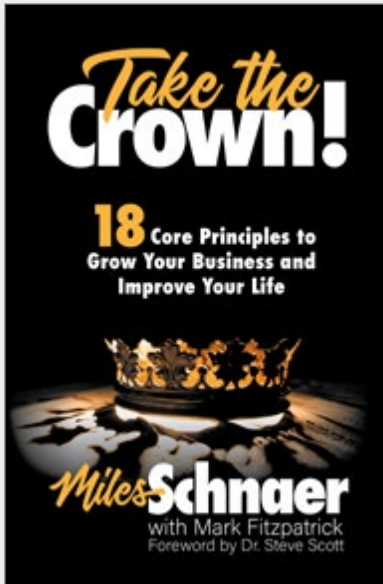
Robert Whitman worked with John Lucht. In 2014 John's books and website rights were purchased by Whitman and offered through Ritesite Custom Career Services.

Whitman has formed a number of successful technology companies over 35+ years and achieved industry awards for fortune 500 companies for innovation.

Whitman currently works with a team of executive recruiters to further enhance and update career advice on website <http://www.ritesite.com> and Ritesite book offerings. Robert resides in Ocean Springs, Mississippi.

Marketing

- Sample copies to executive recruiters
- Discount code for clients of executive recruiters
- Google Ads
- Promotion on publisher's website RiteSite®.com



Price: \$25.00 • Pages: 272 • Trim: 5.25" x 8.25"
ISBN-13: 9781736943199 • Hardcover

16 Page Photo Inserts

BUSINESS & ECONOMICS / Development / Business
Development BUS020000

BIOGRAPHY & AUTOBIOGRAPHY / Business
BIO003000

BUSINESS & ECONOMICS / Business Ethics
BUS008000

May 2022 • Ascend Books

Take the Crown!

18 Core Principles to Grow Your Business and Improve Your Life

Miles Schnaer and Mark Fitzpatrick • Foreword by Dr. Steve Scott

A self-made man whose life has been defined by his tenacity and vision, Miles Schnaer started from a modest family background to become one of the most recognized and honored entrepreneurs in the Heart of America. In *Take the Crown*, Schnaer weaves the story of his upbringing and ultimate achievements with the 18 core principles and values that have defined his career. The result is a frank and open narrative that provides a road map to maintaining the proper balance among work, family and civic interests. His biography is inspiring, but also compelling is his adherence to the tenets, anchored in his faith, that has allowed him to overcome multiple challenges and attain success in different businesses.

A person's legacy can be defined in multiple ways, but according to Miles Schnaer it must benefit not only the individual but also their family members, friends and business associates. His journey, and the knowledge he consequently attained, provide sage advice that is applicable across multiple industries and professions.

Also from Ascend Books



9781732344709



9781734463729

Marketing

- Features in National and Regional Automotive Industry Magazines
- Podcasts
- Social Media, blogs and other social media concentration
- Inspirational messages of faith in national and regional Jewish publications
- Author appearances
- Radio and news interviews

About the Authors

Miles Schnaer is the owner of the Crown Organization, a multi-brand auto dealership. With a long history of success in the sales and service of major car brands, he has won numerous industry awards and twice been named the *Time Magazine* "Dealer of the Year" for both Kansas and Illinois. Miles and wife Paula are the proud parents of Ali and Mandi, as well as grandparents to Maddox.

Mark Fitzpatrick is a past contributing writer to *Strong of Heart*, a periodical published by the Notre Dame Athletics Department. This is his third book. He and his wife Nancy have four children and three grandchildren. They reside in Kansas City, Missouri.

August 2022 • Crista Corporation

A Light in the Dark For PANDAS & PANS

Dr. Jill Crista

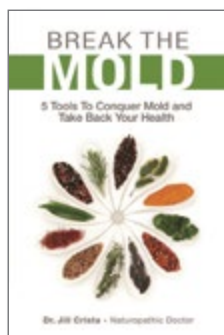
If you picked up this book, you may feel like your child has been stolen from you, possibly overnight. Watching your child suffer from PANDAS or PANS can be a heart-wrenching experience, but the good news is, there is hope. As a mother of children affected by PANS and a seasoned clinician, Dr. Jill Crista created this playbook to support your family's journey.

If you're desperate for more understanding and guidance, this book is for you. It's an absolute must-read if you're seeking to engage every aspect of care for your child, leaving no stone unturned. This invaluable book offers much-needed resources and support, moving beyond hope to mastering effective, practical things to do.

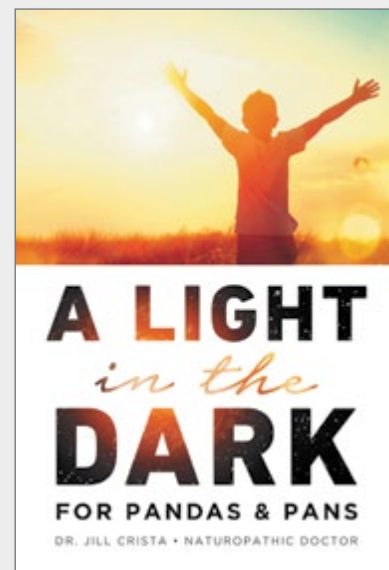
PANDAS and PANS happen when infectious and environmental triggers cause total body immune confusion, which in turn targets a child's brain. This results in changes to how the brain works, thinks, processes information, and feels. PANDAS and PANS exemplify how a physical body problem can express as behavioral and mental health changes.

In her easy-to-read style, Dr. Crista brings validity to how mental health and physical health are intertwined. She teaches you how to use this connection to your child's benefit. Trained in integrative medicine as a Naturopathic Doctor, Dr. Crista skillfully weaves higher force medical interventions with supportive natural medicine into a safe, comprehensive approach.

Another book by
Dr. Jill Crista



9781988645186



Price: \$24.95 • Pages: 200 • Trim: 6" x 9"

ISBN-13: 9781685248550 • Trade Paper

1 B&W Photo & 4 Color Photos
Resource Directory, Index, List of Scientific
References, Medication Compatibility Chart

HEALTH & FITNESS / Diseases / Immune &
Autoimmune HEA039090

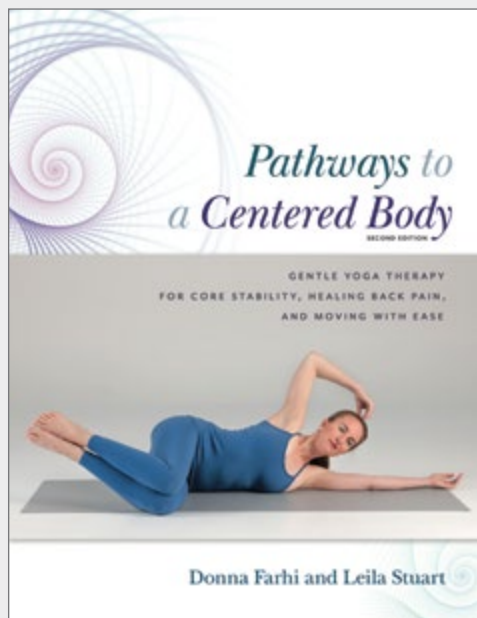
About the Author

Dr. Jill Crista is a pioneering Naturopathic Doctor and renowned educator on complex, chronic illnesses including mold sickness, Lyme disease, post-concussion syndrome, and PANDAS and PANS. She's the author of the highly acclaimed best-seller, *Break the Mold: 5 Tools To Conquer Mold and Take Back Your Health*. Through her physician training program, she's trained over 500 doctors, helping them uplevel their skills to become Mold Literate. She has now turned her efforts to supporting children and teens struggling with PANDAS and PANS. As a mother of children affected by PANS, she has combined the knowledge gained through her clinical and personal experience into an indispensable book titled *A Light In The Dark for PANDAS and PANS*.

Author resides in Janesville, WI, USA

Marketing

- Website promotion
- Email campaigns
- Podcasts
- Medical conference presentations
- Advertising
- Social media campaign



Price: \$29.99 • Pages: 192 • Trim: 8.5" x 11"
 ISBN-13: 9780473586003 • Trade Paper
 108+ Illustrations and Photos
 HEALTH & FITNESS / Yoga HEA025000
 HEALTH & FITNESS / Pain Management HEA036000
 HEALTH & FITNESS / Diseases / Musculoskeletal
 HEA039100

January 2022 • Embodied Wisdom Publishing

Pathways to a Centered Body

Gentle Yoga Therapy For Core Stability, Healing Back Pain, And Moving With Ease

Donna Farhi and Leila Stuart • Illustrator: Sonya Rooney

Yoga teachers Donna Farhi and Leila Stuart have joined forces to produce a definitive guide to centering the body, sharing their gentle, yet incredibly effective, approach to balancing body structure for optimal pain-free movement. This book demystifies the catch phrase “core fitness” and teaches you how to center your pelvis and find optimal spinal alignment as the foundation for true core strength and stability.

Using easy-to-understand anatomical terms combined with exquisite illustrations, the authors unravel the complexities of the deepest core muscles, the psoas, to reveal its function as an extraordinary unifying structure for the entire body. In a step-by-step protocol, you'll learn how to release, balance, and engage your core muscles, and you'll learn how to safely improve your flexibility in Yoga practices without compromising pelvic and spinal stability.

Pathways to a Centered Body is an invaluable practical guide for Yoga and Pilates students and teachers, personal trainers, dancers, and athletes as well as physical therapists, chiropractors, and somatic practitioners, indeed, anyone who wants to live in their body with greater ease. With more than 108 color photographs, concise instructions, and rich experiential anatomy inquiries, this manual will be a requisite text for movement training programs worldwide.

“Pathways to a Centered Body makes a unique contribution to a deeper understanding of core stability, back pain, and easeful movement. With a focus upon the role of the psoas, Donna Farhi and Leila Stuart provide clear, step-by-step guidelines for a somatic self-inquiry that will lead to structural and functional balance and deep healing. This book should form an important part of the required reading for Yoga therapists, physical therapists, Pilates, Somatics and other movement teachers, and sports trainers. It will also be a valuable resource for anyone seeking easeful, peak body performance.”

— Leigh Blashki C-IAYT, Past President Yoga Australia, IAYT Certification Committee, Associate Director Integrative Restoration Institute Australasia.

“Donna and Leila have captured the very essence of how to approach healing back pain with Yoga therapy and core stability. They share a detailed understanding of the anatomy and importance of the psoas muscle, which lies at the center of the core stability of the body. The illustrations are exquisite and the photos and explanations of the practices are clear and artistically presented.”

— Elise Miller M.A., Senior Certified Iyengar Yoga Teacher and author of *Yoga for Scoliosis: A Path for Students and Teachers*

Marketing

- Book is promoted in supplementary material for the recent release of Donna Farhi's Masterclass on Masterclass.com (subscriber base over 8 million now)
- Fastest growing promotional video trailer for Masterclass.com – 943k VIEWS
- eBlast to target audience – notifying of new distribution channel
- social media promotion – promotion through private group and Facebook business page.

About the Authors

Donna Farhi is a Yoga teacher who has been practicing for forty years and teaching. She is one of the most sought-after guest teachers in the world leading teacher training programs and intensives internationally. Considered the “teacher of teachers,” Donna has written contemporary classics: 9780805059700 *Yoga Mind, Body & Spirit*, 9780805042979 *The Breathing Book*, 9781930485174 *Teaching Yoga* [with Cd]. American born, she now resides in New Zealand. Visit www.donnafarhi.co.nz

Leila Stuart BA, LLB is a Registered Massage Therapist and has is a Registered Massage Therapist and has practiced and taught Yoga for more than forty years. She has taught an innovative Yoga Therapy training for fifteen years, focusing on experiential anatomy, movement repatterning and embodiment of the deeper teachings of Yoga as pathways to self-healing. With deep love and intuitive knowledge of experiential anatomy. Visit www.leilastuart.com

April 2022 • Lotus Publishing

Build Your Own Bulletproof Body

Bodyweight Exercises for Strength, Resilience and Injury Prevention

Ross Clifford and Ashley Kalym

This book offers a stimulating and accessible program of bodyweight exercises to help overcome those nagging sports or Musculo-skeletal injuries—from tennis elbow to low back pain.

