



# Cardinal Publishers Group Fall/Winter 2021 Catalog

Also available on Edelweiss:  
CPG Fall Winter 2021

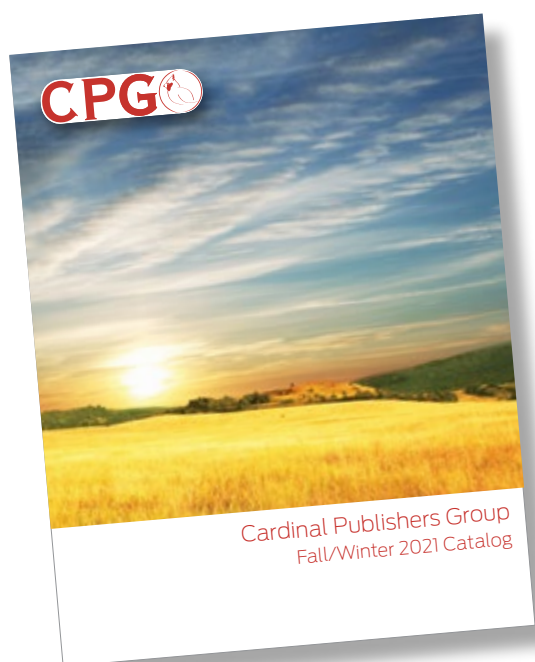
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To find our catalog online:

Also available on Edelweiss CPG Fall 2021

Or

Visit [Cardinalpub.com](http://Cardinalpub.com)

homepage to download a PDF

October 2021 • Audrey Dunham Celebrations

## Vegan Thanksgiving Dinner and Pies

All your favorite Thanksgiving dinner and dessert classics made vegan!

Audrey Dunham

Come have a seat at Audrey's table and prepare to be taken on a journey to craft the perfect vegan Thanksgiving spread. Each recipe will warm your heart with nostalgic flavors of Thanksgivings past.

*Vegan Thanksgiving Dinner & Pies* teaches home cooks how to easily "veganize" their favorite Thanksgiving dinner and dessert classics, such as fluffy mashed potatoes, sky-high biscuits, mac and cheese, green bean casserole, apple pie, pumpkin pie, and of course, the coveted turkey roast.

Your mouth will water as you turn each page, as nearly every written recipe is accompanied by a large, colorful recipe photograph. Also included are tips on how to make most recipes gluten free, as well as "make ahead tips" to help the busy host best manage their time in the kitchen. Each recipe includes grams and milliliter measurements in addition to cups and spoons.

November 2021 • Audrey Dunham Celebrations

## Vegan Christmas Cookies and Cocoa

Holiday treats and warm winter drinks, all astonishingly egg and dairy-free!  
2E, Expanded

Audrey Dunham

Audrey Dunham, the creator of *Peanut's Bake Shop® Cookie Kits*, has once again worked her cookie-making magic with a fun and festive book dedicated to one of the best activities of the holiday season—baking and enjoying Christmas cookies!

This colorful, heartwarming cookbook includes decadent and delicious dairy-free and egg-free recipes for Christmas cookie classics, brownies, bars, treats, hot cocoas, winter lattes, homemade marshmallows, and so much more! Also included are recommendations on how to make each and every recipe gluten free.

Audrey understands that some vegan ingredients can be challenging to find, therefore she has created a list of some of the ingredients she uses regularly. That list can be found on [AudreyDunham.com/Ingredients](http://AudreyDunham.com/Ingredients). You can find some of her favorite kitchen tools there, as well.

*Vegan Christmas Cookies and Cocoa* is the perfect gift for those who enjoy baking goodies and sipping warm holiday drinks during the Christmas season.

### About the Author

Audrey Dunham is a vegan recipe creator who shares quick and easy yet super flavorful recipes on her website, [AudreyDunham.com](http://AudreyDunham.com) as well as on her Youtube channel: [Youtube.com/AudreyDunham](https://www.youtube.com/AudreyDunham). She is the founder and creator of Peanut's Bake Shop Cookie Kits (decadent vegan and gluten free cookie mixes), proud wife to comedian and ventriloquist, Jeff Dunham, mama to twin boys, and step-mama to three grown girls.

After going the vegan route, Audrey didn't want to say farewell to all of her childhood cookie favorites, therefore she "veganized" those recipes and put them all in this beautifully designed book for others to enjoy, as well. With so many others needing or choosing a dairy-free, egg-free or vegan diet, she is proud to say that the recipes included in this cookbook, *Vegan Christmas Cookies and Cocoa*, are just as good (if not better!) than the traditional versions. Audrey lives with her husband and sons at their home in Los Angeles, California.



Price: \$18.99 • Pages: 120 • Trim: 8" x 10"  
ISBN-13: 9781736760116 • Format: Hardcover  
Glossy  
CKB125000 COOKING /Vegan; CKB042000  
COOKING/ Holiday; CKB077000 CKB077000

Cooking tips, baking tips, ingredient  
recommendations, make ahead tips, index



Price: \$17.99 • Pages: 108 • Trim: 8" x 10"  
ISBN-13: 9781736760109 • Format: Hardcover  
COOKING / Vegan CKB125000; COOKING /  
Holiday CKB042000

52 Color Photos  
Cookie baking tips, ingredient  
recommendations, index

### Marketing

- Social Media Campaign
- Podcast interviews
- Magazine articles
- Television, radio, print, and internet interviews



@AudreyDunham  
50.7 K Instagram followers



Audrey Dunham  
127,515 Facebook followers





Price: \$12.99 • Pages: 200 • Trim: 6" x 9"  
ISBN-13: 9781681571447 • Softcover  
BIOGRAPHY & AUTOBIOGRAPHY / Rich & Famous BIO013000; PERFORMING ARTS / Television / History & Criticism PER010030

24 B&W Photos

January 2022 • Blue River Press

# Betty White

## The First 100 Years

Andrew E. Stoner

In the world of television, Betty White has seen it all and done it all. Betty's national television career predates Lucille Ball with her sit-com series *Life with Elizabeth*. That show ended its original run in 1955, but not before winning Betty her first Emmy Award—and creating a long line of reruns that ran for many years on TV stations across the US.

Since that time Betty has worked alongside too many great names in television to list here, but they're all in the book. She has appeared in more than two dozen game shows and on nearly one hundred network TV specials and I haven't even mentioned her legendary work on sit-coms.

*Betty White: The First 100 Years* covers in depth Betty's career, but also introduces the reader to her life outside television including her life before television, her years with Allen Ludden and the years that follow as well as her work on behalf of animals. Tons of laughs, fun and games entertain the reader along the way.

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### Marketing

- Electronic press release and review copies sent to editors and writers for entertainment publications, website and bloggers
- Electronic press release and review copies sent to Arts & Entertaining editors and writers for major daily newspapers
- Author drive-time radio tour
- Social Media campaign

### About the Author

Andrew E. Stoner is a professor of Communication Studies at California State University, Sacramento. A native of Indiana, he is the author of a variety of non-fiction works, including biographies and true crime texts. He holds a PhD in Public Communication and Technology from Colorado State University, a master's degree in journalism from Ball State University, and a bachelor's degree in journalism from Franklin College of Indiana. He has worked as both a newspaper reporter, and a communications expert in the public and private sector.

October 2021 • Cuco Press

# On the Way to Casa Lotus

A Memoir of Family, Art, Injury and Forgiveness

Lorena Junco Margain

Lorena Junco Margain — passionate art collector, devoted wife, and mother—is already shaken after fleeing Mexico with her family while pregnant due to concerns for their safety. Then, she learns she has a tumor on her adrenal gland. Having long experienced unexplained symptoms of dizziness and lethargy that neither medications nor holistic or Ayurvedic treatments have helped, she embraces the news with tears of relief: with a simple surgery, she can regain her strength and joyful spirit.

But fate can be mischievous, and to err is human—even for surgeons. Rather than improve after surgery, her condition worsens. *On the Way to Casa Lotus* is the gripping true story of Junco Margain's journey coming to terms with the permanent consequences of a surgeon's devastating mistake. Mindful that even good people make errors and that vengeance would not mend her broken body or soul, she chooses instead to embark on a quest for peace and healing—beginning by seeking space in her heart to forgive. Deeply compassionate, wise, and poetic, *On the Way to Casa Lotus* lays bare some of the most poignant contradictions of the human condition, blurring the distinctions between guilt and neglectfulness, anger and sorrow, humility and shame, gratitude and despair. Rich with imagery and metaphors from the world of contemporary art, and brimming with scenes from the author's close-knit, abundantly loving Mexican family, the book plants a seed of hope that loss and pain can serve a higher purpose: one of promoting forgiveness as a force for personal and universal change.

## Endorsements

*"I've seen firsthand my friend Lorena's choice to come out of the darkness and into the light and to find forgiveness instead of grieve. Her journey is one we can all learn from and find inspiration in."*

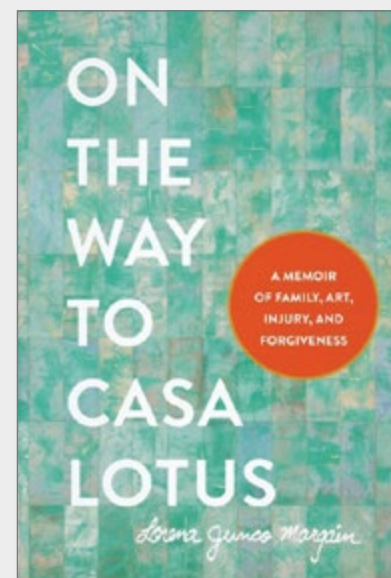
—Camila Alves McConaughey, entrepreneur, philanthropist, founder of *WomenOfToday.com*

*"In this beautifully written book, Lorena Junco Margain brings immense insight into teaching us about the practice of the injured becoming the healer. Her remarkable grace and ability to forgive expands bonds and breaks barriers."*

—Nancy D. Perrier, MD, FACS, chief of surgical endocrinology, University of Texas MD Anderson Cancer Center

*"Unapologetically bold in its expression of vulnerability and pain, this exquisite narrative invites readers deep into the mind and heart of a woman wronged yet determined to make things right—not merely for herself, but for the world. . . . A beacon of hope for women everywhere, it invites all those struggling in silence to let their voices be heard."*

—Reem Acra, designer, Reem Acra New York



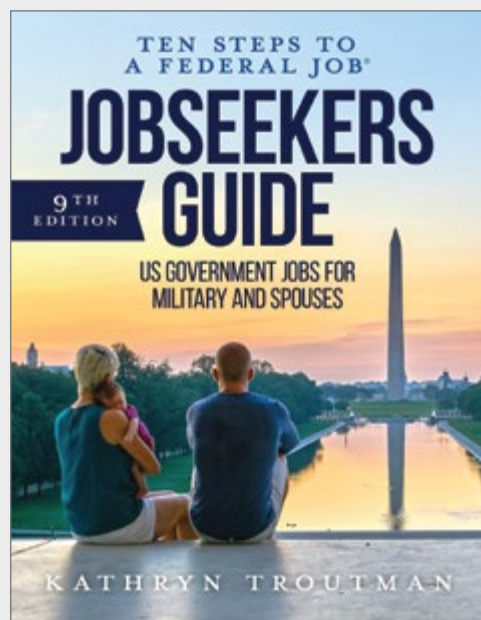
Price: \$26.00 • Pages: 190 • Trim: 6" x 9"  
ISBN-13: 9781736390504 • Hardcover  
BIOGRAPHY & AUTOBIOGRAPHY /  
Personal Memoirs BIO026000

## About the Author

Born and raised in Mexico (Monterrey and Mexico City), author, art collector, and philanthropist Lorena Junco Margain studied visual arts at Universidad de Monterrey before cofounding the Distrito14 gallery as a platform to amplify emerging Mexican artists. Soon afterward, she cofounded and curated the Margain-Junco Collection with her husband, Eduardo Margain, to support emerging artists, foster the art scene in Mexico, and promote awareness of Mexican art internationally. She also played an instrumental role in launching the 2015 Shaped in Mexico contemporary art exhibition in London. In 2008, Junco Margain was forced to flee Mexico with her husband, children, parents, and extended family due to concerns for their safety. Today she lives with her husband and three kids in Austin, Texas. *On the Way to Casa Lotus* is her first book.

## Marketing

- Organizing a 15-stop, national radio tour
- National and Local TV interviews
- Major events throughout selling period, to include A list celebrities
- Celebrity Endorsement
- Social Media Campaigns on Twitter, Facebook, and Instagram to an audience of thousands (author's personal) and celebrity endorsement (millions)



Price: \$15.95 • Pages: 110 • Trim: 8.5" x 11"  
ISBN-13: 9781733407632 • Softcover  
BUSINESS & ECONOMICS / Careers /  
Job Hunting BUS037020; BUSINESS &  
ECONOMICS / Careers / General BUS012000

50 Two-Color Illustrations  
Index

August 2021 • Resume Place, Inc.

## Jobseeker's Guide, 9E

Ten Steps to a Federal Job®  
for Military and Spouses

Kathryn Troutman • Editor: Paulina Chen • Illustrator: Brian Moore

The *Jobseeker Guide, 9th Edition* by Kathryn Troutman is the ultimate step-by-step guide for applying for a federal job and writing a federal-style resume.

The *Jobseeker's Guide* is used at more than 150 military bases worldwide to teach Kathryn Troutman's highly acclaimed *Ten Steps to a Federal Job®* to military personnel and family members. This title is recognized as the leading guide on the topic for 100,000 military spouses worldwide.

The Author's technique for identifying keywords, emphasizing the importance of accomplishments, and other strategies for the best federal resume that are critical to get Best Qualified and Referred to a Federal Hiring Manager.

The book contains successful samples of federal-style resumes that are great for the federal human resources specialists to read and clearly see the job seeker qualifications. Information about Veterans Preference and Military Spouse Hiring programs are in the book to assist military and spouses with federal career search.

*The Ten Steps to a Federal Job* book and curriculum are taught at military base transition centers worldwide to give insight and expert instruction on federal job search for transitioning and retiring service members.

### Endorsements

*"I am so grateful for my Ten Steps training because of the successes it has brought my clients. I tell anyone who uses my services the Ten Steps to a Federal Job method does work. With many warm and kind regards,"*

—Mary Ann W. Bowersock  
Veterans Employment Representative  
Virginia Career Works/Virginia Employment Commission 2021

*"Kathryn Troutman has literally made a career out of understanding and tracking the evolution of the federal hiring system and translating that understanding into practical advice for the job seeker. The federal government and the public it serves have a vested interest in ensuring that federal jobs are carried out by highly talented, motivated employees. If you have the talent and an active interest in being one of those employees – I commend this book to your attention!"*

—John M. Palguta  
Vice President for Policy Partnership for Public Service

## Marketing

- [www.resume-place.com](http://www.resume-place.com) (author's website)
- Career podcasts
- Facebook, YouTube, and Twitter posts
- ExpertClick and other press releases
- Blogs and articles by the author for online federal job search and career resources
- Resume Place newsletters
- Webinars taught by the author
- Radio and TV visibility

## About the Author

Kathryn Troutman is the Founder and President of Resume Place, Inc., a Federal Career Consulting firm, Government Agency Contractor / Leadership Training, and Publisher located in Catonsville, MD. Ms. Troutman founded the Certified Federal Job Search Trainer program for military transition and employment specialists.

Troutman is an enthusiastic and knowledgeable media guest, appearing on *Beverly Jones's Jazzed about Work* on NPR's WOUB, Carol Fishman Cohen's 3, 2, 1 iRelaunch (Relaunching Your Career), Mark Miller's Repurpose Your Career, and numerous times on Mike Causey's Your Turn show on Federal News Network. Her business, The Resume Place, had been featured in *The Washington Post*. Kathryn Troutman lives in Catonsville, Maryland.

November 2021 • Steve D'Annunzio

# The New Prosperity Paradigm

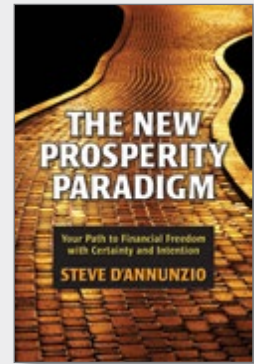
Your path to financial freedom  
with certainty and intention

Steve D'Annunzio • Foreword by: Jack Canfield

This book helps readers discover what money is, and how to have more of it by doing what they love with people they love. People have unknowingly been programmed with a series of fear-based beliefs that greatly influence how they see the world, and therefore what they can achieve. Humanity is programmed to think with scarcity beliefs - which will always produce scarcity results. *The Prosperity Paradigm* teaches how to understand and unlock the metaphysics of money. It also gives people a practical process of earning, saving and investing that provides prosperity with certainty and intention without relying on luck.

*"You matter. You bring something powerful to this world that no one else can. My life work is helping you find that unique aspect of yourself, supporting you to share it by serving others. When you discover who you are and why you're here, you will experience great freedom, abundance and joy. I believe in you."*

—Steve D'Annunzio



## Marketing

- Podcast tour
- Author events
- Social Media campaigns
- Email blasts
- Radio interviews

## About the Author

Steve D'Annunzio is a spiritual teacher and productivity coach to successful and striving entrepreneurs, professional athletes, and high-performance companies. He teaches a new model of transformational business practice called enlightened entrepreneurship. A key feature is helping leaders transcend a hidden mental defect that secretly undermines happiness, health and wealth. He helps people identify and cultivate their natural genius to create greater value, knowing that prosperity follows value. Steve is a member of the Transformational Leadership Council, and lives with his family in Rochester, NY.

Price: \$24.95 • Pages: 304 • Trim: 6" x 9"  
ISBN-13: 9781953321046 • Softcover  
BUSINESS & ECONOMICS / Finance /  
Wealth Management BUS027030; BUSINESS  
& ECONOMICS / Consumer Behavior  
BUS016000

7 B&W Illustrations

October 2021 • Micro Publishing Media

# The Secret Life of Fathers

What Women Don't Know About the Men  
Who Raised Them

James I. Bond

Did you ever wonder what men really feel about their relationships with their daughters? For the first time, this collection from 101 personal interviews with fathers of daughters (when no woman was in the room) will open your eyes to a subject rarely discussed — the private fears and feelings of fathers who have daughters.

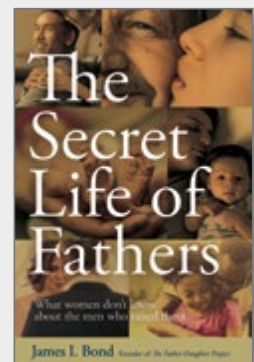
## Endorsements

*"Surprisingly candid...terrifically rewarding. For women, here's an emotional glimpse into the complex relationships between fathers and their daughters — from a father's perspective. Being the father of a daughter myself, I was really moved by the joys and heartaches many of these dads were willing to share."*

—Steve Harrison, Publisher, Radio-TV Interview Report (RTIR)

*"... breakthrough relationship book..."*

—Forbes



## Marketing

- Press releases to targeted news sources
- Submission to reviewers and contests
- Website and blog promotions
- Radio & TV interviews

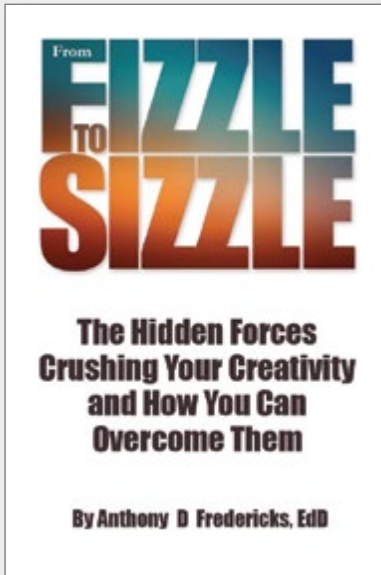
## About the Author

In an attempt to become a better father, James I. Bond started interviewing other fathers of daughters, through deeply personal recorded interviews. What he discovered was deeply profound and led the founding of *The Father-Daughter Project* and the book, *The Secret Life of Fathers*.

As father to a son and three daughters, James and his wife live in Thousand Oaks, California

Price: \$17.95 • Pages: 280 • Trim: 6" x 9"  
ISBN-13: 9781953321022 • Softcover  
FAMILY & RELATIONSHIPS / Parenting  
/ Fatherhood FAM020000; FAMILY &  
RELATIONSHIPS / Parenting / Parent & Adult  
Child FAM033000





Price: \$18.99 • Pages: 288 • Trim: 6" x 9"  
ISBN-13: 9781681572109 • Softcover  
PSYCHOLOGY / Creative Ability PSY034000;  
SELF-HELP / Creativity SEL009000

10 B&W Illustrations  
Index

October 2021 • Blue River Press

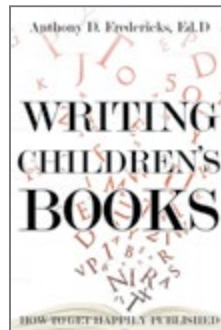
## From Fizzle to Sizzle

The Hidden Forces Crushing Your Creativity  
and How You Can Overcome Them

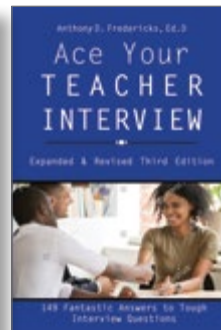
Anthony D. Fredericks

While there are hundreds of books on how to be more creative at work and home, *From Fizzle to Sizzle* is the first book to explore the reasons why our creative spirit is in such short supply in the first place. *From Fizzle to Sizzle* includes dynamic investigations that offer insights into the personal and societal barriers to creative expression. You'll discover how your teachers miseducated you, why the right answer is usually wrong, and the "killer phrases" that often get in the way of creative thinking. Fredericks reveals what creative souls and dynamic thinkers already know, and show how a knowledge of creativity barriers can help you create innovative and satisfying solutions in the workplace, your education, and your personal life! Entertaining, provocative, and fun, *From Fizzle to Sizzle* is not the usual compendium of creativity strategies, but rather a book that examines why creativity is often a challenge and how that knowledge can change your life and change your thinking...forever!

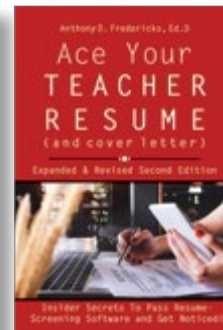
Other books by Anthony D. Fredericks



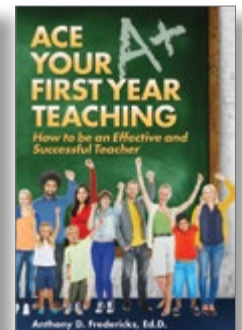
9781681570815



9781681572130



9781681572000



9781681570457

## Awards & Endorsements

### A is for Anaconda: A Rainforest Alphabet

- New York State Reading Association  
Charlotte Award (2012)

### Ace Your Teacher Interview:

#### 149 Fantastic Answers to Tough Interview Questions (Revised & Expanded, 2nd Ed)

- Bronze Medal Winner - "Careers" -  
ForeWord INDIE awards

### Tall Tall Tree

- National Science Teacher's Association/  
Children's Book Council Outstanding  
Science Trade Book for Children (2018)

### Near One Cattail: Turtles, Logs and Leaping Frogs

"The perfect book for every classroom library." — Teaching K-8 Magazine

"The lyrical text and beautiful illustrations bring to life the amazing creatures that can be found in wetlands." — Izaak Walton League of America

- Newton Marasco Foundation Green Earth  
Book Award (2005)
- Skipping Stones Magazine Ecology and  
Nature Award (2006)

## Marketing

- Press release with offer of a review copy
- YouTube videos on creativity will be developed.
- Author appearances at bookstores, book fairs, and libraries

## About the Author

Anthony D. Fredericks, Ed.D. is a nationally recognized educator well known for his practical teacher materials and stimulating and engaging conference presentations. A retired professor of education from York College of Pennsylvania, he is an award-winning and best-selling author of more than 150 books, including teacher resource materials like *Guided Reading in Grades 3–6*; children's books like *Mountain Night*, *Mountain Day* and *The Tsunami Quilt*; and adult non-fiction titles like *The Secret Life of Clams*. His extensive background includes experience as a classroom teacher, reading specialist, professional storyteller, curriculum coordinator, educational consultant, and staff developer. He won the 2004 International Reading Association Teacher's Choice Award, the 2007 Bank Street College of Education Best Book of the Year, 2008 World Storytelling Award.

Anthony Fredericks lives in York, Pennsylvania.



November 2021 • Thomas &amp; Black

# The Victim Cult

## How the Grievance Culture Hurts Everyone and Wrecks Civilizations

Mark Milke

No one disputes that some people are victims—of others, accidents, and life.

However, we also all know someone who thinks like a victim. They seem stuck and make life worse because of their intense focus on the past. Often, they avoid responsibility for their own actions.

On a personal level, the chronic victim-thinker can be toxic. But what happens when grievances dominate entire societies?

*The Victim Cult* tackles the worldwide grievance culture and from ancient Rome to modern campuses where some think themselves victims of “micro-aggressions.”

Victim cults are not new. Historically, some victim cults have deep roots and, if not exposed and confronted early, end in tragedy. Three examples:

- Many 19<sup>th</sup>-century Germans thought they were victims of the French, the English, liberalism, and the Jews. Adolf Hitler later exploited that victim narrative to turn the land of Bach and Beethoven into the nation known for Dachau.
- In Rwanda, for three decades Hutu leaders relentlessly blamed the tiny Tutsi minority for any past and present inequalities. That victim cult ended with the state-initiated murder of one million Rwandans, mostly Tutsi.
- Yasser Arafat spent a lifetime viewing himself and all Palestinians only as victims. Thus, when offered a peace deal with Israel, Arafat cratered it.

In this wide-ranging look at why societies fail or succeed, *The Victim Cult* takes us through fair and fake claims. Beyond true victims, it also explains why victim cults arise: Missed historical lessons, faulty moral reasoning, and misguided identity politics.

*The Victim Cult* also details the positive lessons from those who were harmed but yet succeeded: early Asian American immigrants who courageously dealt with injustices and trumped prejudice, all the while favoring integration, education, and entrepreneurship. Their choices built a better civilization—a better America—with opportunities for all.

*\*The Victim Cult is not available from CPG in Canada.*



Price: \$22.95 • Pages: 328 • Trim: 5.5" x 8.5"  
 ISBN-13: 9780968791592 • Softcover  
 SOCIAL SCIENCE / Popular Culture  
 SOC022000  
 HISTORY / Social History HIS054000  
 POLITICAL SCIENCE / Civics & Citizenship  
 POL003000

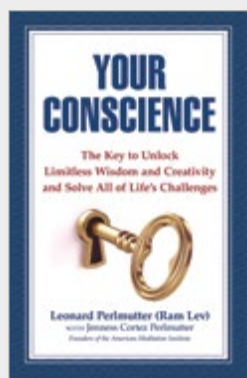
Glossary, index

## About the Author

Mark Milke, Ph.D., is a public policy analyst, keynote speaker, author, and columnist with six books and dozens of studies published internationally in the last two decades. The research director for a think tank, Mark is a Canadian who almost ended up an American—his great-great grandfather was from Wisconsin and fought on the side of the Union in the U.S. Civil War—Milke also wrote the political party platform for the new government of Alberta. He is also president of the local Winston Churchill Society. Mark Milke's website is [www.markmilke.com](http://www.markmilke.com).

## Marketing

- Prepublication promotions
- Advance sample copies to potential reviews
- Media interviews
- Social media campaign
- Online promotions
- Author tour in major US cities



#### Marketing

- Television, radio, and internet interviews
- Email Blasts
- Book Reviews
- Author's website
- Social Media campaign
- Publicity Tour

Price: \$14.95 • Pages: 144 • Trim: 5.5" x 8.5"  
ISBN-13: 9780975375266 • Softcover  
SELF-HELP / Personal Growth / General  
SEL031000; PHILOSOPHY / Mind & Body  
PHI015000

2 B&W Photos and 4 Line Drawings  
Resource Directory

September 2021 • AMI Publishers

## Your Conscience

The Key to Unlock Limitless Wisdom and Creativity and Solve All of Life's Challenges

Leonard Perlmutter (Ram Lev) with Jenness Cortez Perlmutter

This book teaches you how to transform your Conscience into a powerful instrument that can assure a happy, healthy and fulfilling life.

"An accessible little pocket guide to accessing the clarity and wisdom of our own hearts when navigating the 10,000 joys and sorrows of this life!"

—Tara Brach, Author of *Radical Acceptance and Radical Compassion*

"*Your Conscience* is a gift for humanity. It is full of the practical wisdom we all need in order to accomplish what our Creator put us here to accomplish."

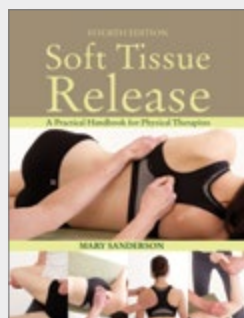
—Bernie Siegel MD, Author of *Love, Medicine & Miracles* and *The Art of Healing*

"This short book is long on wisdom. Highly recommended."

—Dean Ornish MD, Author of *UnDo It*.