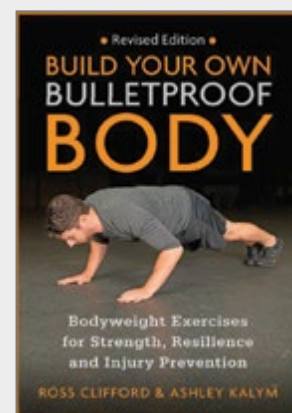
The suggested exercises can also be used to improve muscle strength, joint range-of-motion, and overall physical fitness. Whether you are a highly-tuned athlete looking to stay at the top of your game or a moderately active individual keen to overcome a recurring joint pain, this illustrated book offers a range of exercises.

This indispensable guide will educate you on 'need-to-know' anatomy and pathology to better understand your own body and the stresses that maybe causing you pain and dysfunction.

About the Authors

Ross Clifford is a chartered physiotherapist with a lifelong interest in human movement and function.

Ashley Kalym has experienced physical training in many disciplines, including calisthenics, gymnastics, and Olympic weightlifting. Ashley's other books include *Complete Calisthenics – The Ultimate Guide to Bodyweight Exercise, 2E* (North Atlantic Books, Berkeley, California).



Marketing

- Building on the success of Ashley Kalym's main title, *Complete Calisthenics* (80,000 copies sold over two editions).
- Major on-line promotion planned via author and publisher social media

Price: \$18.95 • Pages: 168 • Trim: 6.6" x 9.3"
ISBN-13: 9781913088309 • Trade Paper

250 B&W Illustrations

HEALTH & FITNESS / Exercise / General HEA007000

SPORTS & RECREATION / Bodybuilding & Weight Training SPO006000

March 2022 • Lotus Publishing

Hatha Yoga for Teachers and Practitioners

A Comprehensive Guide

Ram Jain and Kalyani Hauswirth-Jain • Foreword by Biff Mithoefer

Starting from the traditional approach to yoga, you will discover how each yoga pose affects the inner body and how systematic yoga practice can increase your overall health and well-being. You will also learn the ancient principles of sequencing asanas according to their corresponding chakras (energy centers).

Renowned yoga-teacher trainers Ram Jain and Kalyani Hauswirth-Jain describe how to create safe, fulfilling, and holistic Hatha Yoga practices for different levels of ability, themes, and goals. They provide practical descriptions of over 200 asanas, with detailed instructions, alignment cues, contraindications, and suggested modifications, all of which will bring your yoga classes to a whole new level.



Marketing

- Social media campaign

Price: \$29.95 • Pages: 392 • Trim: 7.4" x 9.6"
ISBN-13: 9789082705614 • Trade Paper

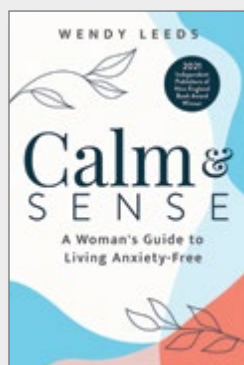
250 B&W Photos

HEALTH & FITNESS / Yoga HEA025000

About the Authors

Ram Jain is founding director of the Arhanta Yoga Ashrams. Since 2009, the Arhanta Yoga Ashrams have become renowned internationally for their professional yoga teacher training courses and have trained thousands of yoga teachers. Ram resides in New Delhi, India.

Kalyani Hauswirth-Jain has had a fascination for art, bodywork, and the body-mind connection. She has been teaching yoga since 2007, and training yoga teachers since 2011 at the Arhanta Yoga Ashrams. Kalyani lives in Zurich, Switzerland.



Marketing

- Virtual author tours/blog tours
- In person speaking engagements/promotion at motivational and academic workshop events
- Social media advertising
- Ad space in industry publications

Price: \$13.99 • Pages: 360 • Trim: 6" x 9"
ISBN-13: 9780999901526 • Trade Paper

25 B&W Illustrations

HEALTH & FITNESS / Mental Health HEA055000

PSYCHOLOGY/Psychopathology / Depression
PSY049000

PSYCHOLOGY / Psychopathology / Anxieties & Phobias
PSY022060

June 2022 • Calm Day Publishing

Calm & Sense

A Woman's Guide to Living Anxiety-Free

Wendy Leeds • Illustrator: Meg Joyce

Written by a licensed psychotherapist who knows what it's like to be anxious, *Calm & Sense* brings you a broad range of tools for dealing with your anxiety, including:

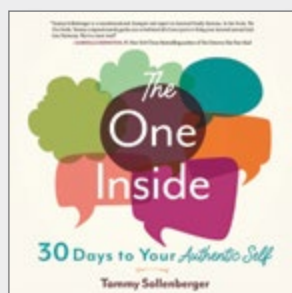
- Sound psychological approaches that offer guidance you can trust
- Physical techniques to address your anxiety anytime, anywhere
- Feasible lifestyle changes to help avoid anxiety triggers

It also gives voice to stories drawn from the experiences of women who have faced anxiety and learned to manage it successfully. Distinctive in its approach, *Calm & Sense* is a practical, well-researched resource designed to help women of all ages deal with their anxiety.

About the Author

Wendy is a practicing psychotherapist with both a professional and a personal interest in finding ways to heal anxiety without medication. Having dealt with anxiety all of her life, she understands worry and fear that make even small items difficult.

Over the years, she has assembled tips and techniques for dealing with anxiety without medication. She uses many of these tools in her own life, and is passionate about sharing them with others. She lives in the Greater Boston area.



Marketing

- 6-city in-person New England tour
- Podcasts
- Guest blog features
- Social media campaigns

Price: \$16.95 • Pages: 114 • Trim: 8.5" x 8.5"
ISBN-13: 9780967688756 • Trade Paper

21 B&W Illustrations

Key illustrations and graphics depicting the
Internal Family Systems model, Resource
Directory

SELF-HELP / General SEL000000

Self-Help / Personal Growth / General SEL031000

April 2022 • Pure Carbon Publishing

The One Inside

30 Days to Your Authentic Self

Tammy Sollenberger, M.A.

The One Inside is a self-guided way to strengthen the connection between your Self and the competing parts inside of you, the parts of you who battle and cause tension, uncertainty, and anxiety. With just one word a day for 30 days, you'll walk through a self-reflective process that guides you back to your true center. Using a succinct, easy-to-approach style, Tammy Sollenberger's *The One Inside* guides you through the clinically proven Internal Family Systems method of achieving internal harmony. Whether you'd like to become more emotionally aware, feel overwhelmed by seemingly conflicted parts of the self, or often feel stressed by indecision, *The One Inside* can help you access your own inner wisdom—and your most authentic self.

About the Author

Tammy Sollenberger, M.A. is a licensed clinical mental health counselor. She believes we all can experience a more harmonious and connected existence no matter what our past or present experiences when we bring curiosity to all those noisy voices inside. She is a certified Internal Family Systems therapist and produces and hosts a podcast called "*The One Inside*." Tammy lives in Dover, New Hampshire.

April 2022 • Pure Carbon Publishing

Dream Incubation for Greater Self-Awareness

A Handbook

Kelly Lydick, M.A.

Dream Incubation for Greater Self-Awareness is a succinct guide that will jumpstart your dream incubation practice. Working with Dreams can be one of the fastest ways to increase your self-awareness, and there are specific techniques that can be used to increase your dreaming frequency and recall. *Dream Incubation for Greater Self-Awareness: A Handbook* includes a brief history of dreaming practices, an overview of the biology and psychology of dreaming, and reflection questions and activities. This newly expanded edition includes references to recent research studies and an updated chapter on framing Dream Incubation statements and questions.



Marketing

- Guest blog features through network of IASD and related
- Guest radio and podcast features
- Email marketing to existing author newsletter audience (500+)
- Social media promotion and advertising

About the Author

Kelly Lydick has a Masters degree in Writing & Consciousness and professional certifications as a Meditation Facilitator, Reiki Master, and Gateway Dreaming Coach. Her writing has appeared in *Guernica*, *The Rumpus*, *True Blue Spirit*, *CO Yoga + Life*, *Natural Awakenings* magazines and many others. She has also been featured on iHeart Radio and NPR's *The Writers' Block*. She is the author of *Mastering the Dream* and is a contributing author to the IASD anthology, *Dreams That Change Our Lives*. Kelly resides in Phoenix, Arizona

Price: \$15.95 • Pages: 110 • Trim: 5.5" x 8.5"
ISBN-13: 9780967688770 • Trade Paper

Prompted activities for reader engagement, bonus material; Dream Incubation MP3 audio download via author website

BODY, MIND & SPIRIT / Dreams OCC006000

BODY, MIND & SPIRIT / General OCC000000

SELF-HELP / Dreams SEL012000

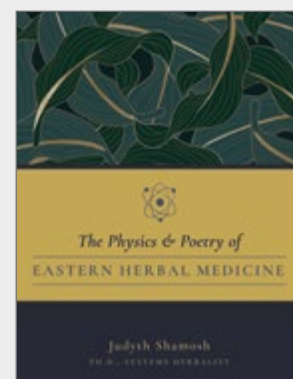
April 2022 • Pure Carbon Publishing

The Physics & Poetry of Eastern Herbal Medicine

How Modern Physics
Validates Eastern Medicine

Judyth Shamosh, PhD

Insightful and pioneering, This book provides a systematic understanding and appreciation of Eastern medicine and clearly compares and validates it with modern physics in layperson's terms. It identifies how both these fields use metaphorical poetry to explain their theories and our everyday experiences, and offers analytical thinkers a significant understanding of mystical Eastern medicine. Unusually and uncommonly proficient in both science and Eastern medicine, this book delivers distinct insights into the seemingly divergent worlds of Eastern medicine and modern physics.



Marketing

- Press launch celebration in Phoenix, Arizona in February 2022
- Partnership with LWS Literary Services on 3-tier publicity campaign pre- and post- book launch

About the Author

Judyth Shamosh, Ph.D., founder of Greenfingers Herbal Medicine Clinic. She has served on the governing council of the American Herbalist's Guild, as Vice Chairperson of the board at RainStar University College of Acupuncture and Oriental Medicine, as adjunct faculty at the Southwest College of Naturopathic Medicine, and as Vice President of the Arizona Herb Association. She divides her time between New Mexico and Phoenix, Arizona.

Price: \$25.95 • Pages: 208 • Trim: 8.5" x 11"
ISBN-13: 9780967688749 • Trade Paper

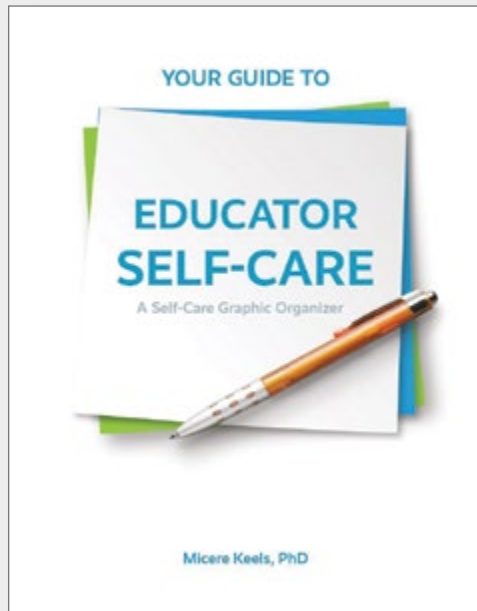
51 detailed tables; 5 detailed figures

List of tables, list of figures, bibliography

MEDICAL / Alternative & Complementary Medicine
MED004000

SCIENCE / Physics / General SCI055000

BODY, MIND & SPIRIT / Healing / General OCC011000



Price: \$24.95 • Pages: 160 • Trim: 8.5" x 11"
ISBN-13: 9781737690603 • Trade Paper

46 Color Illustrations

Interactive graphic organizers with additional copies, beautiful drawings, tips and messages promoting wellbeing practices

EDUCATION / Professional Development EDU046000

SELF-HELP / Self-Management / Stress Management
SEL024000

EDUCATION / General EDU000000

April 2022 • Tapir Education Press

Your Guide to Educator Self-Care

A Self-Care Graphic Organizer

Micere Keels • Editor: Marcela Cartagena • Illustrator: Alana Bowman

As an educator, you are shouldering a heavy load in helping children and families recover from the COVID-19 pandemic. You are tasked with helping students cope with grief, loss, anxiety, fear, and economic distress, recover learning losses, and re-teach social skills. Additionally, you are doing this while also coping with these same challenges in your personal lives. How can you manage these expectations? You can do it by practicing self-care. Self-care is about taking deliberate actions to restore and advance your professional and personal wellbeing.