### About the Author

Leonard Perlmutter is the founder and director of the American Meditation Institute, and the creator of National Conscience Month. A sought-after speaker, Mr. Perlmutter has presented the benefits of meditation and Yoga Science at the M.D. Anderson Cancer Center, Kaiser Permanente, The New York Times forum on Yoga Science. Since 2009, his Heart and Science of Yoga® empowering self-care program has been certified for continuing medical education credits by the American Medical Association and the American Nurses Association. Leonard Perlmutter lives in Averill Park, New York.



#### Marketing

- Social media campaign
- Book reviews
- Press release with review copy offer

Price: \$24.95 • Pages: 128 • Trim: 7.5" x 9"  
ISBN-13: 9781913088293 • Softcover  
HEALTH & FITNESS / Massage & Reflexology  
HEA014000; HEALTH & FITNESS / Pain  
Management HEA036000

180 Color Illustrations

November 2021 • Lotus Publishing

## Soft Tissue Release

A Practical Handbook for Physical Therapists

Mary Sanderson

Originally published in 1998, *Soft Tissue Release: A Practical Handbook for Physical Therapists* was the first ever book to be written on soft tissue release and its reputation as one of the most highly respected textbooks on the subject is as strong today as it was then. Now in its fourth edition, this latest version contains the most up to date information on the role of fascia and even more comprehensive anatomical imagery to illustrate the theory and techniques involved.

In this highly practical guide, Mary Sanderson shares a comprehensive range of techniques she has found to be the most beneficial during her own successful career as a physical therapist and lecturer.

*Soft Tissue Release: A Practical Handbook for Physical Therapists* is a complete reference guide for students embarking on clinical practice, therapists from all backgrounds wanting to understand more about pain management, or any individual.

### About the Author

Mary Sanderson, B.A. Sports Studies, LSSM (Dip.) Sports Massage, Certificate in Neuromuscular Re-education (NMR) runs her own private practice in Hastings, as well as being a senior tutor for the London School of Sports Massage (LSSM). Mary Sanderson has also co-written *The Soft Tissue Release Handbook: Reducing Pain and Improving Performance* (North Atlantic Books, 2012).

Mary Sanderson lives in East Sussex, England.

November 2021 • Ascend Books

# Hermit

A Novel

O. Gene Bicknell

*In the perfect darkness, Jackson concentrated on slowing his breathing. The indescribable pain penetrating every inch of his body, the sounds of gunfire, the shouting in Arabic. He closed out each distraction until it took up only a small part of his awareness. As his panting calmed to deep breaths, the Ranger focused on what he knew. The sounds of chaos were getting closer.*

*"Process what you hear, son," Jackson thought of his dad's words. A U.S. Special Forces soldier like him, his father had served his country well as a Ranger trained in survival preparation. Between the Army's training and his father's, there was little that Jackson couldn't endure. Explosions rocked the little cell deep in the bunker of what he had determined to be an abandoned tenement. Dust and rocks fell onto Jackson's head and shoulders. He sat up despite the broken wrists, shoulder blade, collar bone, ribs, and right femur. What wasn't broken screamed in pain as if it were about to snap. He had to be in a good position to discern what was happening, so he sat quietly gritting his teeth.*

*Three explosions in rapid succession opened a large crack above him and a single shaft of light shot down, along with small pieces of rubble and choking dust. Jackson barely registered the final two blasts. A single, high-pitched ringing filled his head. He shook it to clear the sound and shake off the rubble, then he looked up as he registered a few errant gunshots. As footsteps approached outside his cell door, Jackson curled into a ball out of the stream of light.*

As human beings, we were created for community. We are vulnerable when we are alone.

There's strength in numbers. A cord of three strands is not quickly broken. This is just as true for us spiritually as it is physically. God never intended us to "fly" alone, vulnerably isolated.

We need relationships with each other for encouragement, refreshment, and growth. We have all had isolation at one time or another. This is the story of how one man survives isolation and his transformation back to reality.

From Author and Community Advocate O. Gene Bicknell comes this story of triumph over isolation. HERMIT is the fictional tale of Sgt. Jackson Eagle, U.S. Special Forces Ranger and his struggle dealing with the punishing aspects of his isolation, and victory over it. He discovers heartbreak, adventure and the value of self-reliance. He also learns that we all need relationships with each other for encouragement, refreshment, and growth. He realizes that there is strength in numbers, and we should show compassion to anyone who falls and has no one to help them get back up.



Price: \$25.00 • Pages: 304 • Trim: 5.5" x 8.5"  
 ISBN-13: 9781736943168 • Hardcover with full cover dust jacket  
 FIC002000 FICTION / Action & Adventure  
 FIC045000 FICTION / Family Life / General  
 FIC025000 FICTION / Psychological

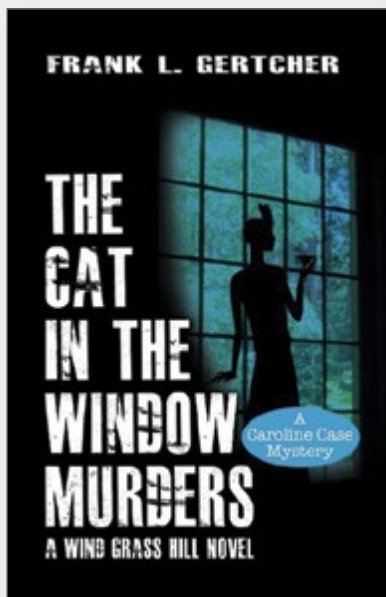
## About the Author

Gene Bicknell is a writer, actor, broadcaster, veteran, professor, entrepreneur, pilot, politician, philanthropist, husband, father and grandfather. He built NPC International which became the world's largest Pizza Hut franchisee. Bicknell has taught MBA courses and lectured at major universities throughout the US and abroad. He has authored 3 books and produced a number of movies. He owns an entertainment business in Branson, MO and resides in Englewood Florida, near Tampa.

## Marketing

- The book will be promoted in concert with Author 2021-2022 lecturing tour.
- Author radio & blog interview tour of 18 major cities beginning in September 2021.
- Galley distribution to network of book reviewers, bloggers, and influential media.
- Author and Publisher On-line social media campaigns.
- Production has begun for *Hermit* to become a film in 2022 or 2023.





Price: \$29.95 • Pages: 320 • Trim: 6" x 9"  
 ISBN-13: 9781735145938 • Hardcover  
 Series: *Caroline Case Mysteries*  
 FICTION/Mystery & Detective/Women Sleuths  
 FIC022040; FICTION / Mystery & Detective /  
 General FIC022000

October 2021 • Wind Grass Hill Books

## The Cat in the Window Murders

Frank L. Gertcher

In the third installment of the Caroline Case Mysteries, the newly married, beautiful, and independently wealthy Caroline Case Jones leaves Chicago and then New York for Europe on the luxury ship *Isle de France* in 1929. She and Hannibal, her enigmatic new husband, enter a war-scarred continent embroiled in social turmoil and political upheaval. Their reputations as efficient and effective sleuths have preceded them. As Caroline and Hannibal travel to and across France, they use forensic techniques and deductive reasoning to solve a variety of perplexing murders. Chief Inspecteur Soucet from the French Gendarmerie Nationale gives Caroline a new nickname: 'la Chatte dans la Fenêtre,' which translates to 'The Cat in the Window.' In addition to solving murders, Caroline is an avid fashion shopper in the finest salons of Paris. While shopping at Coco Chanel's, Caroline saves the granddaughter of a notorious gangster from an attempted kidnapping. The grateful granddaughter teams up with Caroline to bring rival gangsters to justice. By this time, Caroline knows too much about the operations of the Paris underworld for her own good. The godfather of a decimated Paris gang wants to extract information. He has Caroline kidnapped. Caroline escapes into the French wine country near Mâcon, where she samples the finest wines and battles her pursuers.

*For The Blind Pig Murders, "A fun murder-and-mayhem detective story enhanced by historical details and a sturdy female lead."*

—Kirkus Reviews

*For The River Rat Murders, "Surprisingly and pleasantly lighthearted for a tale involving prostitutes, bootlegging and murder."*

—Kirkus Reviews

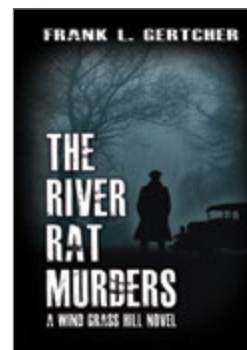
### Other books by Frank L. Gertcher



9780983575467



9780983575429



9780983575443

### Marketing

- Active member in the Mystery Writers of America
- Author Tour of Barnes and Nobles throughout Florida and the Mid-West
- Advertising: Newspapers (Indianapolis Star, Daily Clintonian, etc.), TV appearances (WTWO Terre Haute, IN, etc.), Trade Publications
- Advance Galleys and Book Reviews

### About the Author

Frank L. Gertcher is a retired senior scientist and a current writer of murder-mysteries. Born in Clinton, Indiana, he and his father fished and trapped on the Wabash River for a major portion of our family income for many years. His degrees include a BS in Electrical Engineering, an MS in Engineering Management, an MBA and a PhD in Economics. He served 23 years in the U.S. Air Force. He had another 22-year career, building weapon systems for the Department of Defense. His publications include eight books and a number of papers in scientific journals. He traveled to and lived in many places around the world, but he is still a Hoosier at heart. His wife Linda and he now live in the lovely Shell Point Retirement Community near Fort Myers, Florida.

October 2021 • Ascend Books

# The Guy on the Wall

Shaping Game Day from the Colts to Covid

Bob Leffler

Bob Leffler details his journey from teacher to sales director for the Baltimore Colts and the ultimate founding of his flourishing ad agency. He shares his front-row seat for events affecting pro and college sports, including the Colts' ill-fated decision to draft John Elway and their "Midnight Ride" to Indianapolis. Leffler's career put him "on the wall" for many major stadium developments and sales campaigns—and made him a witness to the successes and missteps of team owners and politicians. *The Guy on the Wall* provides a frank chronicle of those events that shaped sports history.

Where'd the name "*Guy on the Wall*" come from?

The term "Guy on the Wall" signifies Bob Leffler's position as someone who advised power brokers in their efforts to build sports dynasties. Specifically, it refers to an episode as an advisor to the Glazer family during that family's effort to purchase the Buccaneers, the NFL franchise in Tampa Bay.

As the "final" negotiations on the sale were progressing in a Tampa office building, Bob sat on the low wall in front of the hotel across the street. At the other end of the wall sat a Tampa television reporter, who surmised that Bob was a Glazer family advisor and "insider." Bob sat on that wall all day long and into the early evening, communicating with the Glazers. The reporter kept a respectable distance at the other end of the wall. He would occasionally wander over to Bob, but not when Bob was on the phone. Bob was sure the reporter was keeping track of Bob's calls in number and duration.

Bob made a pact with the reporter, that later turned into a friendship. Bob told him that he would never lie to him, but that there were some things I could not tell him. Very late in the afternoon Joel Glazer called Bob and said the deal was "not quite complete," so there would be no press event, but it was really "in place," so he should fly home and come back Monday morning. That was it — a day on the wall. He would have to leave the wall and the reporter would really know that something was up.

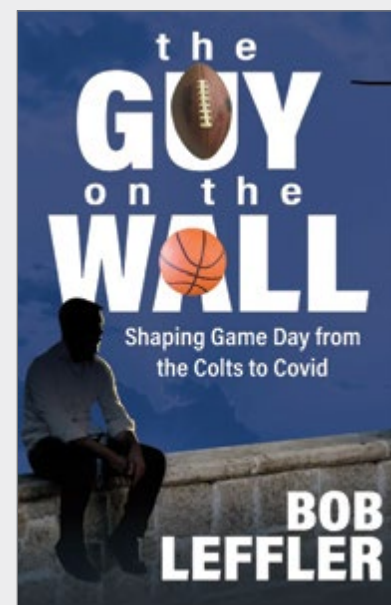
In Bob's words: I got up to head inside to book my flights to and from Baltimore for Monday. The reporter quickly came over to me. "*What's going on?*" he asked. "*Is the deal done? Do the Glazers own the team?*" he pressed.

*"I'm flying home now, and I'll be back Monday."*

*"Come on, Bob, don't hold out on me! Let me break this!"*

*"I'm flying home now (raising my voice slightly and opening my eyes as open as I could get them) and I will be back Monday."* I smiled slightly, turned on my heel and went inside to book my flights in relative privacy.

*"I don't know if the station had other sources, but the reporter and his news producer called me all weekend. I did not crack. I only (repeatedly) told him I would see him Monday. On the strength of those words of mine they took a shot and ran with the story over the weekend. By 6 or so Monday evening it turned out to be true. I had not lied to the media."*



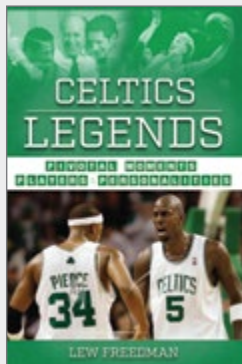
Price: \$18.95 • Pages: 256 • Trim: 5.25" x 8.25"  
ISBN-13: 9781736943106 • Softcover  
SPORTS & RECREATION / Business Aspects  
SPO068000

## About the Author

Founder of the Leffler Agency, Bob Leffler served as the ad man for numerous sports-related entities for more than three decades, and was an eyewitness to events that changed the landscape of sports including drafts and trades of famous athletes, moves of major NFL franchises, and the drive for expanding season ticketholder sales at major colleges and universities. He was integral in determining the futures of franchises in Baltimore, Cincinnati, Cleveland, Tampa Bay, Hartford, Buffalo, Hamilton, Ontario, and a number of cities throughout the South and Southwest United States. His agency work included campaigns for pro franchises, numerous Division I universities and The Preakness Stakes. His shop also worked with architects and facility designers, and he ended up on the media side negotiating broadcast contracts for clients. As a consultant he built sales results using media-creative combinations. Bob is a fierce advocate for cause-and-effect logical advertising. Bob was born in East Cleveland, Ohio, and now resides in Baltimore, Maryland.

## Marketing

- An insider's look at the business side of pro and college sports over the last 40 years.
- Behind-the-scenes views on franchise shifts that molded the modern NFL.
- Observations on the USFL ownership of Donald Trump.
- The national reputation of the author, established by his length of service and his extensive experience in the business.
- Author radio interviews will provide a predictive blueprint on how to remonetize pop cultural entities in a post-COVID world.



## Marketing

- Book reviews
- Television, radio, print, and Internet interviews
- Blog tours

Price: \$14.99 • Pages: 256 • Trim: 5.5" x 8.5"  
ISBN-13: 9781681571782 • Softcover  
SPORTS & RECREATION / Basketball  
SPO004000; SPORTS & RECREATION /  
History SPO019000

12 B&W Photos

October 2021 • Blue River Press

## Celtics Legends

Pivotal Moments, Players, and Personalities

Lew Freedman

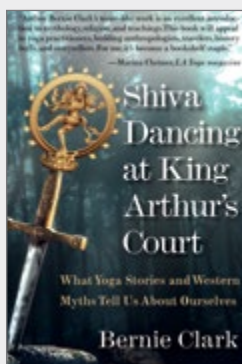
*Celtics Legends* is the story of the legendary Boston Celtics basketball franchise, including the famous tales and the little-known ones. The 18-time world champions have a history jammed with legendary players and NBA lore, from Bob Cousy to Bill Russell and John Havlicek to Larry Bird.

The Celtics who won 11 crowns in 13 years in the 1950s and 1960s and stamped the Celtic green and white colors in the minds of basketball fans everywhere under famed coach Red Auerbach. Simultaneously, the Celtics acted as the most progressive of organizations, becoming the first basketball team to draft an African-American player under the guidance of owner Walter Brown and the first to field an all-Black starting lineup.

The Celtics personified unselfish basketball, the team game, the fast break. With so many members of the franchise voted into the Naismith Basketball Hall of Fame, the Celtics could have their own wing.

## About the Author

Lew Freedman is a veteran newspaper sportswriter and experienced author of more than seventy five books about sports and Alaska subjects. He spent seventeen years at the *Anchorage Daily News* in Alaska and has also worked for the *Chicago Tribune* and *Philadelphia Inquirer*. He now resides in Columbus, Indiana.



## Marketing

- National Print Campaign targeting yoga, body and mind, and literary periodicals
- Online Publicity through YinYoga.com
- Blog and Website Campaign
- YouTube Video Campaign

Price: \$24.99 • Pages: 592 • Trim: 6" x 9"  
ISBN-13: 9781681572055 • Softcover  
RELIGION / Eastern HEA016000 /  
HEALTH & FITNESS / Naturopathy

16 B&W Illustrations

January 2022 • Blue River Press

## Shiva Dancing at King Arthur's Court

What Yoga Stories and Western Myths Tell Us About Ourselves

Bernie Clark

What is the meaning of Shiva dancing on a dwarf named Avidya? Why does Vishnu sleep upon an endless snake? To what did the Buddha awaken? What do we mean by soul? The practice of Yoga has become quite common and popular in the West; however, the stories of Yoga are still strange to Western ears. What do these ancient symbols mean, what are they trying to teach us, and how should we incorporate the knowledge skillfully into our Western lifestyle? By looking at the myths of Yoga along with the stories that have influenced Western culture, we are presented with opportunities to select the best of both worlds, and create new maps to help guide us through the uncertainties of modern living.

*"You may find that, with a proper introduction, mythology will catch you."*

—Joseph Campbell: *The Power of Myth*

## About the Author

Bernie Clark has had a passion for science, spirituality and stories of mythology since his childhood days. He has a degree in science from the University of Waterloo, and spent over twenty-five years as a senior executive in the high tech/space industry. He has been investigating the path of meditation for over three decades and began teaching yoga and meditation in 1998. He is the author of *The Complete Guide to Yin Yoga* 9781935952503 & *YinSight* 9780968766514, and the creator of the YinYoga.com website. He lives and teaches in Vancouver, Canada.



September 2021 • Ascend Books

# Cy's Perfect Day

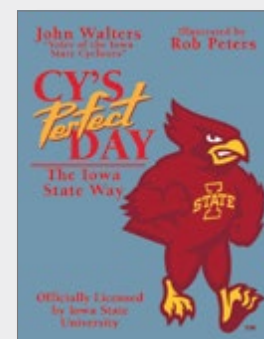
The Iowa State Way

John Walters • Illustrator: Rob Peters

Iowa State fans are incredible! Cy is the joyful mascot of the Iowa State Cyclones. Cy enjoys the company of friends before Cyclone football games. All is well when the Cyclones win. But Cy is concerned, after a loss, about how his friends will react. Cy finds out that Iowa State fans always come back. Nobody likes to lose a game. But if the team is showing great hustle and effort, they will be rewarded with unconditional loyalty from the fan base. Those shared experiences, in both wins and losses, are what connect the fans to each other and the teams – and what makes the celebration of the victories that much more special. Young Iowa State fans will read this book over and over. And parents and grandparents are sure to share in the fun.

For nearly two decades John Walters has cherished his role as the radio play-by-play "Voice of the Iowa State Cyclones." Now, John is taking his gift for "finding the right words" and applying it to his first book — a children's tale titled *Cy's Perfect Day: The Iowa State Way*.

John is teaming up with Ascend Books to tell the story of Cyclone fandom — through the eyes of Cy, the loveable Cyclone mascot.



## Marketing

- The book is an officially licensed book from Iowa State University and will be featured in on-going official university media and events.
- Author's broadcasts.
- Author appearances
- Author's social media which includes over 25,000 followers.
- Local author and mascot signing opportunities are available.

## About the Author

For the better part of two decades John Walters has enjoyed his role as "Voice of the Iowa State Cyclones." His association with Iowa State started in the Johnny Orr era, and carries on to this day. *Cy's Perfect Day* brings to life John's vision of what being a Cyclone fan is all about – and shows why it's the people that make Iowa State such a special place. John Walters resides in Ankeny, Iowa

Price: \$17.99 • Pages: 32 pgs • Trim: 8" x 10.5"  
ISBN-13: 9781736943137

Hardcover with 4-Color Dust Jacket  
JUVENILE FICTION / Sports & Recreation / Football JUV032030; JUVENILE FICTION / Social Themes / Friendship JUV039060

32 Color Illustrations

October 2021 • Ascend Books

# Baby Jay's Jayhawk Journey

The Ultimate KU Story About What it Means to be a Jayhawk

Written and Illustrated by Jacob Hood

*Baby Jay's Jayhawk Journey* is a fun, easy-to-read story that is told entirely through rhyme about what it means to be a Jayhawk, for Jayhawks of all generations. For younger fans, the book is the perfect introduction to the University and what being a Jayhawk is all about, told through the perspective of Baby Jay. For students and alumni, it's a love letter to KU; a celebration of the unique identity of the Kansas Jayhawk and the University of Kansas. The book also recognizes the 50<sup>th</sup> birthday of Baby Jay becoming an official KU mascot. It also honors the historic mascots, from 1912's 'C Jay,' 1946's 'Big Jay,' to obscure Jayhawks such as the KU Medical Center's 'JayDoc,' which come to life as characters in this story. *Baby Jay's Jayhawk Journey* will engage younger and older fans alike with these beloved characters and remain a timeless KU story for Kansas Jayhawk fans.



## Marketing

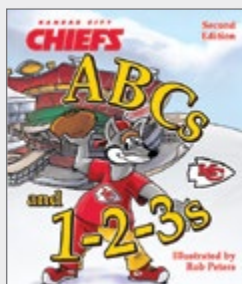
- Officially licensed by The University of Kansas and highlighted in on-going KU media and events.
- Featured in *University Daily Kansan Newspaper*, *KU Alumni Association Magazine*, Kansas Jayhawk blogs, social media platforms, and University of Kansas Athletics website.
- Feature commitments from Junior Jayhawks (official kids' club), Rock Chalk Video, and University Marketing Communication.

## About the Author

Author and illustrator Jacob Hood is a lifelong KU fan with a passion for giving life to the Kansas Jayhawk. He was Creative Director and Editorial Cartoonist for the *University Daily Kansan*. Jacob drew the *UDK's Basketball Gameday Poster* series — the tradition that floods Allen Fieldhouse in a sea of newspaper confetti before every home game. Jacob also represented KU across several film festivals with his award-winning animated short films. He is now Graphic Designer for '47 Brand's line of Kansas Jayhawks merchandise and an animator for Kansas Athletics. Jacob Hood resides in Lawrence, Kansas.

Price: \$14.99 • Pages: 32 • Trim: 8" x 8"  
ISBN-13: 9781736943144 • Hardcover  
JUVENILE FICTION / Sports & Recreation / General JUV032000; JUVENILE FICTION / Social Themes / Friendship JUV039060

32 Color Illustrations



## Marketing

- Press Release with review copy offer
- Book reviews
- Reading with cheerleaders and athletes on KCChiefs.com
- Featured in *Chiefs Insider* magazine

Price: \$15.95 • Pages: 32 • Trim: 6" x 7"  
 ISBN-13: 9781736943120 • Board book  
 JUVENILE FICTION / Concepts / Alphabet  
 JUV009010; JUVENILE FICTION / Concepts /  
 Counting & Numbers JUV009030

32 Color Illustrations

September 2021 • Ascend Books

## Kansas City Chiefs ABCs and 1-2-3s, 2<sup>nd</sup> Edition

Ascend Books • Illustrator: Rob Peters

*Kansas City Chiefs ABCs and 1-2-3s 2<sup>nd</sup> Edition* is an alphabet and counting board book that teaches kids ages 2-7 all about the Chiefs! KC Wolf, mascot for the Kansas City Chiefs, guides the child reader through the book, teaching letters, colors, and numbers while also sharing interesting facts and terms related to the Chiefs, Kansas City, and football in general.

Endorsed by early childhood development specialists, *Kansas City Chiefs A-B-Cs and 1-2-3s 2<sup>nd</sup> Edition* is a wonderful addition to any child's library. *Kansas City Chiefs A-B-Cs and 1-2-3s 2<sup>nd</sup> Edition* is an officially licensed book of the Kansas City Chiefs.

## About the Author

Rob Peters has illustrated over 30 children's books. Other books illustrated by Rob include *Go Cars Go!*; *'Twas the Night Before TipOff—The University of Kansas Jayhawks*; *Go Chiefs Go! The Championship Season of the Kansas City Chiefs*; and *Unhitch the Wagon – The Story of Boomer and Sooner*. He lives with his family in Topeka, Kansas.



## Marketing

- Local readings and appearances
- Internet marketing general

Price: \$9.99 • Pages: 22 • Trim: 8" x 8"  
 ISBN-13: 9781951116415 • Softcover  
 JUVENILE FICTION / Animals / Dragons,  
 Unicorns & Mythical JUV002270; JUVENILE  
 FICTION / Animals / General JUV002000

20 Color Illustrations

January 2021 • Paradise Cay Publications

## How Big is Bigfoot?

Robert Tripp • Illustrator: Kayli Spickes

Bigfoot is a forest creature that many people believe in. Explore the mystery in this interactive book with easy-to-understand concepts and colorful illustrations that captivate and engage young minds.

An interactive book designed to be fun for parents to read with their young children. It is presented in a question-and-answer format intended to allow children to come up with their own answers to simple questions about size, behavior, smell, and more. Written by a parent and illustrated by a young artist.

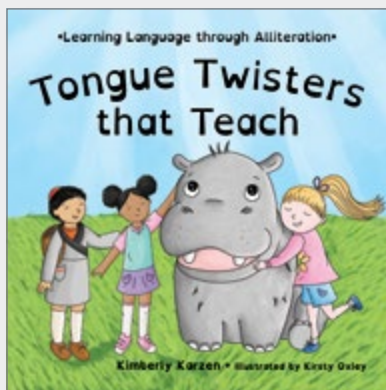


## About the Author

Robert Tripp is the father of three grown children. He is a semi-professional musician, artist, and world traveler. Robert lives in Eureka, California and works as an editor and designer for a publisher in Blue Lake, CA.







Price: \$14.99 • Pages: 32 • Trim: 8.25" x 8.25"  
ISBN-13: 9781947141384 • Casebound  
JUVENILE NONFICTION / Concepts / Alphabet

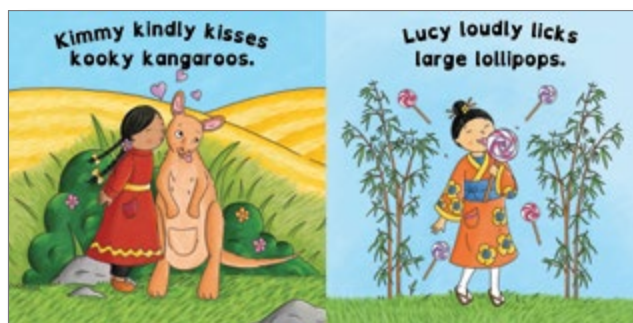
32 Color Illustrations

November 2021 • Rubber Ducky Press

## Tongue Twisters that Teach

Kimberly Karzen • Illustrator: Kirsty Oxley

The letters "ABC" are used in many children's book titles. There are no children's books that use the same letter of the alphabet for each word in the sentence using the same sentence format (proper noun, adverb, verb, adjective, noun). This book will fill that gap!



### Marketing

- Book reviews
- Television, radio, print, and internet interviews
- Social media campaign

### About the Author

Kimberly Karzen is a high school business education teacher with 25+ years of experience in her field. She currently works at Glenbrook North High School in Northbrook, IL. Kimberly grew up in a very small town in Iowa. She attended Indiana University and ran Cross Country/Indoor/Outdoor track on scholarship. After completing her degree in Marketing at IU she went on to get her teaching certification and master's in education. Kimberly is also a 500-hour certified registered yoga teacher. Kimberly and her husband live in Glenview, IL. They enjoy golf, traveling, and staying fit. This is Kimberly's first book.

September 2021 • Ascend Books

# Game Maker

A Creative Kid Becomes the Father of Basketball

Brian Hanni • Illustrator: Rob Peters

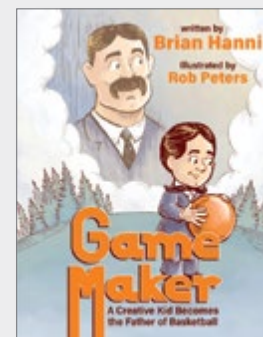
*Game Maker's* inspirational message is based on historical insights that Author Brian Hanni learned while interviewing Jim Naismith, the grandson of the Father of Basketball.

With a young boy's competitive spirit and enthusiasm for all sports, James Naismith made up games working on his family's farm in Canada and mastered "Duck on a Rock" a popular schoolyard game. After graduating from college, James Naismith moved to Springfield, Massachusetts. At his job at the YMCA, he was asked to create an indoor game because the winters were so cold.

Naismith drew upon his childhood experiences and education — and basketball was born! Told in an appealing rhyme with a vocabulary for adults and children, *Game Maker* will delight every reader!