Therefore, this is an active workbook. By the end of page five, you will be engaged in the active process of working toward developing your individualized self-care strategies. Each chapter includes an interactive Self-Care Graphic Organizer. Because self-care is a process of gradual improvement, an additional copy of each graphic organizer is included for you to photocopy and repeat the exercise as needed.

Sustainable self-care is the key to a thriving professional career that does not come at the expense of your wellbeing. As you complete this Guide to Educator Self-Care, you will:

- Complete self-reflection to identify and acknowledge your needs
- Utilize tools for active stress management
- Engage in moments of mindfulness
- Identify opportunities to claim time for yourself
- Develop strategies to impose balance over ever-increasing demands
- Practice self-compassion

Whether you are new to the profession or a veteran educator, this guide will help you create sustainable self-care routines that can protect your wellbeing.

Marketing

- Social media advertising targeting educators.
- Online newsletter promotion.
- Media outreach to education and mental health related publications.
- Presentations at education conferences.
- Outreach to 200k Trauma Responsive Educational Practices Project (TREP Project). Project members

About the Author

Dr. Micere Keels is an Associate Professor at the University of Chicago, and the Founding Director of the Trauma Responsive Educational Practices Project (TREP Project). The TREP Project works to develop the individual and organizational capacity of educators and schools serving children growing up in neighborhoods that have high levels of toxic stress, such as violent crime, concentrated poverty, concentrated foster care involvement, and housing instability. She resides in Chicago, Illinois.

Marcela Cartagena is a journalist and communication specialist with 22 years of experience in newspapers, technical editing, and public relations in English and Spanish. She was born and raised in Santiago, Chile.

Alana Bowman is a graphic designer and writer who lives with her husband, two cats, one dog, and three rabbits in Brandon, Mississippi.

May 2022 • Tapir Education Press

Trauma Responsive De-Escalation

Evidence-Based Strategies
That Work in the Classroom

Micere Keels • Editor: Marcela Cartagena • Illustrator: Alana Bowman

Externalizing behaviors in the classroom and their connection to trauma are at the top of most educators' concerns. Children who have experienced trauma may express their distress through acting-out behaviors that can derail instruction and compromise classroom safety.

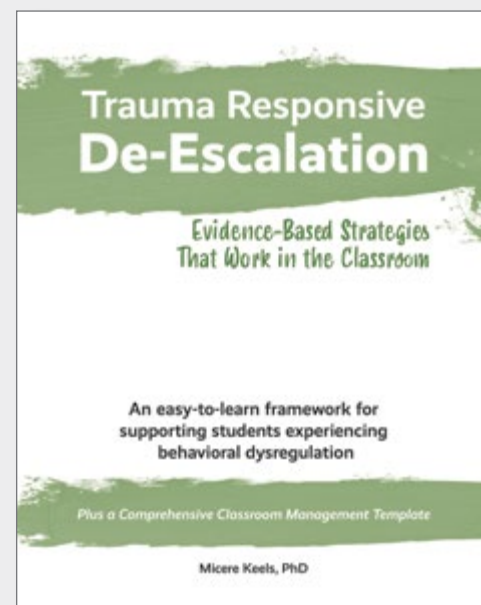
When the underlying cause of acting-out behaviors is trauma, what appears to be intentional disruption of the learning environment may be due to the student feeling a lack of emotional, psychological, or physical safety. Punitive discipline will only make the student feel more anxious and unsafe, intensifying their acting-out behaviors.

Learning to utilize trauma responsive de-escalation practices enables educators to understand the underlying causes of acting-out behaviors and consistently provide developmentally supportive responses.

This book contains 15 easy-to-follow de-escalation lessons coupled with a comprehensive classroom management planning workbook. Whether you are new to the profession or a veteran educator, this guide will help you strengthen your classroom management practices.

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Trauma Responsive De-Escalation ix



Price: \$14.95 • Pages: 107 • Trim: 8.5" x 11"

ISBN-13: 9781737690610 • Trade Paper

10 Color Illustrations and Photos

EDUCATION / Classroom Management EDU044000

EDUCATION / Behavioral Management EDU049000

EDUCATION / General EDU000000

About the Author

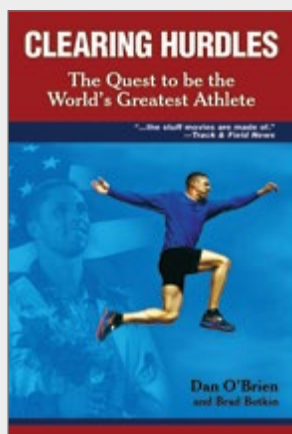
Dr. Micere Keels is an Associate Professor at the University of Chicago, and the Founding Director of the Trauma Responsive Educational Practices Project (TREP Project). She has worked to integrate mental health promotion interventions into educational systems and structures, from early childhood centers to high schools. She resides in Chicago, Illinois.

Marcela Cartagena is a journalist and communication specialist with 22 years of experience in newspapers, technical editing, and public relations in English and Spanish. She was born and raised in Santiago, Chile.

Alana Bowman is a graphic designer and writer who lives with her husband, two cats, one dog, and three rabbits in Brandon, Mississippi.

Marketing

- Social media advertising targeting educators.
- Online newsletter promotion.
- Media outreach to education and mental health related publications.
- Presentations at education conferences.
- Outreach to 200k Trauma Responsive Educational Practices Project (TREP Project) members.



Marketing

- Book reviews
- Television, radio, print, and Internet author interviews
- Author events
- Social media campaign

Price: \$18.99 • Pages: 320 • Trim: 6" x 9"

ISBN-13: 9781681572185 • Trade Paper

SPORTS & RECREATION / Track & Field SPO046000

BIOGRAPHY & AUTOBIOGRAPHY / Sports BIO016000

SPORTS & RECREATION / Olympics & Paralympics
SPO058000

July 2022 • Blue River Press

Clearing Hurdles

The Quest to be the World's Greatest Athlete

Dan O'Brien and Brad Botkin

Published on the 30th Anniversary of Dan O'Brien's first attempt of Olympic Gold at the 1992 Olympic Games. Dan O'Brien would go on to win gold at the 1996 Olympic Games in Atlanta. Since Jim Thorpe's gold medal effort in the first modern decathlon at the 1912 Stockholm Games eleven more Americans have held this near mythical title and not a single one, from Bob Mathias to Bruce Jenner, has done it with as much flair or with a more gripping tale than Dan O'Brien.

As an orphan who has never met his biological parents, as the subject of a timelessly infamous "Dan & Dave" advertising campaign, as the athlete of perhaps the most shocking failure in the history of sports, and as a man who persevered through it all to dominate his sport like few athletes ever have, it's no wonder Track & Field News calls Dan's life "stuff movies are made of."

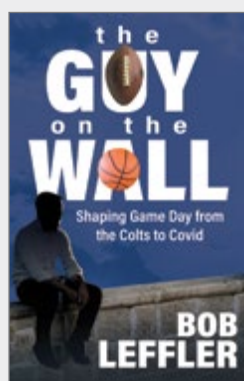
"Dan O'Brien is one of the greatest athletes our country has ever produced."

— Jackie Joyner-Kersey

About the Authors

Dan O'Brien won the gold medal in the decathlon at the 1996 Atlanta Olympics earning him the distinction of the "World's Greatest Athlete". Dan speaks and broadcasts at events around the country. He lives Scottsdale, AZ where he is a volunteer track & field coach for Arizona State University.

Brad Botkin is a CBSSports.com Assistant Managing Editor. Since graduating from Sonoma State University in 2003, Brad has worked as a sportswriter/editor at both newspapers and magazines



Marketing

- The national reputation of the author, established by his length of service and his extensive experience in business
- A predictive blueprint on how to remonetize pop culture entities in a post-COVID world

Price: \$18.95 • Pages: 256 • Trim: 5.25" x 8.25"

ISBN-13: 9781736943106 • Trade Paper

SPORTS & RECREATION / Business Aspects
SPO068000

July 2022 • Ascend Books

The Guy on the Wall

Shaping Game Day from the Colts to Covid

Bob Leffler

Bob Leffler details his journey from teacher to sales director for the Baltimore Colts and the ultimate founding of his flourishing ad agency. He shares his front-row seat for events affecting pro and college sports, including the Colts' ill-fated decision to draft John Elway and their "Midnight Ride" to Indianapolis. Leffler's career put him "on the wall" for many major stadium developments and sales campaigns—and made him a witness to the successes and missteps of team owners and politicians. *The Guy on the Wall* provides a frank chronicle of those events that shaped sports history.

About the Author

Founder of the Leffler Agency, Bob Leffler served as the ad man for numerous sports-related entities for more than three decades, and was an eyewitness to events that changed the landscape of sports. His agency work included campaigns for pro franchises, numerous Division I universities and The Preakness Stakes.

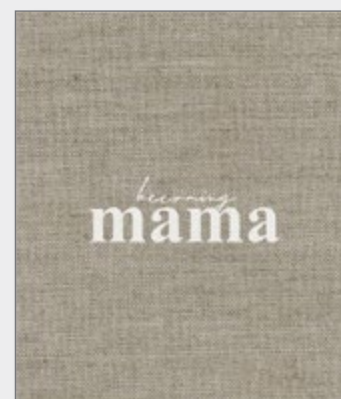
April 2022 • Axel & Ash

Becoming MAMA

Axel & Ash and Nadia Bullock

Becoming a mama is one of the most deeply transformative, physical, emotional, and spiritual times in a woman's life. Designed in celebration of this divine journey, our pregnancy journal is here as a sacred space for the expecting mama to take time to tune in, reflect, document and connect with her maternal instinct and divine feminine strength.

Filled with 52 weeks of prompted journaling pages spanning from conception to the fourth trimester, it nurtures and guides the beautiful mama-to-be through the thoughts, emotions, and experiences that accompany the momentous significance of bringing life into the world. Intertwined between the journaling pages is a curated mix of educational pieces, heartfelt interviews, nourishing rituals, checklists, uplifting quotes, blank space for scribbles, photos, and much more.



Marketing

- Author branding
- Social media campaign
- Book reviews
- Author interviews

About the Author

From Vancouver Canada, Nadia Bullock is a writer, award winning entrepreneur and mama who lives by the belief "life is like a giant canvas and it's never too late to create your own masterpiece."

Axel & Ash is a design and publishing house based in the creative beachside hub of Byron Bay, Australia. In a digital world of growing screen addictions, their dreamy collection of journals and feather pens has taken the world by storm to fall in love with the art of journaling again.

Price: \$40.00 • Pages: 312 • Trim: 8.1" x 9"
ISBN-13: 9780987449351 • Hardcover

Series: Insert YOUR Story • 36 Color Photos
HEA041000 HEALTH & FITNESS / Pregnancy & Childbirth
SEL045000 SELF-HELP / Journaling
FAM032000 FAMILY & RELATIONSHIPS / Parenting / Motherhood
FAMILY & RELATIONSHIPS / General FAM000000

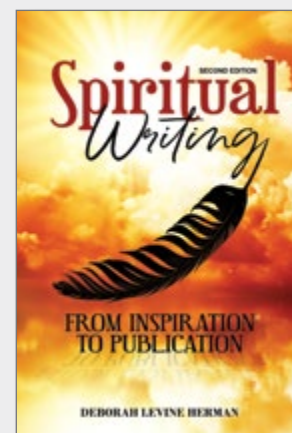
May 2022 • Micro Publishing Media

Spiritual Writing from Inspiration to Publication, 2E

Deborah Levine Herman

This book is an inspiring, motivating, and captivating look at the spiritual life and the calling to write. It is based on the premise that there are writers who write because they want to and those who write because they have to. Spiritual writers are drawn to the process by a sense of mission. However, the spiritual writer's mission and the realities of publishing are often at odds. This unique book provides the nuts and bolts and do's and don'ts of how to get published in this often misunderstood arena. This second edition is updated to include the digital world and the expanded opportunities this brings for nontraditional publishing.