*"Game Maker is a wonderful tutorial for any young person about the birth of basketball and the inspiring story of the game's inventor. I think young James Naismith would be very proud. I just wish this book was around when I was a kid!"*

—Jay Bilas, ESPN



## Marketing

- Interviews in key cities
- Book reviews
- ESPN Radio Talk show appearances
- Author appearance on Dennis Miller Blog
- Author and Publisher social media platforms include over 10,000 followers

## About the Author

Brian Hanni is a sportscaster in Lawrence, Kansas where he broadcasts for his alma mater, the University of Kansas, as the "Voice of the Jayhawks." Hanni has long had a passion for inspiring youth and serves many youth-based charities including his own pediatric cancer organization.

Illustrator: Rob Peters has illustrated over 30 children's books including *'Twas the Night Before Tip Off—The University of Kansas Jayhawks*, *Go Cubs Go! Baseball's Never Give Up Story* and *Go Chiefs Go!* Rob has a degree in Visual Communications from Judson College in Illinois and now lives with his wife and children in Topeka, Kansas.

Price: \$17.99 • Pages: 32 • Trim: 8" x 10.5"

ISBN-13: 9781734463798

Hardcover with 4 color dust jacket

JUVENILE NONFICTION / Biography

& Autobiography / Sports & Recreation

JNF007100; JUVENILE NONFICTION / Sports

& Recreation / Basketball JNF054020

32 Color Illustrations

September 2021 • Ascend Books

# Puppies on Parade

Let's Learn the States

Julie Snodgrass and Meagan Martucci

Kids are invited to come along and join in the fun in this educational children's book. We'll travel the country and meet some cute puppy friends along the way. You'll find puppies of all kinds while learning interesting facts about each state. What a great way to learn about our amazing country! There is so much to learn about all of your American neighbors. Along the way a friendly puppy introduces fun rhyming facts for each state.



## Marketing

- Book reviews
- Social media campaigns
- Television, radio, print, and internet interviews

## About the Authors

Julie Snodgrass is a native of Louisiana and has worked in the education field for almost 20 years. She received Bachelors and Masters Degrees in Speech Pathology from the University of Arkansas and the University of Tennessee, respectively. This is her second book. She lives in Kansas City, Missouri.

Meagan Martucci is a graduate of the University of Missouri. She works to educate children in her community about the economy in an age-appropriate way. Meagan currently is a stay-at-home mom helping her husband raise two young boys in Overland Park, Kansas.

Price: \$9.99 • Pages: 64 • Trim: 8.5" x 8.5"

ISBN-13: 9781736943113 • Softcover

JUVENILE NONFICTION / People & Places /

United States / General JNF038100; JUVENILE

NONFICTION / Reference / Atlases JNF048020

100 Color Illustrations

October 2021 • Buttercup Publishing Ltd

## Lift the Flap Series



All busy toddlers will love exploring this bright lift-the-flap board book from Buttercup. Looking at the pictures together and talking about what is happening will help your child to develop observation. Simple rhyming text with lift the flap on every page will keep young children entertained! Hot stamping and glitter inside the book will add on to the child's fascination.

### Lift the Flap

Farm

Kirsty Taylor • Illustrator: Viviana Garofoli

Join us at the farm and see who lives there. Lift the flaps to discover lots of new animal friends. Can you spot them all?

Price: \$8.99 • Pages: 10 • Trim: 7.28" x 7.48"

ISBN-13: 9781912422258 • Board Book

JUVENILE FICTION / Lifestyles / Farm & Ranch Life JUV025000;  
EDUCATION / Early Childhood (incl. Preschool & Kindergarten)  
EDU023000

10 Color Illustrations

### Lift the Flap

Jungle

Kirsty Taylor • Illustrator: Viviana Garofoli

Slither in to the jungle and see who lives there. Lift the flaps to discover lots of new animal friends. Can you spot them all?

Price: \$8.99 • Pages: 10 • Trim: 7.28" x 7.48"

ISBN-13: 9781912422265 • Board Book

JUVENILE FICTION / Animals / Jungle Animals JUV002340;  
EDUCATION / Early Childhood (incl. Preschool & Kindergarten)

10 Color Illustrations

### Lift the Flap

Sea

Kirsty Taylor • Illustrator: Viviana Garofoli

Dive into the sea and discover who lives there. Lift the flaps to find lots of new animal friends. Can you spot them all?

Price: \$8.99 • Pages: 10 • Trim: 7.28" x 7.48"

ISBN-13: 9781912422241 • Board Book

JUVENILE FICTION / Animals / Marine Life JUV002170;  
EDUCATION / Early Childhood (incl. Preschool & Kindergarten)  
EDU023000

10 Color Illustrations

### Lift the Flap

Garden

Kirsty Taylor • Illustrator: Viviana Garofoli

Step into the garden and see who lives there. Lift-the-flaps to discover lots of new animal friends. Can you spot them all?

Price: \$8.99 • Pages: 10 • Trim: 7.28" x 7.48"

ISBN-13: 9781912422500 • Board Book

JUVENILE FICTION / Lifestyles / Farm & Ranch Life JUV025000;  
EDUCATION / Early Childhood (incl. Preschool & Kindergarten)  
EDU023000

10 Color Illustrations

### Marketing

- Author readings
- Book reviews
- Television, radio, print, and internet interviews
- Social media campaign

### About the Author

Kirsty has worked as an Editor and Educational Consultant for many UK Educational Publishers, such as Rising Stars, Ladybird Education (Penguin), Cambridge University Press, Hodder Education, Schofield & Sims and Buttercup publishing, specializing in phonic reading schemes.

Kirsty is friendly, diligent, professional and versatile. She is a talented and creative author, with intrinsic knowledge of children's tastes and interests.

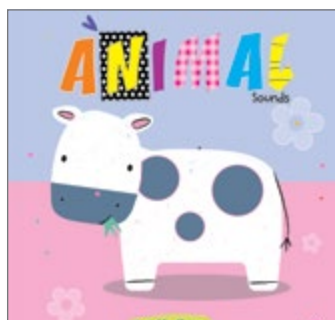
Kirsty has always loved to create and express her thoughts with the help of pencil and paper.

She was born and brought up in England.



November 2021 • Buttercup Publishing Ltd

# Sparkly Flaps Series



Buttercup Publishing's *Sparkly Flaps Series* for young children is a charming collection of engaging and thought-provoking 'Lift the Flap' Books.

## Sparkly Flaps

Opposites

Sally Bailey • Illustrator: LR Agency

Peek inside this book and discover the wonderful world of "Opposites."

Price: \$8.99 • Pages: 10 • Trim: 7.28" x 7.48"

ISBN-13: 9781912422593 • Board Book  
JUVENILE NONFICTION / Concepts /  
Opposites JNF013050; EDUCATION /  
Early Childhood (incl. Preschool &  
Kindergarten) EDU023000

## Sparkly Flaps

Animal Sounds

Sally Bailey • Illustrator: LR Agency

Take a look inside this book and discover the wonderful world of "Animal Sounds."

Price: \$8.99 • Pages: 10 • Trim: 7.28" x 7.48"

ISBN-13: 9781912422579 • Board Book  
JUVENILE NONFICTION / Animals / General  
JNF003000; EDUCATION / Early Childhood  
(incl. Preschool & Kindergarten) EDU023000

## Sparkly Flaps

Vehicles

Sally Bailey • Illustrator: LR Agency

Peer inside this book and discover the wonderful world of "Vehicles."

Price: \$8.99 • Pages: 10 • Trim: 7.28" x 7.48"

ISBN-13: 9781912422609 • Board Book  
JUVENILE NONFICTION / Transportation /  
General JNF057000; EDUCATION /  
Early Childhood (incl. Preschool &  
Kindergarten) EDU023000

## About the Author

Sally has always loved to create and express her thoughts with the help of pencil and paper. Sally started her professional writing career as a lyricist/singer song writer, drawing on her daily observations whilst living and performing in London and around Europe. Becoming a Mother gave her a whole new perspective. Over the last few years she has established an adventure club for children, designing bespoke interactive experiences in the woodlands of North London. Working with children on a daily bases in such an extraordinary environment has given her a unique insight into their psyche. Nature helps to put a child at ease.

Sally was born and brought up in England.

## Marketing

- Book reviews
- Television, radio, print, and internet interviews
- Author readings

September 2021 • Buttercup Publishing Ltd

## Space Explorers Series



### Space Explorers

#### Stars

Andrea Kaczmarek • Illustrator: Alexandra Colombo

Daisy loves the stars, but they aren't quite as they seem. Grandpa teaches the twins all about them in their new space explorer mission. Join Grandpa, Daisy and Dan as they soar into the Galaxy, this time, without their trusty spaceship or the big, red telescope.

Price: \$12.99 • Pages: 32 • Trim: 11" x 10.2"

ISBN-13: 9781912422906 • Hardcover

JUVENILE NONFICTION / Science & Nature / Earth Sciences / General JNF051080; EDUCATION / General EDU000000

32 Color Illustrations

### Space Explorers

#### Earth

Andrea Kaczmarek • Illustrator: Alexandra Colombo

The twins, Daisy and Dan, love to visit their Grandpa, but they're most excited about seeing his brand-new telescope! Join the twins as they become space explorers, rocketing through the sky, learning all about the earth, the moon, the stars and the sun.

Price: \$12.99 • Pages: 32 • Trim: 11" x 10.2"

ISBN-13: 9781912422890 • Hardcover

JUVENILE NONFICTION / Science & Nature / Earth Sciences / General JNF051080; EDUCATION / General EDU000000

32 Color Illustrations

### Space Explorers

#### Sun

Andrea Kaczmarek • Illustrator: Alexandra Colombo

It is time for the twins to go on their biggest space explorer mission yet! This time, they are learning about the sun. Join Grandpa, Daisy and Dan as they discover the need and beauty of the Milky Way's greatest star.

Price: \$12.99 • Pages: 32 • Trim: 11" x 10.2"

ISBN-13: 9781912422913 • Hardcover

JUVENILE NONFICTION / Science & Nature / Astronomy JNF051040; EDUCATION / General EDU000000

32 Color Illustrations

### Space Explorers

#### Moon

Andrea Kaczmarek • Illustrator: Alexandra Colombo

It is time for the twins to have their next big space adventure with Grandpa! This time, they are learning all about the moon. Join Daisy and Dan as they board their spaceship, ready to explore with Grandpa and his magical, red telescope.

Price: \$12.99 • Pages: 32 • Trim: 11" x 10.2"

ISBN-13: 9781912422920 • Hardcover

JUVENILE NONFICTION / Science & Nature / Astronomy JNF051040; EDUCATION / General EDU000000

32 Color Illustrations

## Marketing

- Book reviews
- Television, radio, print, and internet interviews
- Author readings

## About the Author

Andrea was born in Wales and trained as a teacher for art and English. Andrea was a teacher for many years and is now retired, but still organizes projects for her old school.

For many years she was town councilor for the Green Party in her town with education and integration as her main themes. Three years ago she founded 'The World of Reading'(Lese Welt) a charity in Hamm which brings books and stories to children of all ages. Andrea has successfully published some books in the past – Pink Witches, Greedy Goblins and Rainbow Shoes among others!

Andrea resides in Germany.

May 2021 • Global Brother

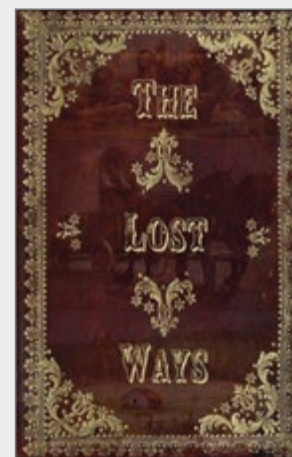
# The Lost Ways

Saving our Forefathers Lost Skills –  
Special Edition

Claude Davis • Illustrator: Claude Davis

*The Lost Ways* prepares people to deal with worst-case scenarios with the minimum amount of resources just like our forefathers lived their lives, totally independent from electricity, cars, or modern technology whatsoever. You'll find the long-forgotten secrets that helped our ancestors survive famines, wars, the Great Depression, diseases, droughts, and anything else life threw at them... secrets that will help you do the same for your loved ones when everything crumbles into the ground.

The next crisis we all prep for is what folks 150 years ago called daily life: no electrical power, no refrigerators, no Internet, no computers, no TV, no hyperactive law enforcement, and no Safeway or Walmart.



#### Marketing

- Online advertising (viewed by over 40 million Americans)
- Online videos (viewed by over 40 million Americans)

#### About the Author

Claude Davis is a Wild West history expert and the chief editor at [www.askaprepper.com](http://www.askaprepper.com). His main focus is to save the survival skills of our grandparents. He's the author of the bestselling book, "*The Lost Ways – Saving Our Forefathers' Skills*" – [www.thelostways.com](http://www.thelostways.com).

Price: \$47.00 • Pages: 430 • Trim: 8.78" x 5.9"  
ISBN-13: 9780692111970 • Hardcover  
REFERENCE / Survival & Emergency  
Preparedness; REF031000 HISTORY / United  
States / General HIS036000

286 Color Illustrations and Photos

May 2021 • Global Brother

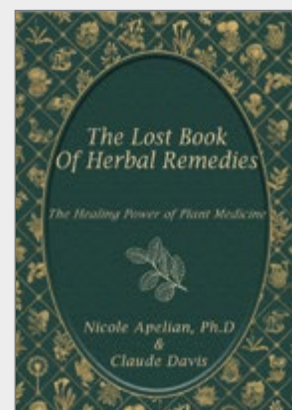
# The Lost Book of Herbal Remedies

The Healing Power of Plant Medicine

Nicole Apelian, Claude Davis

*The Lost Book of Herbal Remedies* helps people to identify and take advantage of the medicinal plant that grow around their house, or in the wild and use them to treat themselves naturally, without additions or side effects.

There are over 181 healing plants, lichens, and mushrooms of North America (2-4 pictures/plant for easy identification). Inside, you'll also discover 550 powerful natural remedies made from them for common medical issues. With the medicinal herbal reference guide included, it's very easy to look up your own condition and see exactly which herbs and remedies can help. You will learn how to make a powerful "relieving" extract using a common backyard weed. You'll also discover the most effective natural antibiotic that still grows in most American backyards. For the natural protocol Dr. Nicole is recommending for a wide range of auto-immune conditions, after falling prey to MS herself at age 29.



#### Marketing

- Online advertising (viewed by over 40 million Americans)
- Online videos (viewed by over 40 million Americans)

#### About the Authors

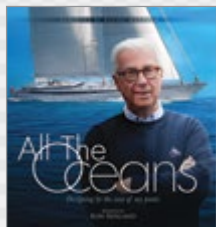
Dr. Nicole Apelian is a biologist, researcher, herbalist and traditional skills instructor. Nicole was also a challenger on the second season of History Channel's TV series "Alone" where her plant knowledge helped her survive for 57 days alone in the wild. She is managing her multiple sclerosis naturally using mostly medicinal plants.

Claude Davis's main focus is to save the survival skills of our grandparents.

Price: \$37.00 • Pages: 304 • Trim: 11" x 8.5"  
ISBN-13: 9781735481555 • Softcover  
NATURE / Plants / General NAT026000 SELF-  
HELP / Green Lifestyle SEL039000

412 Color Illustrations





## All the Oceans

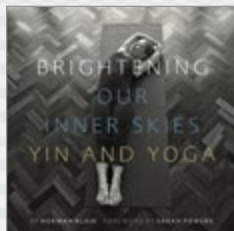
Designing by the Seat of My Pants

Ron Holland • Foreword by Rupert Murdoch

Holland's reflections on a remarkable life upend most of our beliefs about the path to renown and offers us clues to discovering our own inner greatness. More than a book about the innermost circles of the world of super yachting. All The

Oceans saddens, excites, thrills and ultimately, inspires.—Jeff Westphal, Vertex Inc. profiles aid in locating a particular species.

RH • \$45.00 • 264 pgs • 8.5 x 9 • ISBN-13: 9781775096801 • HC



## Brighten Our Inner Skies

Yin and Yoga

Norman Blair • Foreword: Sarah Powers

Beautifully written and designed, Brightening Our Inner Skies: Yin and Yoga practically and provocatively explores yoga, self-transformation, and social responsibility. This book takes the practice of yoga and self to profound levels

through stories, images and well-researched debates. More than 10K sold.

MI • \$22.95 • 622 pgs • 8.86 x 8.86 • ISBN-13: 9780995547001 • TP



## Key West and the Lower Keys

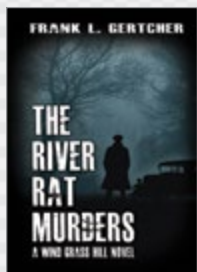
Travel Guide, 2E

Karuna Eberl & Steve Alberts

- Winner Best Travel Book –American Book Fest
- Finalist Best Interior Graphic Design
- Winner Excellence in Craft, Florida Outdoor Writers Association

A guide by locals set to the spirit of the Keys.

QT • \$19.95 • 288 pgs • 5 x 8 • 9780998858906 • TP



## The River Rat Murder

Frank L. Gertcher

*"Surprisingly and pleasantly lighthearted for a tale involving prostitution, bootlegging, and murder."*

—Kirkus Reviews

WG • \$29.95 • 320 pgs • 6 x 9

ISBN-13: 9780983575443 • HC



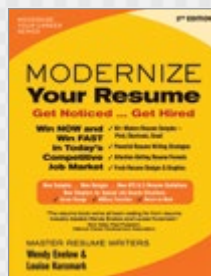
## The Blind Pig Murders

Frank L. Gertcher

"The year is 1928 and Prohibition is the law of the land. Caroline Case (who readers were first introduced to in 2019's The River Rat Murders) now owns her own detective agency, and she finds herself caught up in world of intrigue in Al Capone's Chicago. Mystery lovers will love this romantic and exciting glimpse into the roaring '20s."

—Kirkus Reviews, Vol. LXXXVII. No. 21 / 1 November 202

WG • \$29.99 • 320 pgs • 6 x 9 • ISBN-13: 9780983575467 • HC



## Modernize Your Resume, 2E

Wendy Enelow & Louise Kursmark  
(Credentialed Master Resume Writers)

Based on real-world trends and filled with 100 expert samples, this book demonstrates how to craft winning resumes for today's technology-driven job market. Showcases 18 principles for writing tight, attractive, laser-focused resumes that resonate with hiring managers and rise to the top when electronically scanned. New chapters for

return-to-work, career change, and military-to-civilian transition.

EE • \$18.95 • 240 pgs • 8.5 x 11 • 9780996680325 • TP



## Expert Resumes & Linked In Profiles for Managers and Executives, 4E

Wendy Enelow & Louise Kursmark  
(Credentialed Master Resume Writers)

This book is written specifically to address the nuances of writing resumes and LinkedIn profiles for senior-level job search candidates.

By following the writing strategies and actions demonstrated in the 100+ samples in this book, senior-level job seekers will become confident in communicating their brands, marketing their expertise, and moving their careers forward.

EE • \$18.95 • 278 pgs • 8.5 x 11 • 9780996680363 • TP



## Modernize Your Executive Job Search

Louise Kursmark & Jan Melnik  
(Credentialed Master Resume Writers)

Beginning with an accelerated 4-week job-search plan, this book goes on to provide expert advice for every stage of an executive transition—defining your value (ROI), writing high-impact career marketing documents, executing a targeted job search, and communicating with recruiters and

your network. Includes complete portfolios of executive resumes, board resumes, LinkedIn profiles, executive bios, cover letters, and more.

EE • \$18.95 • 247 pgs • 8.5 x 11 • 9780996680356 • TP



## Indiana Landmarks

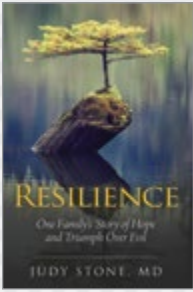
Indiana Landmarks  
Rescued & Restored

Tina Connor, Editor • Introduction by Marsh Davis, President, Indiana Landmarks • Photographs by Lee Lewellen, Evan Hale, Robert Zyromski, and others

The coffee table book features more than 50 landmarks across the state snatched from the wrecking ball or lifted from decades of neglect and restored to new uses. In addition to landmarks, the book covers the transformation of entire historic neighborhoods.

IN • \$29.95 • 144 pgs • 10 x 10 • ISBN-13: 9781734202700 • HC





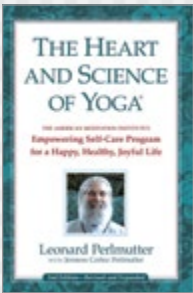
## Resilience

One Family's Story of Hope and Triumph over Evil

Judy Stone, MD

"An important work." Dr. Judy Stone, the daughter of Hungarian survivors of Auschwitz and Dachau, tells the story of her family's strength and resilience during some of the most horrific events of the twentieth century, providing testimony about the horrors of the Holocaust and a connection to the rich heritage of Jewish life in Europe that has been largely lost. "Riveting."

MD • \$17.95 • 392 pgs • 6 x 9 • ISBN-13: 9780974917825 • TP

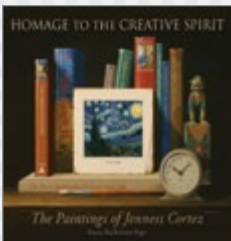


## The Heart and Science of Yoga

Norman Blair • Foreword: Sarah Powers

This book is a comprehensive training in Yoga Science as holistic mind/body medicine. It provides easy-to-learn meditation and breathing practices, a guide for optimizing the mind, techniques for accessing intuitive wisdom, Ayurveda and an holistic program of easy, gentle exercise. Since 2009, this curriculum has been certified by the American Medical Associations for physicians continuing education.

AM • \$24.98 • 622 pgs • 6 x 9 • ISBN-13: 9780975375228 • TP



## Homage to the Creative Spirit

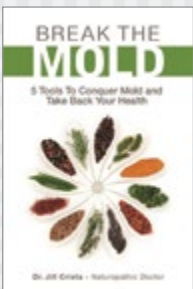
The Paintings of Jenness Cortez

Karen Pope, Ph.D

This book contains fifty-four beautiful reproductions of original Jenness Cortez paintings—each accompanied by an authoritative explanation. In all her works Cortez

becomes author, art director, architect, visual journalist, art historian, curator and pundit to pay homage to some of the world's most acclaimed artists. In the process, Cortez adds to both the viewer's understanding and appreciation of beautiful art.

AM • \$40.00 • 128 pgs • 10 x 11 • ISBN-13: 9780975375242 • HC



## Break the Mold

5 Tools to Conquer Mold and Take Back Your Health

Dr. Jill Crista • Illustrator Kristin Hodgkinson

This book empowers people to take charge of their own recovery in a practical, step-by-step process with actionable advice from an expert in the field of natural medicine. Mold illness is a toxin-based illness, with few conventional therapies available. It responds to targeted natural therapies making naturopathic medicine the perfect solution.

DJ • \$24.95 • 200 pgs • 6 x 9 • ISBN-13: 9781988645186 • TP



## Your Guide to the National Parks

Michael Joseph Oswald

"This gem of a travel guide is one of the most comprehensive and well-crafted books of its genre on the market." —ForeWord Reviews

"Oswald provides an amazing almost overwhelming amount of data on each place. . . . A timely and useful reference." —Library Journal

SR • \$25.00 • 704 pgs • 7.5 x 9 • ISBN-13: 9781621280675 • TP

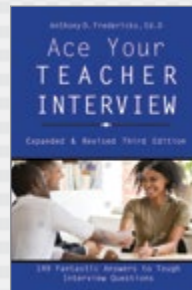


## Anatomy of Hatha Yoga

H. David Coulter

The most comprehensive work available correlating the study of hatha yoga with a anatomy. It's a must have for anyone serious about studying or teaching yoga. Revised and updated with full color illustrations and photos.

AY • \$29.95 • 622 pgs • 5.5 x 8  
ISBN-13: 9780970700612 • TP



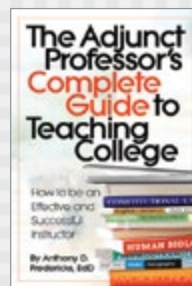
## Ace Your Teacher Interview

158 Fantastic Answers to Tough Interview Questions

Anthony D. Frederick, Ed.D

Dr. Anthony D. Fredericks has participated in numerous interviews from both sides of the desk. He has assembled the wisdom and experience of scores of seasoned educators. This all-in-one sourcebook for teacher interview questions offers insights on what you need to succeed in a very competitive job marked.

BD • \$12.99 • 304 pgs • 6 x 9 • ISBN-13: 9781681572130 • TP



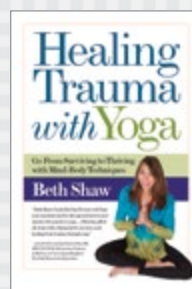
## Adjunct Professors Complete Guide

How to Be an Effective and Successful Teacher

Anthony D. Fredericks, Ed.D

The *Adjunct Professor's Complete Guide to Teaching College* includes a plethora of techniques, strategies, and information to guide any adjunct instructor in their quest to impart knowledge and actively engage undergraduate students.

BD • \$18.99 • 320 pgs • 6 x 9 • ISBN-13: 9781681571331 • TP

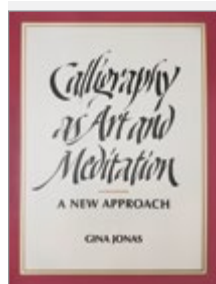


## Healing Trauma with Yoga

Beth Shaw

A user-friendly guide to learning about trauma sensitive yoga, who needs it, and how to implement the practice. It provides easy to understand, applicable, and valuable information for many populations so anyone can embrace the gift of yoga.

BD • \$19.99 • 224 pgs • 7 x 10  
ISBN-13: 9781681577777 • TP



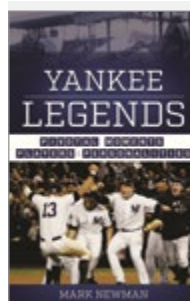
## Calligraphy as Art and Meditation

A New Approach

Gina Jonas

Presents a new approach to calligraphy, one uniquely suited to our time. In it, the making of calligraphic letter forms becomes a way to integrate mind, body, and feeling, to enrich creativity, and enhance well-being.

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## Yankee Legends

Pivotal Moments, Players, and Personalities

Mark Newman

Designed with the fan in mind, giving them an inside look into their favorite sports team franchise. The book focuses on the team and history, breaking down the barrier between the field and the stands to let fans in on the moments, players, and personalities that make up the team mythology, for better or worse.

BD • \$14.99 • 256 pgs • 5.5 x 8.5 • ISBN-13: 9781681571317 • TP



## Homage to the Creative Spirit

Karen Pope, PhD

AM • \$40.00 • 128 pgs • 10 x 11  
ISBN-13: 9780975375242

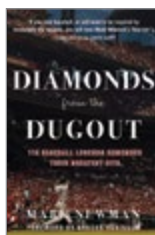


## Astro Legends

Pivotal Moments, Players, and Personalities

Greg Lucas

BD • \$14.99 • 264 pgs • 5.5 x 8.5  
ISBN-13: 9781681571348 • TP



## Diamonds from the Dugout

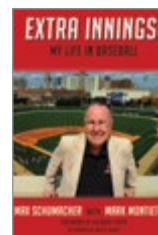
115 Baseball Legends

Remember Their Greatest Hits

Mark Newman •

Foreword by Brooks Robinson

BD • \$24.95 • 256 pgs • 6 x 9  
ISBN-13: 9781681570679 • HC

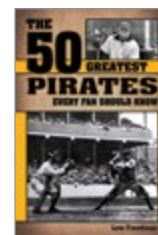


## Extra Innings

My Life in Baseball

Max Schumacher and Mark Montieth

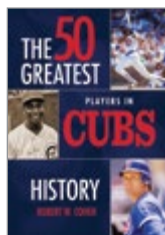
BD • \$19.99 • 304 pgs • 6 x 9  
ISBN-13: 9781681571461 • TP



## The 50 Greatest Pirates Every Fan Should Know

Lew Freedman

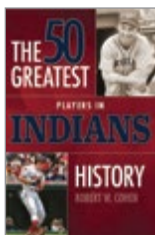
BD • \$14.95 • 224 pgs • 5.5 x 8.5  
ISBN-13: 9781935628330 • TP



## The 50 Greatest Players in Cubs History

Robert W. Cohen

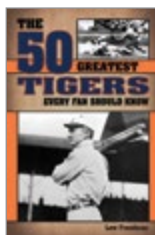
BD • \$24.95 • 400 pgs • 6 x 9  
ISBN-13: 9781681570556 • HC



## The 50 Greatest Players in Indians History

Robert W. Cohen

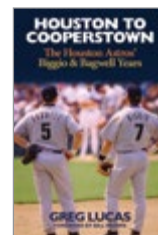
BD • \$24.95 • 408 • 6 x 9  
ISBN-13: 9781681570785 • HC



## The 50 Greatest Tigers Every Fan Should Know

Lew Freedman

BD • \$17.95 • 224 pgs • 5.5 x 8.5  
ISBN-13: 9781935628347 • TP



## Houston to Cooperstown

The Houston Astro's Biggio and Bagwell Years

Greg Lucas • Foreword by Bill Brown

BD • \$26.95 • 288 pgs • 6 x 9  
ISBN-13: 9781681570532 • HC



## Red Sox Legends

Pivotal Moments, Players, and Personalities

Lew Freedman

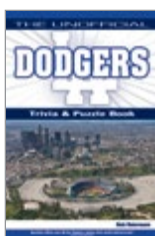
BD • \$14.99 • 304 pgs • 5.5 x 8.5  
ISBN-13: 9781681571355 • TP