Previous edition: 9781582700663, Simon & Schuster, 2001



Marketing

- Virtual teaching conferences
- Panelist at National Bookfest
- Digital marketing and publicity access to promote this book.

About the Author

Deborah Levine Herman is a gifted spiritual teacher, a former literary agent with a top agency, a publisher, and an author branding specialist. The bestselling Author of thirteen books, Herman has dedicated her 25 plus career in publishing to writer education. Deborah lives in Stockbridge, Massachusetts

Price: \$17.95 • Pages: 250 • Trim: 6" x 9"
ISBN-13: 9781953321138 • Trade Paper

BODY, MIND & SPIRIT / Inspiration & Personal Growth
OCC019000
LANGUAGE ARTS & DISCIPLINES / Publishers & Publishing Industry LAN027000
LANGUAGE ARTS & DISCIPLINES / Writing / Authorship LAN002000



Marketing

- Social Media posts
- Promotional flyers
- Magazine interviews

Price: \$18.00 • Pages: 176 • Trim: 5.12" x 7.87"
ISBN-13: 9783957493910 • Trade Paper

B&W Photos

DRAMA / Religious & Liturgical DRA008000

RELIGION / Christianity / General REL070000

PERFORMING ARTS / Theater / General PER011000

May 2022 • Theater der Zeit

Pledge and Play

How the Passion Play in Oberammergau Changes a Village and Impacts the World

Anne Fritsch

What's the story with the little village of Oberammergau in the Bavarian Alps? For nearly 400 years, the people who live here have performed the Passion of Christ every ten years. They are fulfilling a vow once made by their ancestors to stave off the plague. This book sets out to discover why the villagers' enthusiasm for theatre has endured to this day. It takes a look behind the scenes and accompanies the creation of the 2022 Passion Play with its 2,400 participants. In a series of conversations, the author explores their motivations, special rituals such as the Hair and Beard Decree and theatre life in times of the coronavirus pandemic. And why giving up is not an option.

About the Author

Born in 1978, Anne Fritsch is a Theater critic and Culture journalist. She graduated in Theater Studies from Ludwig Maximilian University of Munich and completed a postgraduate course in Cultural Criticism at the Bavarian Theater Academy. She edits the annual statistics of the German Stage Association.



June 2022 • Theater der Zeit

Passion Play Oberammergau 2022

Christian Stückl, Stefan Hageneier, Markus Zwink, Teresa Grenzmann
Photographer: Birgit Gudjonsdottir

The official illustrated book documents Christian Stückl's new production of the Passion Play 2022. It is the third production that the two Oberammergau-born artists have staged together, and it forges a connection with present day, the pressing issues of asylum and integration. The rehearsals are captured by cinematographer Birgit Gudjonsdottir, her detailed and moving photographs reveal the enormous energy and emotional force of this unique event.



Passion Play Oberammergau 2022
Book with Music CD

Christian Stückl, Stefan Hageneier, Markus Zwink, Teresa Grenzmann
Photographer Birgit Gudjonsdottir

Price: \$54.00 • Pages: 176 • Trim: 10" x 11" • ISBN-13: 9783957492913 • Multipart

Price: \$45.00 • Pages: 176 • Trim: 10" x 11"
ISBN-13: 9783957492845 • Hardcover

150 Color Photos

RELIGION / Christianity/ General REL070000

DRAMA/ Religious & Liturgical DRA008000

PHOTOGRAPHY / Subjects & Themes / Celebrations & Events PHO023070

About the Authors

Christian Stückl became absorbed in the Passion Play from an early age, and joined a group of villagers determined to reform the text and staging in order to project the Play, and rid it from associations with anti-Semitism. He is the Director in residence and CEO at the Munich Volkstheater.

Stefan Hageneier was brought to the Munich Kammerspiele in 1991 as an assistant and became a skilled set and costume designer. Since 2011 he has been Professor of stage and costume design at the art academy Berlin Weissensee.

May 2022 • Pilgrim Book Services

A Pilgrim's Guide to Northern Spain, Vol. 1

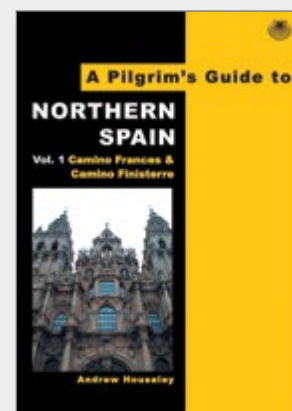
Camino Frances & Camino Finisterre

Andrew Houseley

The ancient pilgrimage path in Spain to the tomb of St James has undergone a contemporary revival. Embracing spirituality in its widest sense, modern day pilgrims come from across the world to experience the tranquility, camaraderie and scenery that help towards self-discovery, personal healing and a thoroughly memorable experience. This comprehensive aid features topographical mapping from the National Geographic Institute of Spain for each of the 32 "recommended" stages of the Camino Frances. Each stage map features a start and finish inset, terrain guide, plus several separate town and city maps. Helpful topics include the legend of the burial of St James in Spain and its biblical significance, the history of the pilgrimage, why people go, what to expect, how to prepare and pack.

Andrew Houseley's new *Pilgrim's Guide* accompanies us along two of the routes, the Camino Francés and the Camino Finisterre. This book is like having a professional guide on hand. It is a wealth of practical information — where to walk, where to stay, what to see — just what the pilgrim requires. It is clear and comprehensive, everything a guide should be.

— Andrew Nunn, *Dean of Southwalk*



Marketing

- Trade shows
- Email blasts
- Review copies to targeted audience
- Social media campaigns

Price: \$28.95 • Pages: 296 • Trim: 5.8" x 8.3"

ISBN-13: 9780956976802 • Trade Paper

Words and phrases Glossary;
Devotional Section

TRAVEL / Europe / Spain & Portugal
TRV009130

TRAVEL / Special Interest / Hikes & Walks
TRV034000

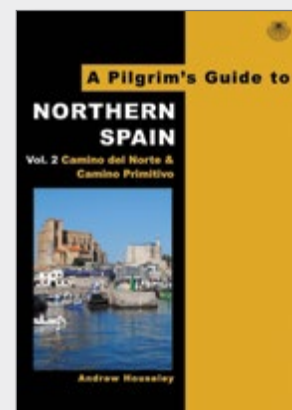
June 2022 • Pilgrim Book Services

A Pilgrim's Guide to Northern Spain, Vol. 2

Camino del Norte & Camino Primitivo

Andrew Houseley

Embracing spirituality in its widest sense, modern day pilgrims come from across the world to experience the tranquility, camaraderie and scenery that help towards self-discovery, personal healing and a thoroughly memorable experience. The second walking guide in the *Pilgrim's Guide* Series, the two featured Caminos in this comprehensive aid cover directly, or allow close access to, long stretches of coastline, before turning inland towards Santiago. The book features 1:50 000 topographical mapping from the National Geographic Institute of Spain for each of the "recommended" stages. This book is the result of exhaustive research carried out over several years, finally bringing this complete guide to publication.



Marketing

- Trade shows
- Email blasts
- Review copies to targeted audience
- Social media campaigns

Price: \$28.95 • Pages: 270 • Trim: 5.8" x 8.3"

ISBN-13: 9780995561571 • Trade Paper

Words and phrases Glossary;
Devotional Section

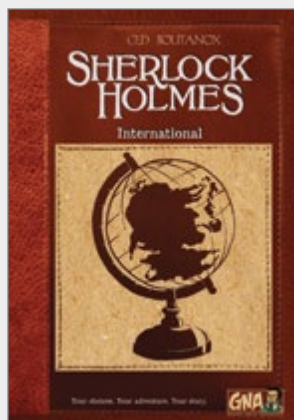
110 Color Photos+Stage Maps+City/Town
Maps+Cathedral Plans+Region Map

TRAVEL / Europe / Spain & Portugal TRV009130

TRAVEL / Special Interest / Hikes & Walks TRV034000

About the Author

Andrew Houseley founded Pilgrim Books with his father in 1997. The family's background in pilgrimage travel was not his first choice of career, starting out in the retail wines and spirits trade, moving on to Human Resources management and then unusually combining freelancing in HR with pilgrimage publishing. Andrew is the author of *A Pilgrim's Guide to Fatima*, besides the planned further volumes in the Northern Spain sub-series. He has homes in England and Bulgaria.



Price: \$22.99 • Pages: 234 • Trim: 6.10" x 8.66"
ISBN-13: 9781952116063 • Hardcover
Series: GNA

Over 234 Color Illustrations
Choose your own path in a graphic novel format
COMICS & GRAPHIC NOVELS / General CGN000000
GAMES & ACTIVITIES / Card Games / General
GAM020000

July 2022 • Van Ryder Games

Sherlock Holmes

International

CED

In *Sherlock Holmes: International* you will take on the role of either Sherlock or his brother Mycroft as they embark on an international journey. Use Sherlock's wit and intuition or Mycroft's more "forceful" approach as you interrogate suspects, uncover evidence and solve the crimes!

Sherlock Holmes: International is a comic combined with a game, one title in a series subtitled "The comic in which you are the hero". You embody a character in an immersive story in which your choices guide your progress. You have a character sheet akin to those used in role-playing games that tracks your possessions, your special abilities, your coins, and your victory points. In general, gameplay consists in following the comic's panels — which contain clues, riddles and traps — and making choices about where to go and what to do, while using your visual perception to collect clues and be smart enough to resolve the riddles.

About the Author

Cédric Asna, known as Ced, is a French comic book author born in 1981 in Foix (Ariège). Ced had his childhood lulled by comics: It was with Tintin that he learned to read, with Asterix that he learned to draw. He studied graphic arts in Toulouse before going on to work as a graphic designer in several companies. In 2005, he created his comic book blog which gradually gained its small success. Currently, Ced lives in Toulouse where he continues his career as a blogger and comic book author.



Price: \$22.99 • Pages: 144 • Trim: 6.10" x 8.66"
ISBN-13: 9781952116070 • Hardcover •
Series: GNA

Over 144 Color Illustrations
Choose your own path in a graphic novel
COMICS & GRAPHIC NOVELS / General CGN000000
GAMES & ACTIVITIES / Activity Books GAM020000

July 2022 • Van Ryder Games

Space Brigade

Jarvin • Illustrator: Tom

In *Space Brigade* you are in charge of a squad of elite soldiers. You and your team are sent to a space station that has been overrun by Veleptors, a race of dinosaur-like lizard men who want the same thing you do... a one-of-a-kind lab sample! Can you retrieve the valuable sample and get your team safely off the station?

Space Brigade is a comic combined with a game, one title in a series subtitled "The comic in which you are the hero". You embody a character in an immersive story in which your choices guide your progress. You have a character sheet akin to those used in role-playing games that tracks your possessions, your special abilities, your coins, and your victory points. In general, gameplay consists in following the comic's panels — which contain clues, riddles and traps — and making choices about where to go and what to do, while using your visual perception to collect clues and be smart enough to resolve the riddles.

About the Author

Jarvin, is a French comic book author who resides in France.

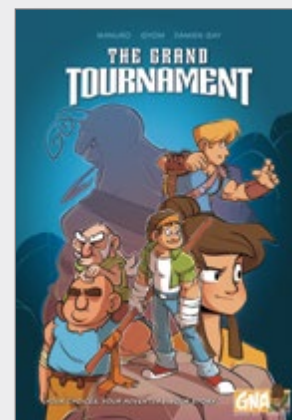
Summer 2022 • Van Ryder Games

The Grand Tournament

Manuro • Illustrator: Gyom

In *The Grand Tournament* you're a fighter with special skills who has entered into the biggest and greatest tournament of all. Your true objective however, is not to win but to find a fable artifact that is hidden somewhere in the arena! Of course, you'll need to advance in the tournament to give yourself time to find the precious relic. Will your name be enshrined in the history books or be tossed into the dust bin instead?

The Grand Tournament is a comic combined with a game, one title in a series subtitled "*The comic in which you are the hero*". You embody a character in an immersive story in which your choices guide your progress. You have a character sheet akin to those used in role-playing games that tracks your possessions, your special abilities, your coins, and your victory points. In general, gameplay consists in following the comic's panels — which contain clues, riddles and traps — and making choices about where to go and what to do, while using your visual perception to collect clues and be smart enough to resolve the riddles.