## The Ultimate Unofficial Chicago Cubs Puzzles

Dale Ratermann

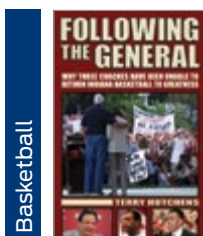
SJ • \$12.00 • 160 pgs • 6 x 9  
ISBN-13: 9780982879207 • TP



## Unofficial Dodgers Trivia, Puzzles and History

Dale Ratermann

BD • \$12.00 • 160 pgs • 6 x 9  
ISBN-13: 9781935628057 • TP

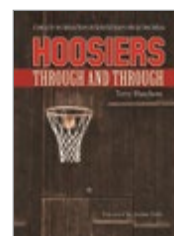


## Following the General

Why Three Coaches Have Been Unable to Return Indiana Basketball to Greatness

Terry Hutchens

TH • \$18.00 • 320 pgs • 6 x 9  
ISBN-13: 9780997396522 • TP



## Hoosiers Through and Through

Terry Hutchens

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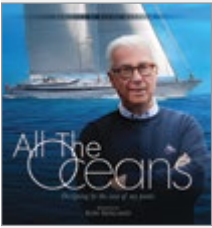
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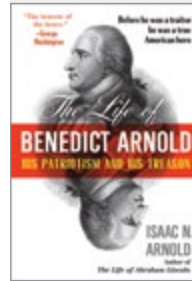
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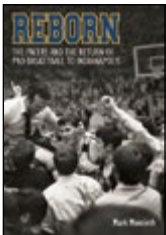
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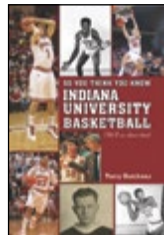
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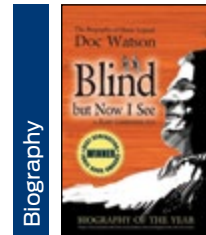
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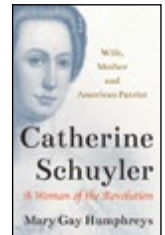


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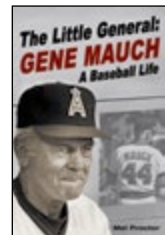
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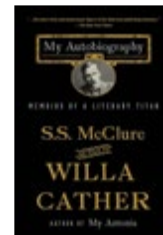
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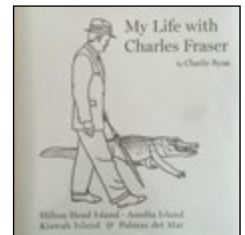
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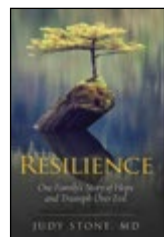


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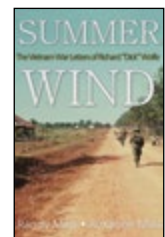
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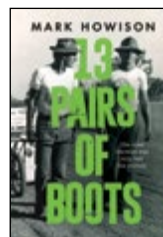
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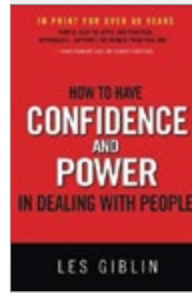


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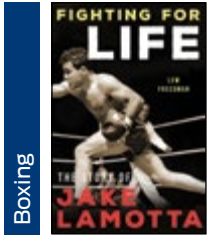


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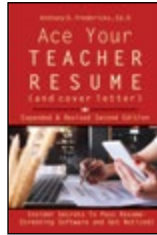
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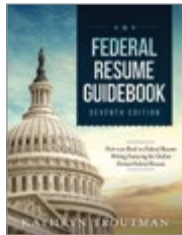
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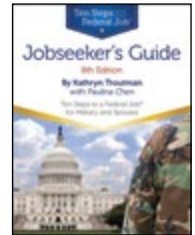
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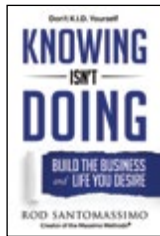
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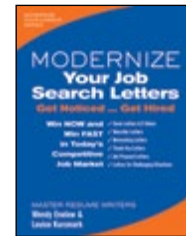
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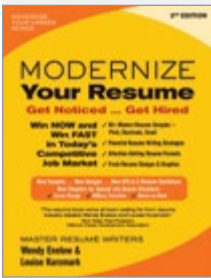


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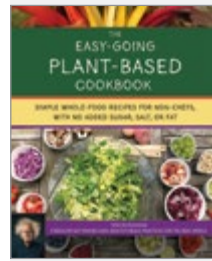
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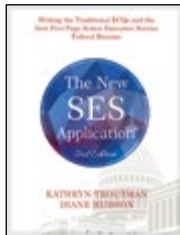
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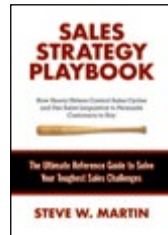
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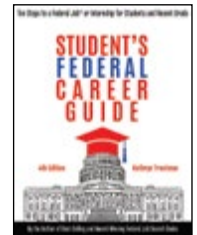
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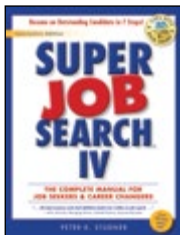
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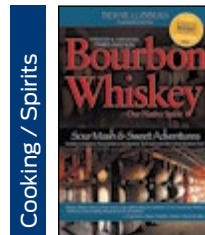
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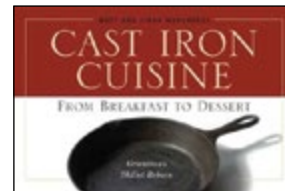
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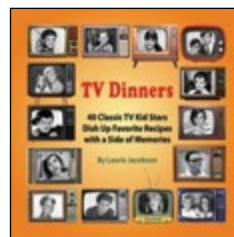
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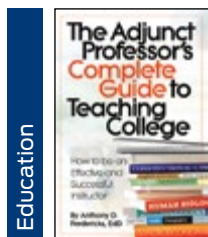
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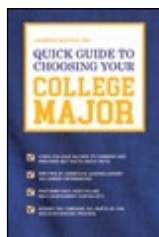


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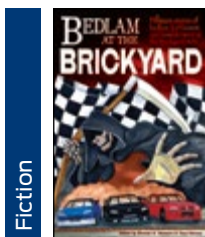
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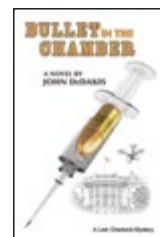
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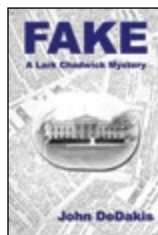
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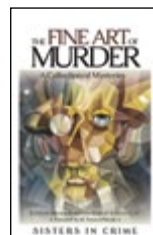


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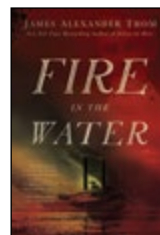
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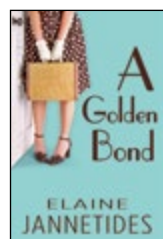


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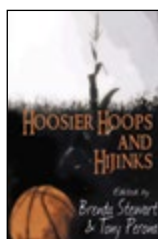
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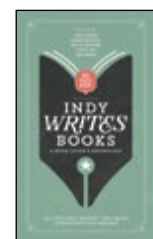
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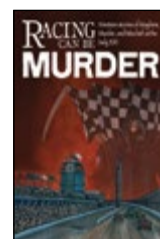


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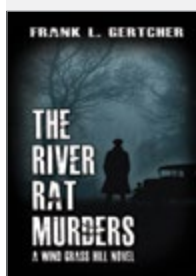
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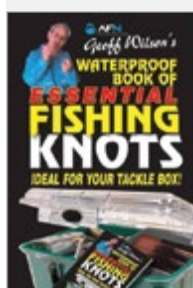


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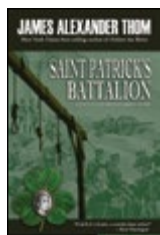
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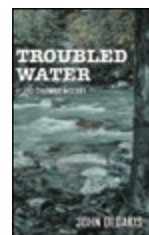
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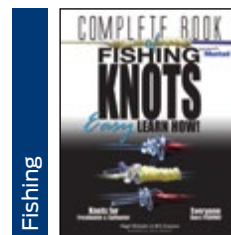
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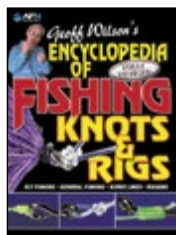
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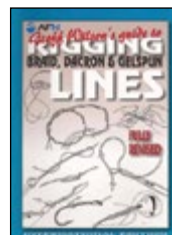
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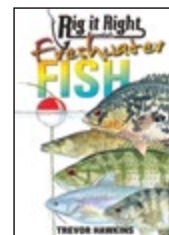
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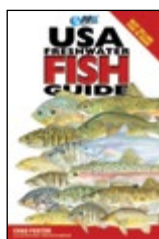
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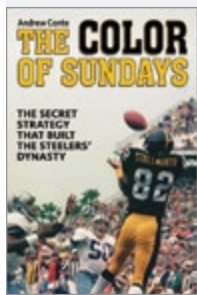


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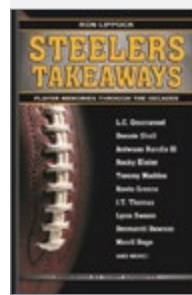
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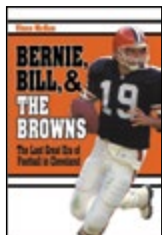
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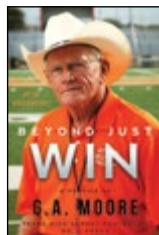


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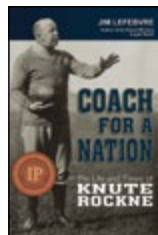


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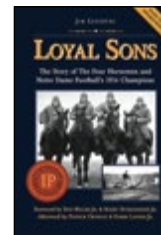


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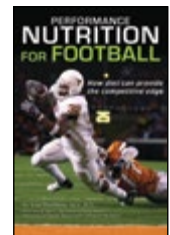


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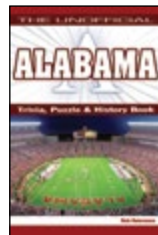


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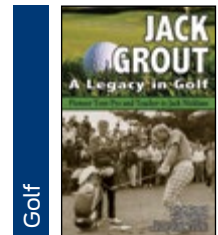


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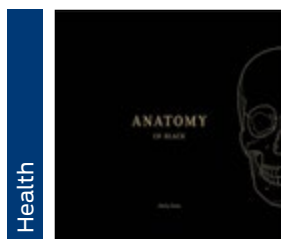
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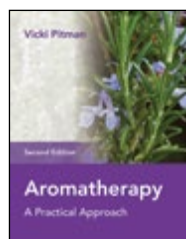
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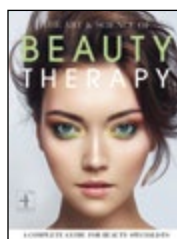


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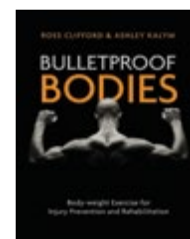


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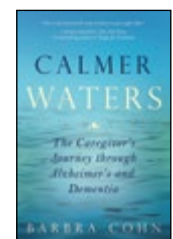


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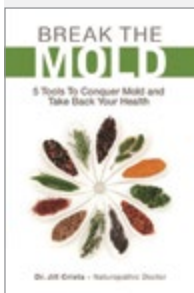
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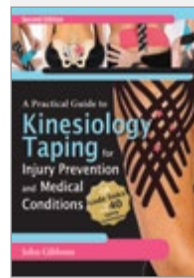
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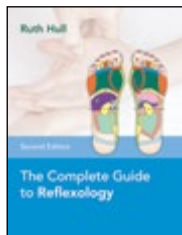


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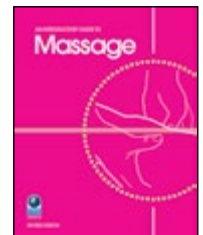
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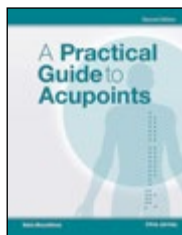
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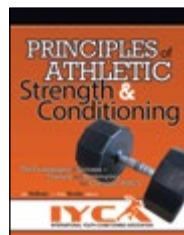
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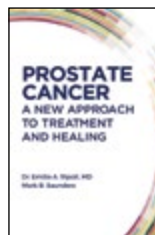


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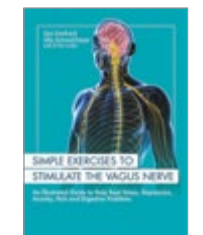


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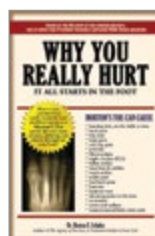


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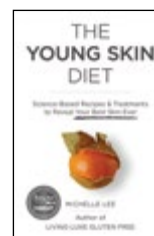


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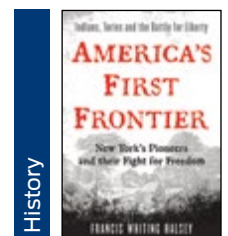
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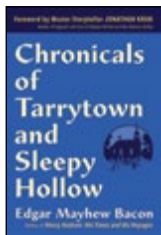
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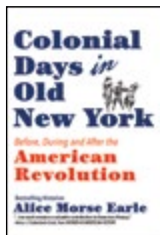
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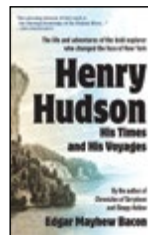
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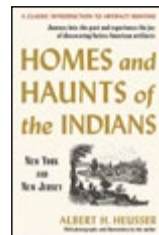
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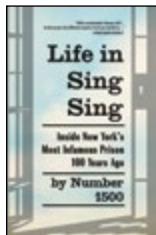
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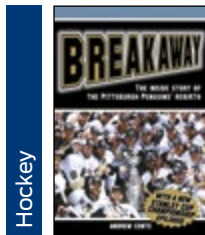
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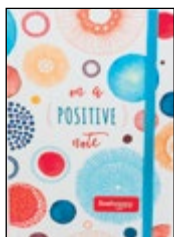
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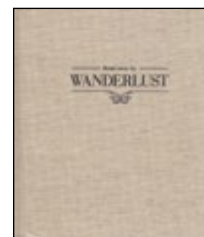
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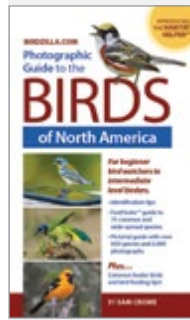