Price: \$22.99 • Pages: 96 • Trim: 6.10" x 8.66"
ISBN-13: 9781952116094 • Hardcover

Over 144 Color Illustrations

Category: COMICS & GRAPHIC NOVELS / General
CGN000000

GAMES & ACTIVITIES / Activity Books GAM020000

COMICS & GRAPHIC NOVELS / Crime & Mystery
CGN004010

About the Author

Manuro is a French comic book author who resides in France.

July 2022 • Van Ryder Games

The Dark Mage

Manuro • Illustrator: Ottami

In *The Dark Mage* you will take on the role of a magician who wields dark powers. Now, the opportunity has been presented for you to gain even more power! How can you resist? With the help of your familiar, you must use your magic intelligently and make difficult decisions, not to mention avoiding the Magic hunters that are looking for you.

The Dark Mage is a comic combined with a game, one title in a series subtitled "*The comic in which you are the hero*". You embody a character in an immersive story in which your choices guide your progress. You have a character sheet akin to those used in role-playing games that tracks your possessions, your special abilities, your coins, and your victory points. In general, gameplay consists in following the comic's panels — which contain clues, riddles and traps — and making choices about where to go and what to do, while using your visual perception to collect clues and be smart enough to resolve the riddles.



Price: \$22.99 • Pages: 144 • Trim: 6.10" x 8.66"
ISBN-13: 9781952116087 • Hardcover

Over 144 Color Illustrations

Choose your own path in a graphic novel format

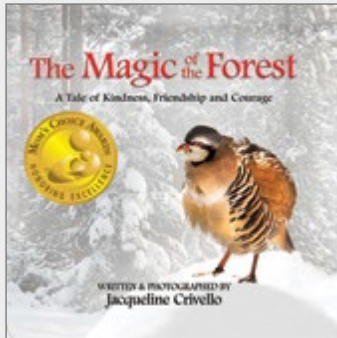
COMICS & GRAPHIC NOVELS / General CGN000000

GAMES & ACTIVITIES / Activity Books GAM020000

COMICS & GRAPHIC NOVELS / Crime & Mystery
CGN004010

About the Author

Manuro is a French comic book author.



Marketing

- Social media campaign
- Advertising
- Radio and internet interviews
- Author appearances

Price: \$19.95 • Pages: 48 • Trim: 10" x 9.5"
ISBN-13: 9780578638560 • Hardcover

48 Color Photos

JUVENILE FICTION / Animals / Mammals JUV002160

JUVENILE FICTION / Science & Nature / Trees & Forests
JUV029050

JUVENILE FICTION / Science & Nature / General
JUV029000

June 2022 • Happy Hill Press

The Magic of The Forest

A Tale of Kindness, Friendship and Courage

Jacqueline Crivello • Photographer: Jacqueline Crivello

A little boy with a kind heart listened to the words of his wise grandmother. She taught him that if he trusted and listened to the forest, it would reveal great surprises. When he meets a beautiful little bird, he knows the forest has sent him a secret friend. But the little bird is clearly lost...

The Magic of the Forest is a Gold Seal Winner of the Mom's Choice Awards

From the Author

"After releasing my first children's book, *The Magic of the Forest*, I knew there would be more. I fell in love with Fireball. His story, *Fireball Fox Saves the Forest*, was a joy to write and photograph. I hope it inspires readers to explore nature and to care for our animal friends' homes by helping prevent forest fires."



Marketing

- Social media campaign
- Advertising
- Radio and internet interviews
- Author appearances

Price: \$19.95 • Pages: 48 • Trim: 10" x 9.5"
ISBN-13: 9780578923604 • Hardcover

48 Color Photos

JUVENILE FICTION / Animals / Mammals JUV002160

JUVENILE FICTION / Science & Nature / Trees &
Forests JUV029050

JUVENILE FICTION / Science & Nature / General
JUV029000

June 2022 • Happy Hill Press

Fireball Fox Saves the Forest

Jacqueline Crivello • Photographer: Jacqueline Crivello

This book tells the story of a precocious red fox named Fireball who takes it into his paws to save his forest home and his friends from strange beasts cutting down the trees. With a sweet story and an educational message about forest stewardship, this book will entertain kids and adults alike. And the stunning original photography, much of which comes from Jacqueline's own Evergreen backyard, makes this book as much an art piece as literature. It is a winner of a Mom's Choice Award for children's book excellence, Wild Birds Unlimited, Denver, CO.

About the Author

Jacqueline Crivello is an internationally published nature photographer. Her photography combines extreme action with striking detail. Her writing draws readers into her world with charming stories that teach lessons of kindness and stewardship of nature. Living in Evergreen, Colorado, she dwells amongst the scenery of the still untamed wildlife she most loves to photograph. Her unique and intense work features action at its finest and showcases her extraordinary ability to catch nature in the moment at the height of their expression.

August 2021 • Little Pineapple Publishing

Ella and Noah Celebrate Shabbat

Sticker Activity Book

Michal Gil • Illustrators: Brenda Moreno Gracia & Gal Weizman

Children will enjoy learning all about Shabbat with this delightful and beautifully illustrated sticker activity book. Join Ella and Noah on a magical journey through the seven days of creation and help them with the Shabbat preparations: shopping, cleaning, baking challah, cooking and setting the table. Celebrate Shabbat with Ella, Noah and their family, and learn all about Shabbat rituals.

Also Available



9789659000241



Price: \$11.99 • Pages: 40 • Trim: 8.5" x 10.9"
ISBN-13: 9789659000234 • Trade Paper

40 Color Illustrations

JUVENILE NONFICTION / Holidays & Celebrations /
Other, Religious JNF026090

JUVENILE NONFICTION / Activity Books / Sticker
JNF001020

JUVENILE NONFICTION / Religion / Judaism
JNF049110

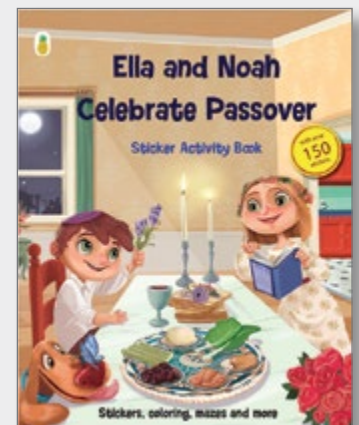
January 2018 • Little Pineapple Publishing

Ella and Noah Celebrate Passover

Sticker Activity Book

Michal Gil • Illustrators: Brenda Moreno Gracia & Idit Fridman

Children will enjoy learning all about Passover with this delightful and beautifully illustrated sticker activity book. Join Ella and Noah to bring Passover scenes to life and learn all about the story of Passover: Help with Passover cleaning, join the family for the Passover Seder, find the Afikoman and tell the stories of the ten plagues and the Exodus from Egypt.



Price: \$11.99 • Pages: 40 • Trim: 8.5" x 10.9"
ISBN-13: 9789659000227 • Trade Paper

40 Color Illustrations

JUVENILE NONFICTION / Holidays & Celebrations /
Passover, JNF026120

JUVENILE NONFICTION / Activity Books / Sticker
JNF001020

JUVENILE NONFICTION / Religion / Judaism, JNF049110

About the Author

Michal Gil is a mother of three boys, living in Israel. She is the Head of Product at a Tech company and the Founder of the Ella and Noah series of sticker activity books. Lovingly crafted, these books emerged from a personal need: being a mother of three active boys, she struggled to find engaging activity books about Jewish tradition and holiday stories that her children could relate to.



Marketing

- Author appearances at bookstores
- Social Media Campaign

Price: \$18.99 • Pages: 28 • Trim: 6.25" x 8.25"
ISBN-13: 9780990827337 • Hardcover

20 Color Illustrations

JUVENILE FICTION / Humorous Stories JUV019000

JUVENILE FICTION / Animals / Cats JUV002050

December 2021 • Single Star

Brush Up Your Shakespeare with Rosencrantz & Guildenstern

Pamela Martin Owens

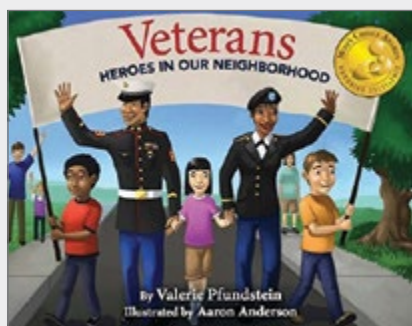
Brush Up Your Shakespeare with Rosencrantz & Guildenstern came about because of the authors love of Shakespeare. Pamela's father taught her the dagger scene from Macbeth when she was 3 years old. Her parents were actors on the Broadway stage and this seemed like information that may be useful to a three-year-old.

The cats used in the book are using their actual names and are the pets of Pamela and Peter Owens who live on Hilton Head Island. The cats enjoy watching videos of their son, Douglas, reading Shakespearean plays. When Pamela noticed this, she decided to write this book.

It can be enjoyed by children and adults alike.

About the Author

Pamela Martin Owens is a voice-over artist and publisher who worked in broadcasting as an announcer and writer at WLW Radio in Cincinnati. She was on-air announcer and producer for WCET-TV. She also owned and operated an historic schooner on Hilton Head Island where she lives with her husband Peter and their cats Rosencrantz & Guildenstern.



Price: \$18.95 • Pages: 32 • Trim: 11.75" x 9.25"
ISBN-13: 9780578135106 • Hardcover

Price: \$12.95 • Pages: 32 • Trim: 11.75" x 9.25"
ISBN-13: 9780990649465 • Trade Paper

23 Color Illustrations

JUV070000 JUVENILE FICTION / Poetry

January 2022 • Pfun-omenal Stories

Veterans: Heroes in Our Neighborhood

Valerie Pfundstein • Foreword by John Vigiano

Illustrator: Aaron Anderson

Veterans: Heroes in Our Neighborhood is an engaging rhyming picture book for readers of all ages that fosters mindfulness of and appreciation for the brave service men and women who are also our family, friends, and neighbors. These are the men and women who bravely served our great country and now humbly serve in our communities.

"It is so important for this generation to understand what past generations have sacrificed for their freedoms and this book teaches exactly that."

—Brian Kilmeade, Fox & Friends co-host, Fox News Channel;
Kilmeade and Friends host, FOX News Radio

About the Author

Valerie Pfundstein has been a teacher, scout leader, mother, and a patriotic American who has written and published children's books, including *Veterans: Heroes in Our Neighborhood* and *Why America Matters* (with Dr. Ben Carson). She and her husband, Paul (retired FDNY), are the proud parents of three children and live in The Villages, Florida.

December 2021 • American Cornerstone Institute

Why America Matters

Dr. Ben Carson with Valerie Pfundstein

A children's book about the Judeo-Christian values of America and its founding, and the importance of the Four Pillars of the American Cornerstone Institute: Faith, Liberty, Community, Life.

"Finally, a children's book that celebrates America! This book is an answer to the prayers of parents and grandparents across the country. Hopefully the first of many!"

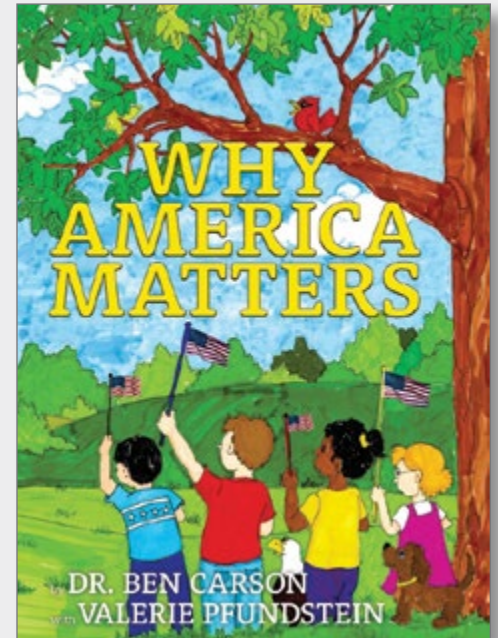
— Sean Hannity

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About the Authors

Dr. Ben Carson is a famous doctor who has saved many people's lives-- including kids. He ran for President of the United States and served as a member of the President's Cabinet for four years, where he helped American families get housing. Dr. Carson and his wife, Candy Carson, are proud parents, grandparents, and Americans.

Valerie Pfundstein has been a teacher, scout leader, mother, and a patriotic American who has written and published children's books, including Veterans: Heroes in Our Neighborhood, and now, with Dr. Ben Carson, Why America Matters. She and her husband, Paul (retired FDNY), are the proud parents of three children.

Marketing

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34 Iconic Guitars in Life Size

Max Ruiz, Alberto Martinez, Julien Bitoun • Foreword by Tomás Gubitsch • Illustrator Max Ruiz & Alberto Martinez

Perhaps the key to understanding why the twentieth-century guitar, in all its multifaceted glory, elicits such explosive emotions is to consider the associations connected with each model. We would dream of owning a Stratocaster "like Hendrix's one", or a 335 "like Alvin Lee's one", a Gretsch "like Harrison's one", a Les Paul Custom "like Frapp's one" or a double neck "like Page's one" ... Our guitar hero appeared to stand at the gateway of a whole new world; freer, more colorful, slightly bolder than the one that our parents had shown us.

Here are 34 emblematic instruments presented in full life size, front and back. A unique collection that tells the story of the contemporary guitar. A parade of the most beautiful specimens; rare pieces owned by collectors and musicians.

About the Authors

For this extraordinary book, photographer Max Ruiz unearthed some of the world's most beautiful electric and acoustic guitars and, together with Alberto Martinez, produced photos of exceptional quality, showcasing even the smallest details of the instruments (front and back). Meanwhile, Julien Bitoun tells the story of each model and Tomás Gubitsch pens the preface (in French and English). This book is the Holy Grail for all lovers of guitar, of music and of beautiful objects. The three authors are based in Paris (France): Max Ruiz and Alberto Martinez (photographers), Julien Bitoun (musician and journalist).

Month 2022 • White Pages Publishing Ltd

Peacemaker

Pope Francis on his Mission to
Thailand | Japan | Bari

Anja Goder

Peacemaker Vol.1 focuses on Pope Francis's mission to make the world a better place, through the eyes of author and photographer Anja Goder. It features 104 pages of exclusive photos taken during three trips in Thailand, Japan and Bari, accompanied by a detailed commentary on the global impact of these trips and their relevance towards world peace.

In its first pages, the book also features the "Document on Human Fraternity for World Peace and Living Together", signed by Pope Francis and the Grand-Imam Ahmad Al-Tayyeb. It is a unique declaration in Catholic history, banning all kinds of extremism and terrorism and promoting mutual respect, understanding inter-religious dialogue. The book has a soft-touch cover and a luxury finish and is the perfect gift for different occasions.

About the Author

Anja Goder is a Malta-based photographer, author and founder of various projects, including the Peacemaker Global Project and the Malta International Photo Award. Via the power of Anja Goder's photography, the Peacemaker Global Project captures the very essence of world leaders and personalities and honors their unshakeable commitment to global peace.



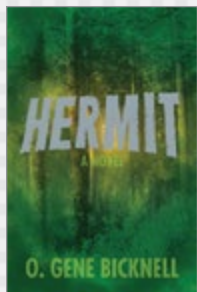
Betty White

A Century of Love and Laughs

Andrew E. Stoner

The entertainment world was saddened at the news of Betty White's passing just 17 days before her 100th birthday. This updated book features an inside and personal look at the television and screen legend covering Betty's in-depth career, her life before television, her years with Allen Ludden, and her sacrificial work with animals. Tons of laughs, fun, and games will entertain the reader along the way.

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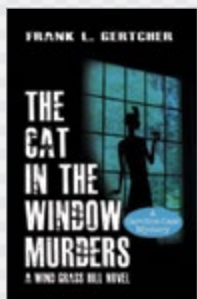
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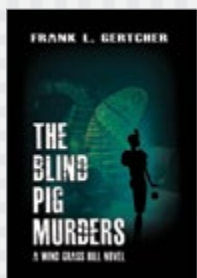


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Frank L. Gertcher

"Gertcher's clever storyline, well-drawn characters, and excellent pacing will enchant historical mystery fans leave them eager for the Hannibal and Caroline's next adventure, tantalizingly teased at the end of this one. This historical mystery provides an irresistible glimpse into the past, with a hero and heroine readers (especially fashionistas) will adore." — Booklife Reviews

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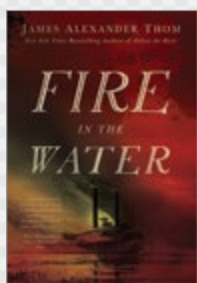
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— Kirkus Reviews

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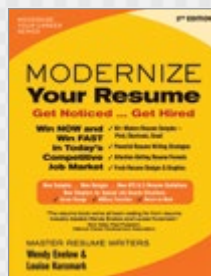
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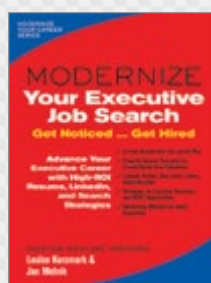
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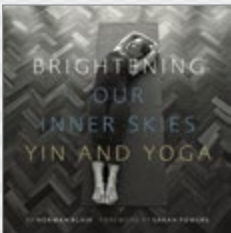
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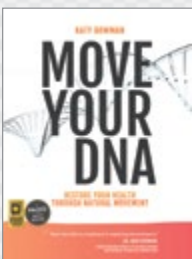
Bianca Zapatka

"Wow, that's vegan?!" is the most common response to the photos posted by food blogger and Instagram star, Bianca Zapatka.

Her recipes are completely plant-based and anything but boring. Bianca's creations are a

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How the Grievance Culture Hurts Everyone and Wrecks Civilizations

Mark Milke

This book tackles the worldwide grievance culture from ancient Rome to modern campuses where some think themselves victims of "micro-aggression." Victim cults are not new but have deep roots. The book details the positive lessons from those who were harmed but yet succeeded.

Their choices build a better civilization — a better America — with opportunities for all.

This book is not available from CPG in Canada.

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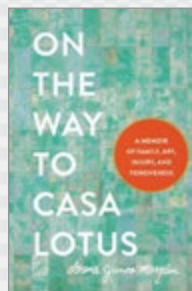
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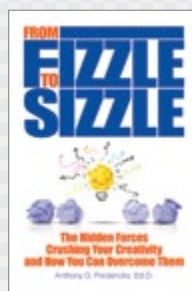


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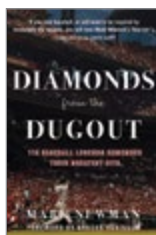


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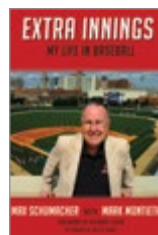
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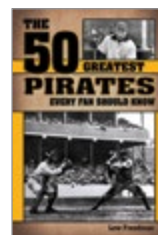
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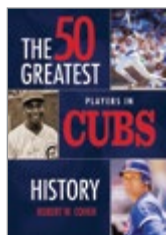


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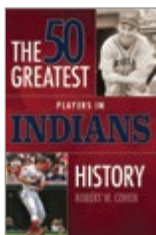


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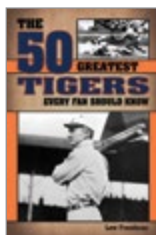


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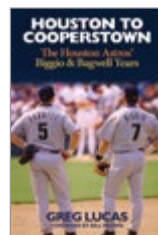


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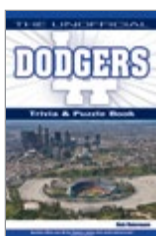


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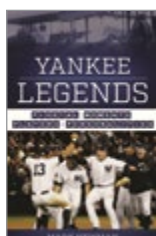


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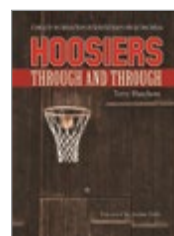


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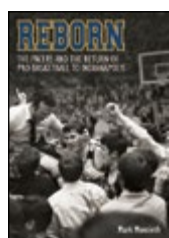
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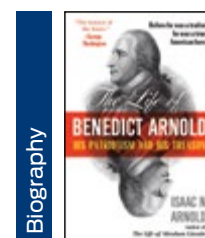
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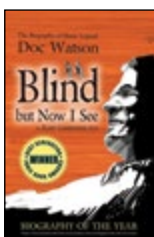
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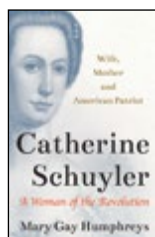


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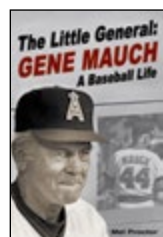
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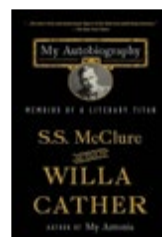
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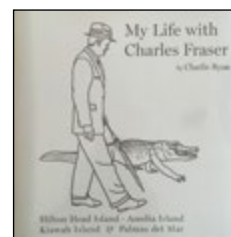
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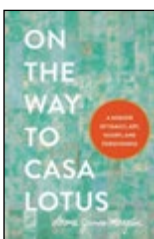


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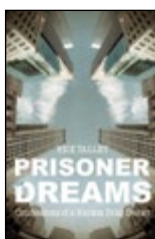
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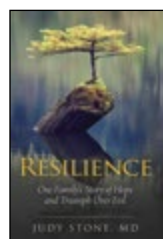


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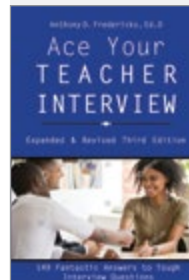


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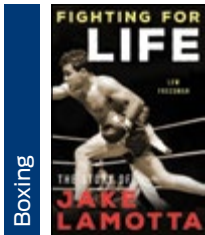
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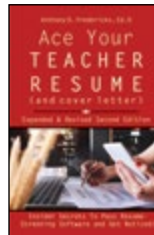


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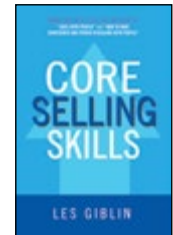
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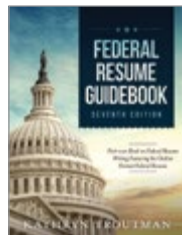
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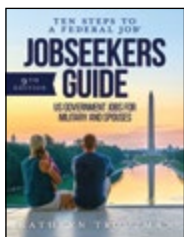
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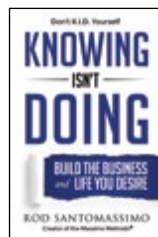


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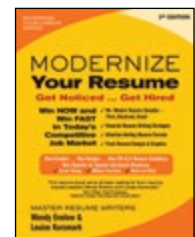


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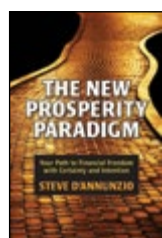
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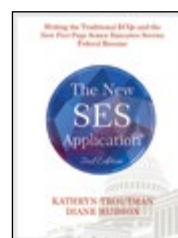
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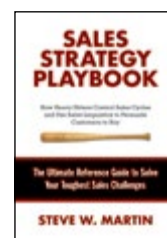
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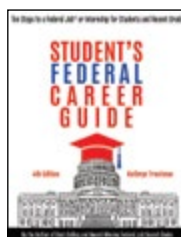
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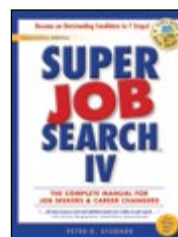
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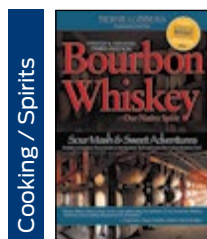
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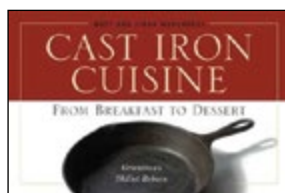
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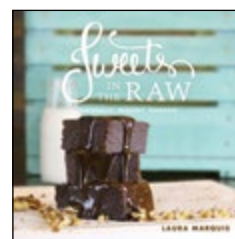
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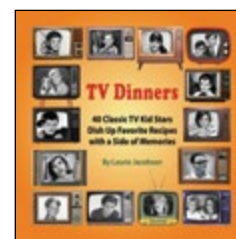
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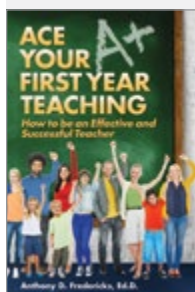
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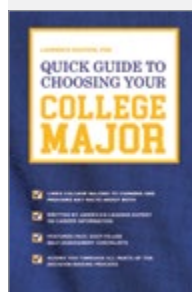
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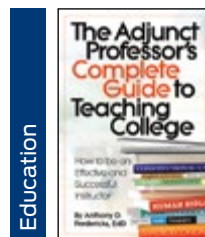
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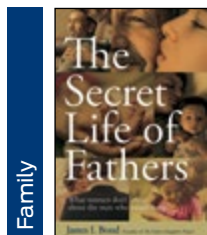
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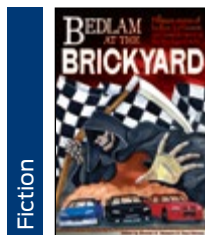
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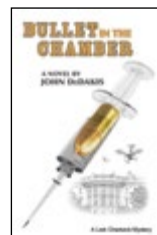
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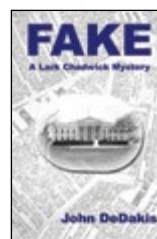
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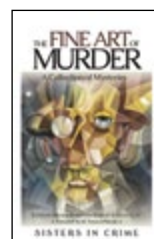
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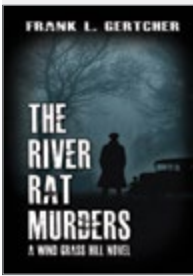
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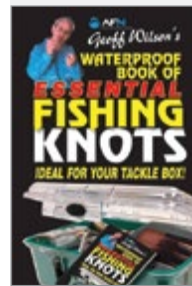