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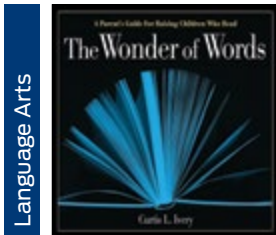


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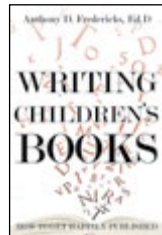
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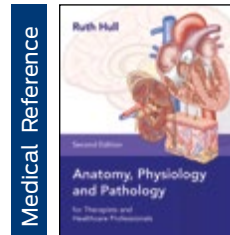
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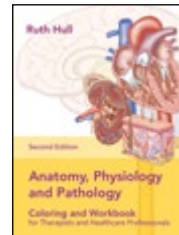
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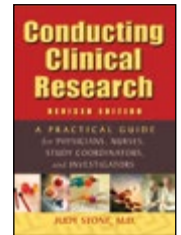
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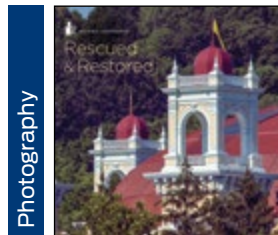
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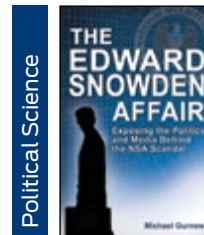
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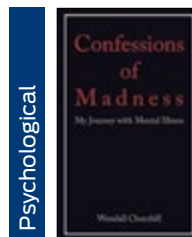
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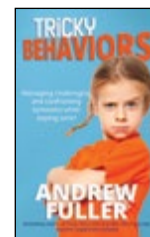
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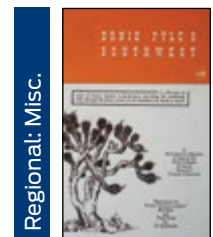
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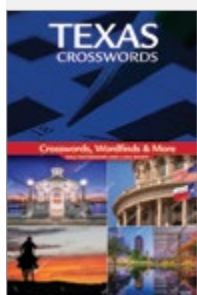


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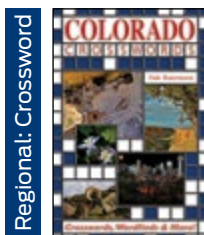
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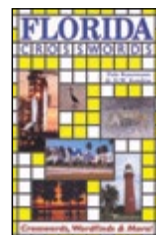


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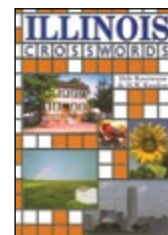


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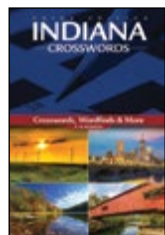


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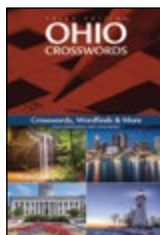


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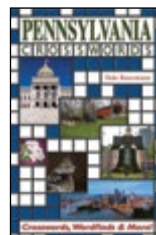


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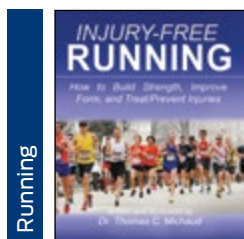


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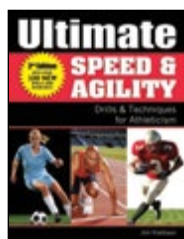
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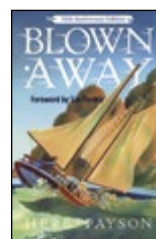


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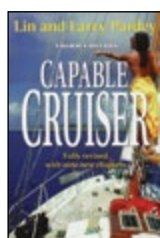


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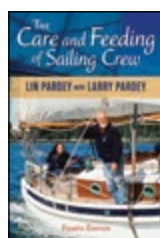
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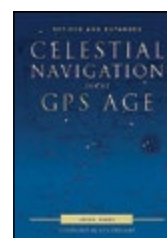
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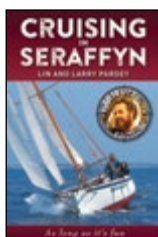
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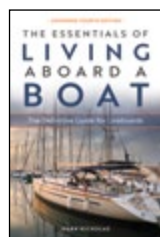


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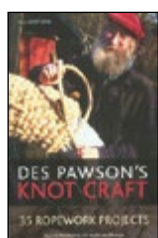
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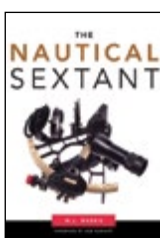
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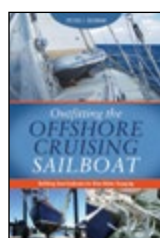
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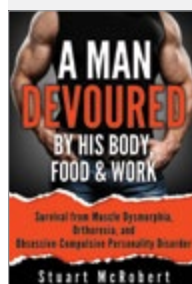


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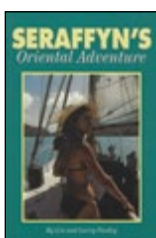
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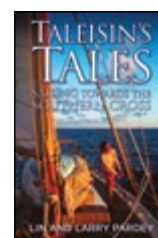
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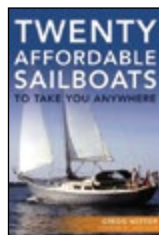
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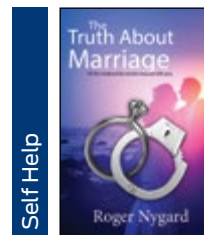
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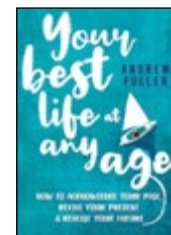
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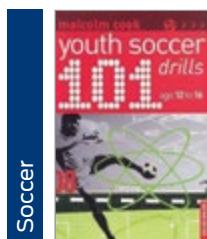
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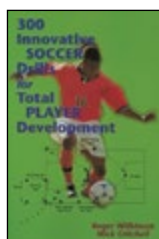
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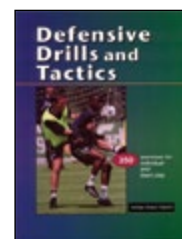
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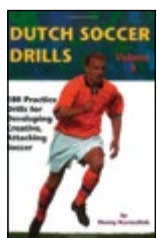
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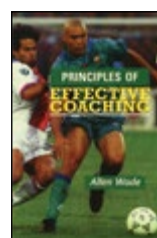
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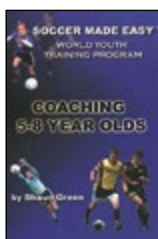
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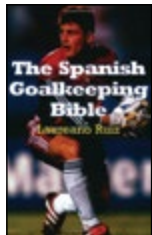


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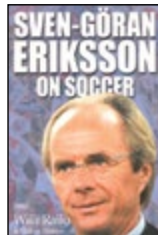
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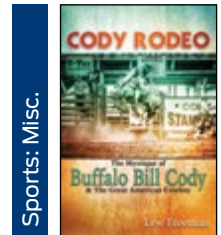
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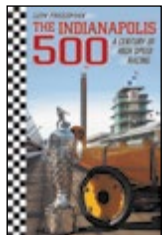
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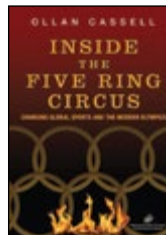
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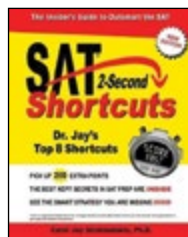
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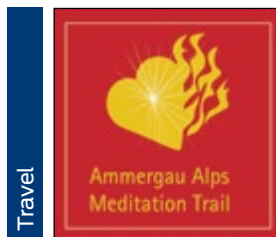
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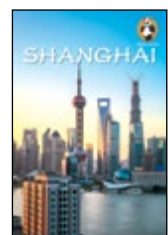


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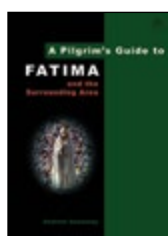
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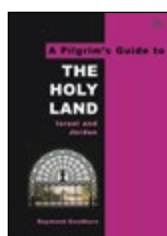
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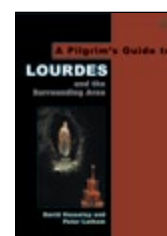
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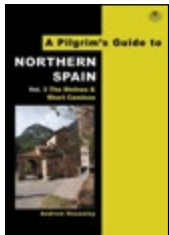
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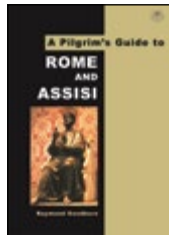
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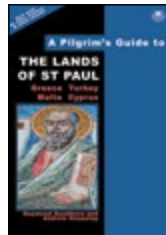
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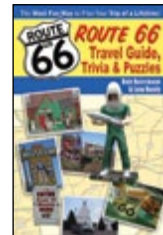
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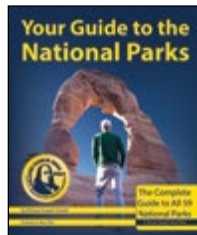
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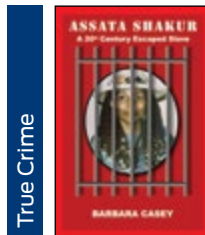
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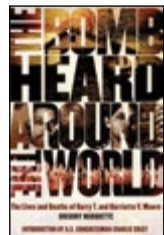
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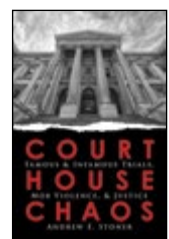
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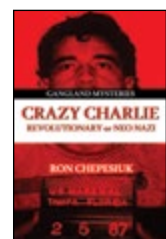
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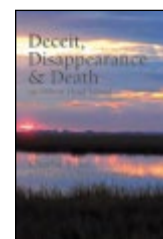
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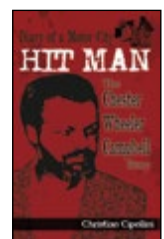
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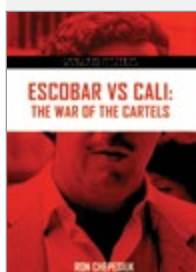
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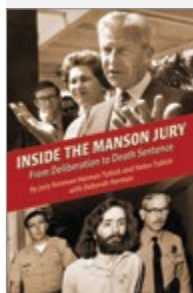
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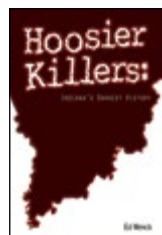


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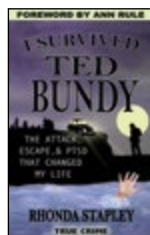
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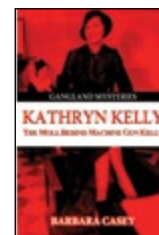
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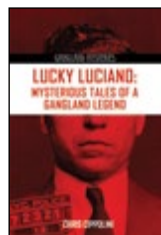
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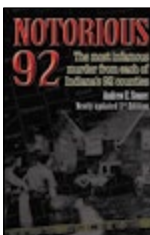
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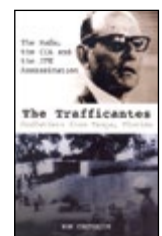
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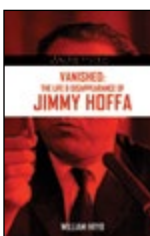
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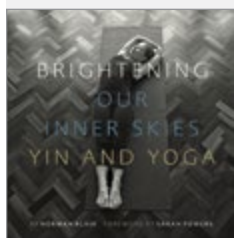
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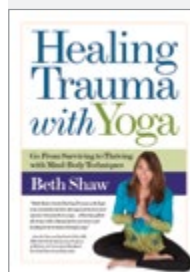


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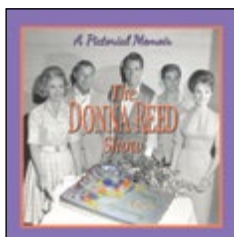
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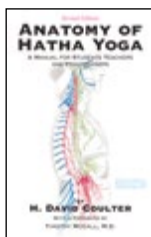
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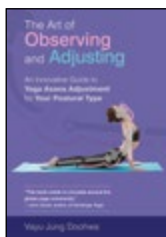
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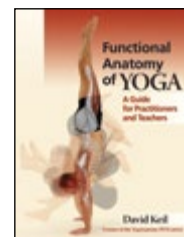
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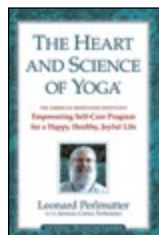


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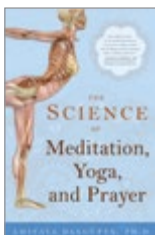
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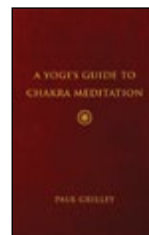


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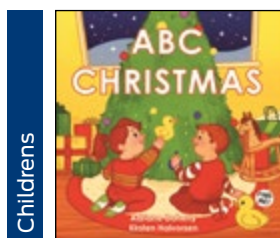


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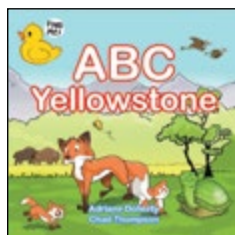
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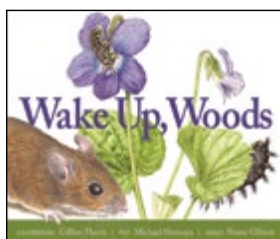
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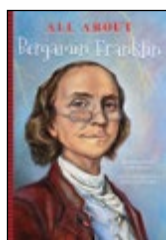
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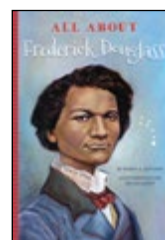
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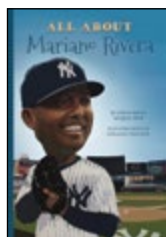
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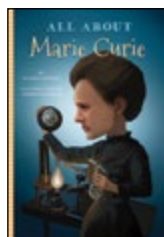
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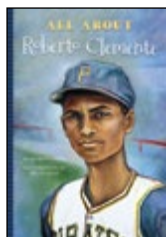
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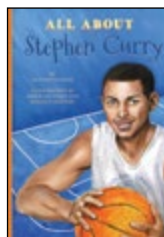
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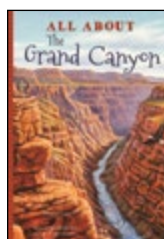
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