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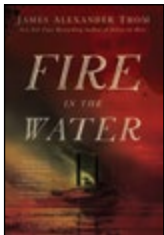


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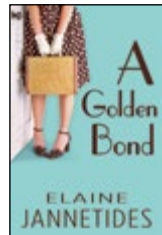


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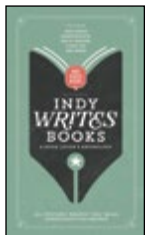
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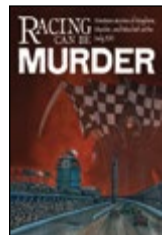


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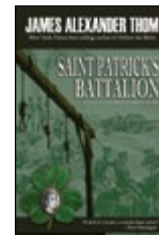
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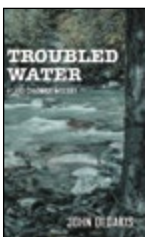
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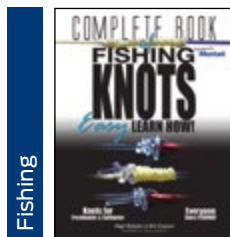
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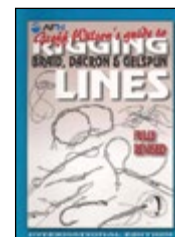


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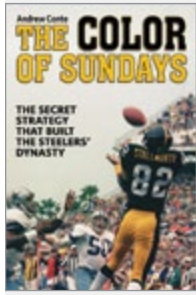
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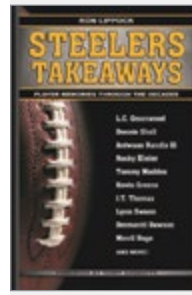
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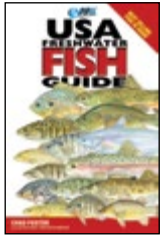
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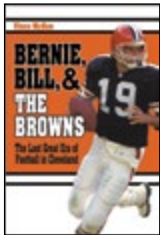
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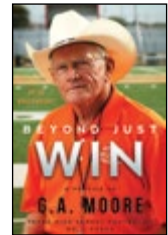


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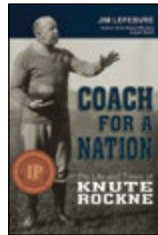


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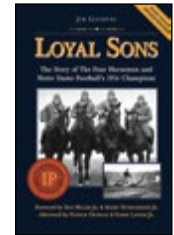


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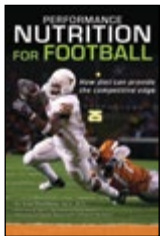


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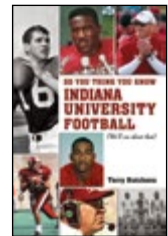
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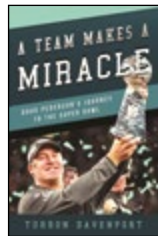


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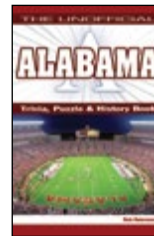


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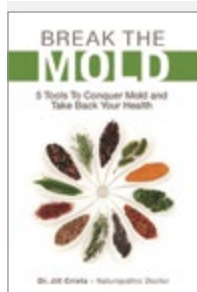


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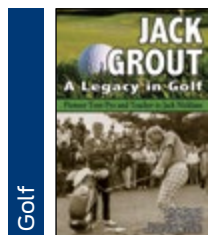
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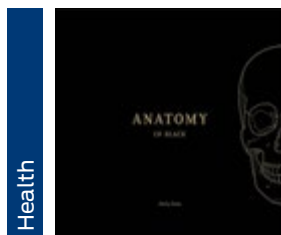


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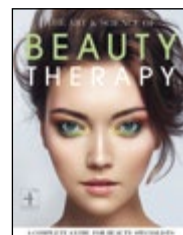
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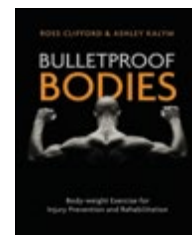
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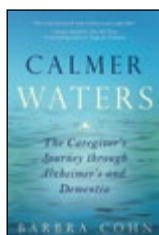
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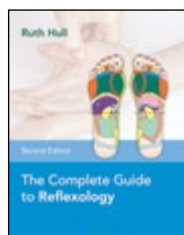
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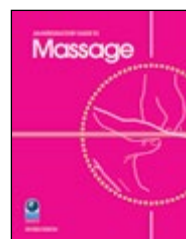
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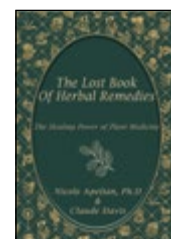
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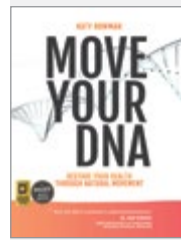


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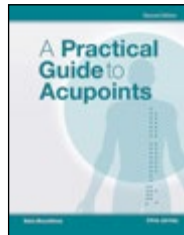
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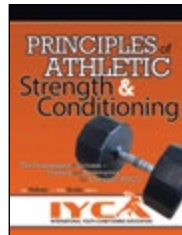
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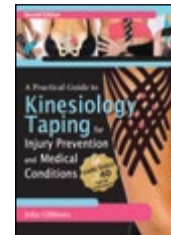
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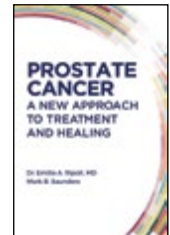
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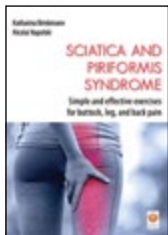
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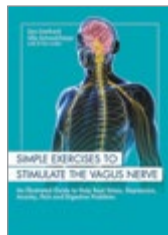
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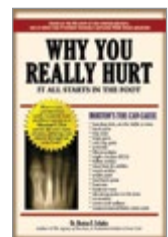
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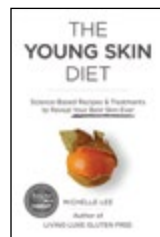
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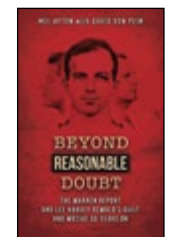
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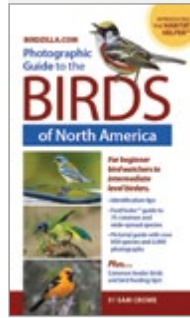


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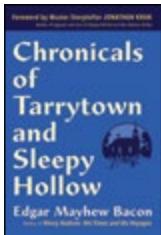


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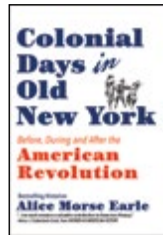


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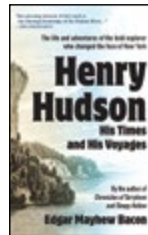
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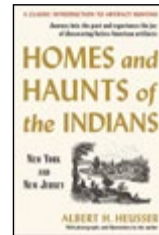
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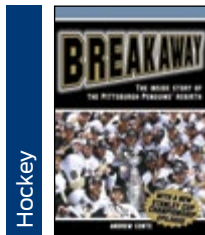
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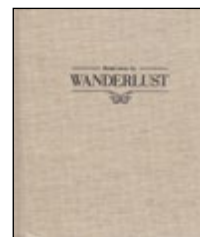
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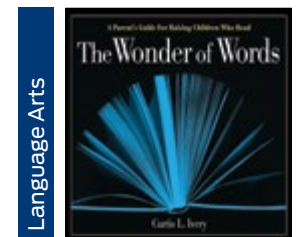
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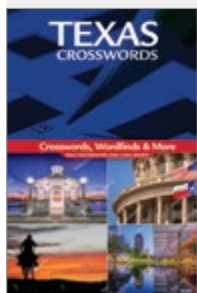


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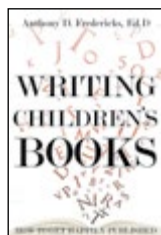
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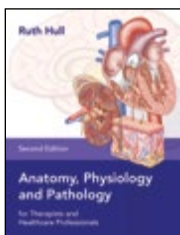
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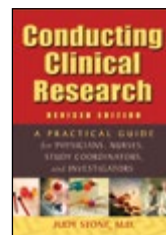
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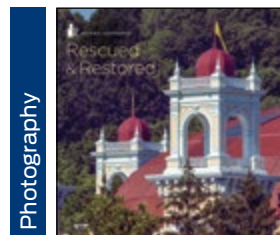
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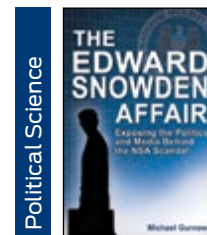
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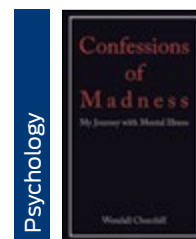
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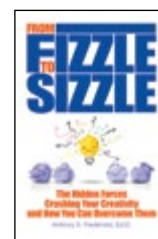


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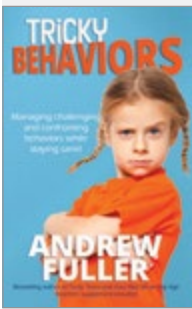


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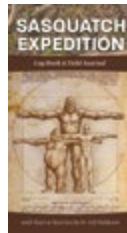
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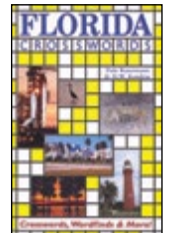
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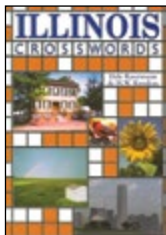
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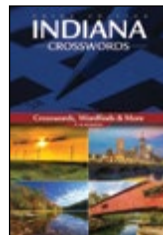
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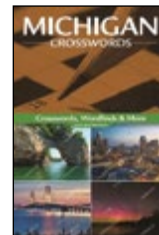
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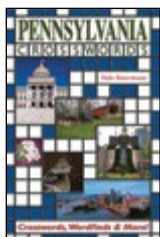
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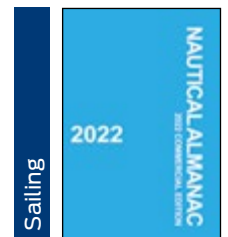
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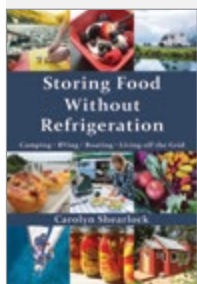
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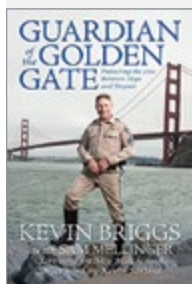


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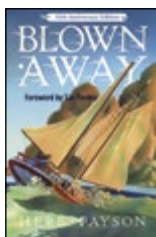
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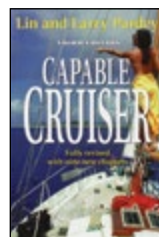
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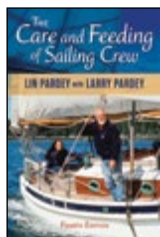


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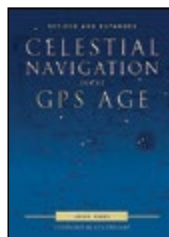


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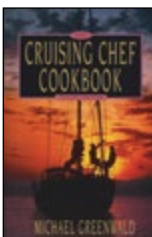


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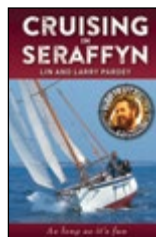


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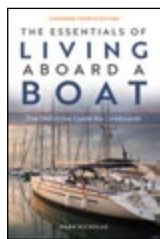
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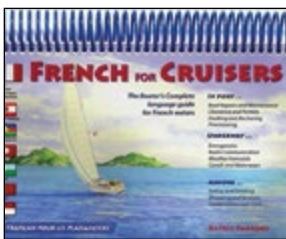


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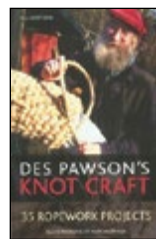


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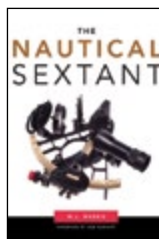


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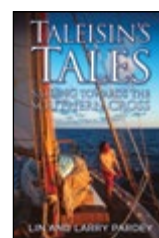
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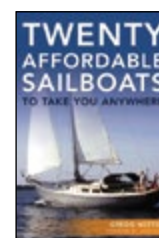
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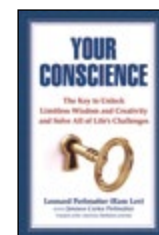
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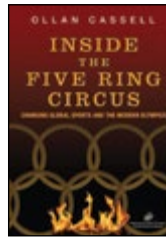
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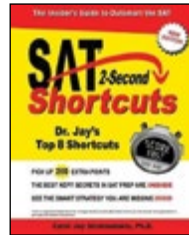
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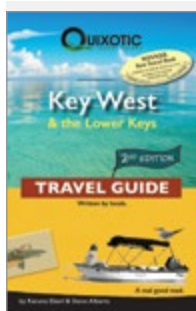
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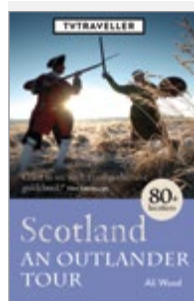
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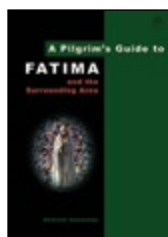
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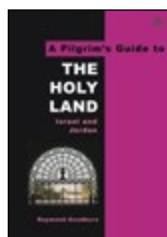
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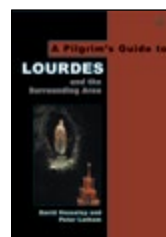
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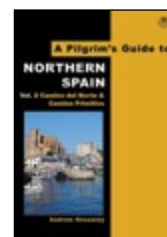
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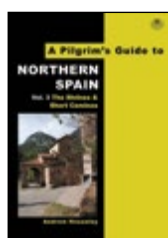
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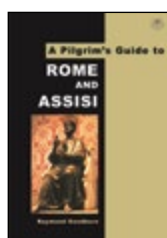
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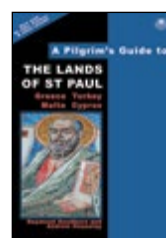
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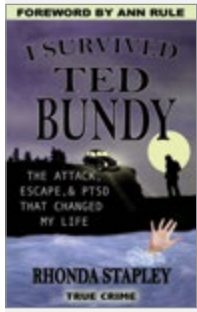
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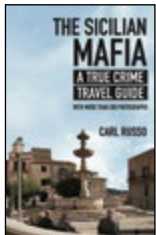
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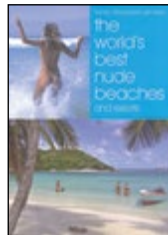
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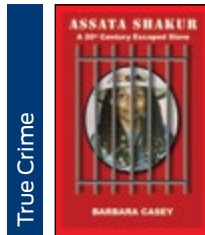
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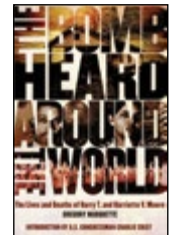
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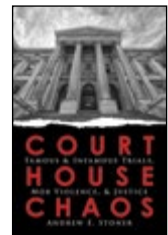
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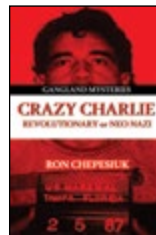
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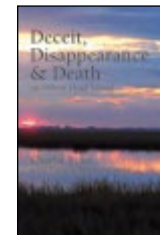
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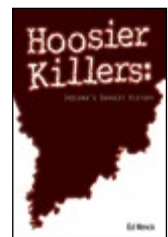
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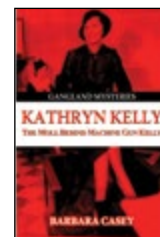
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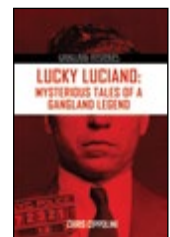
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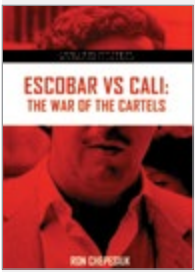
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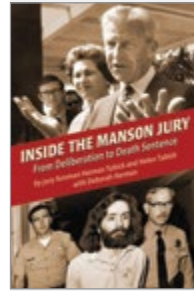
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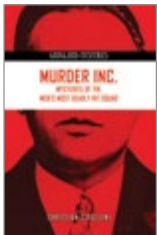
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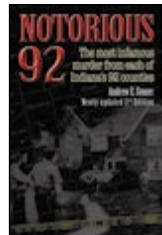
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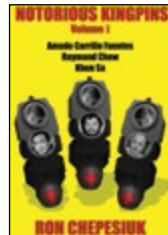


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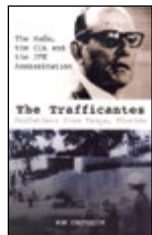
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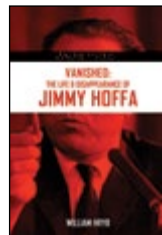
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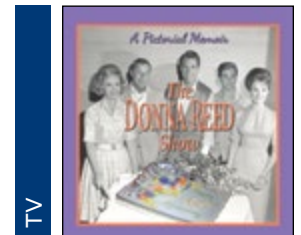
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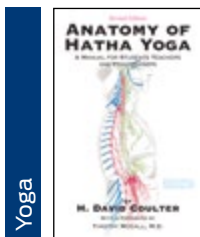


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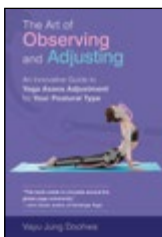
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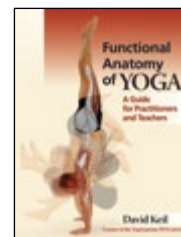
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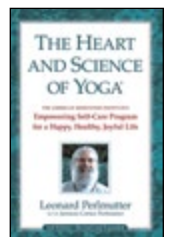


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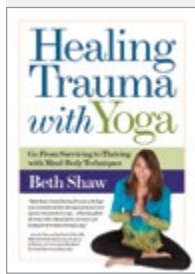
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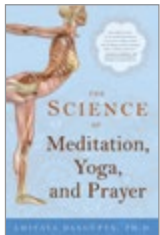
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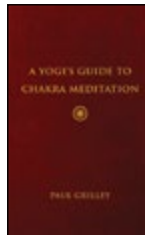


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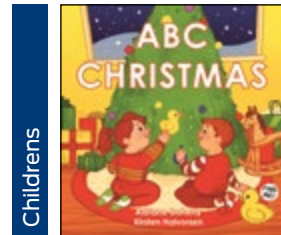
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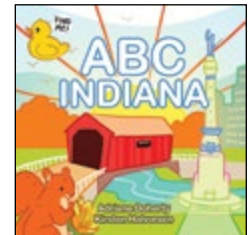


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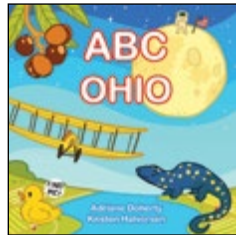


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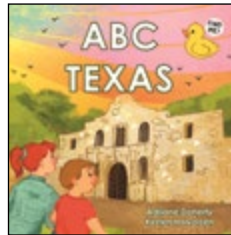


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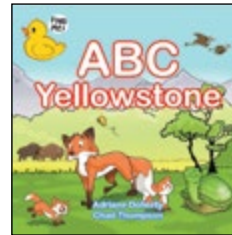


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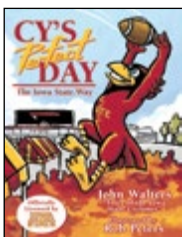


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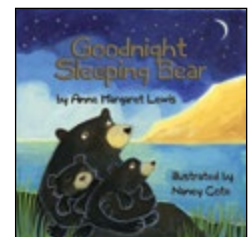


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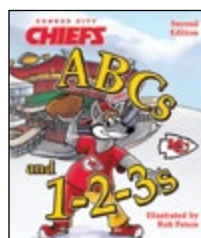
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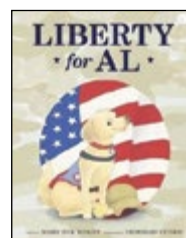
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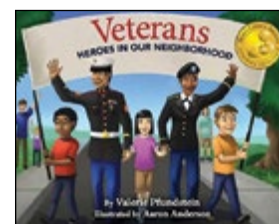
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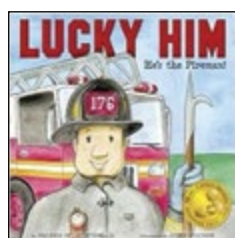
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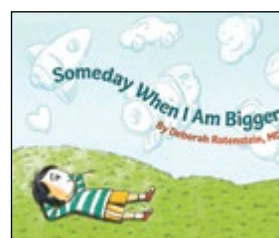
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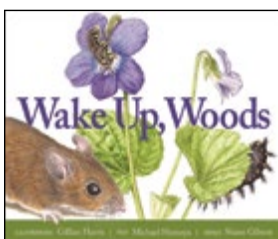
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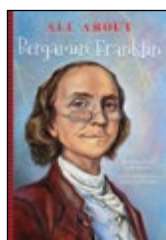
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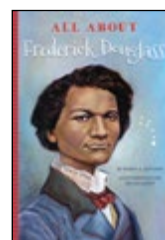
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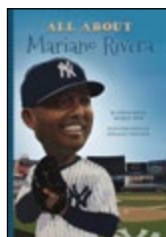
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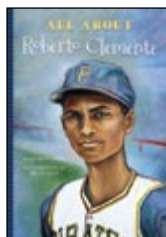
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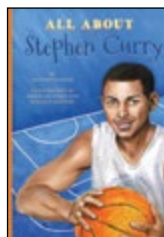
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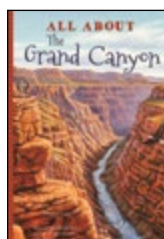
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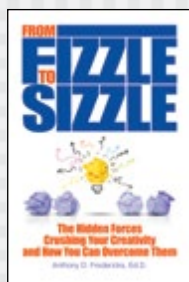
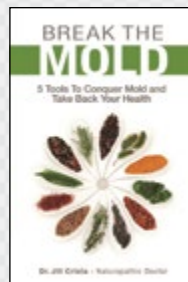
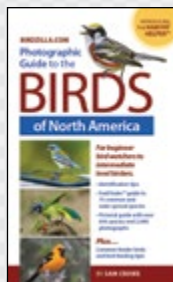
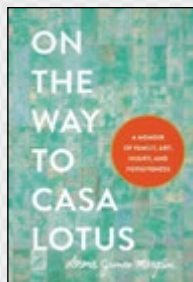
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