



Cardinal Publishers Group Spring/Summer 2020 Catalog

Also available on Edelweiss:
CPG 2020 Spring Summer

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Also available on Edelweiss:

CPG 2020 Spring Summer

Or

Visit Cardinalpub.com

homepage to download a PDF

June 2020

Fizzle

The Hidden Forces Crushing Your Creativity

Anthony D. Fredericks

While there are hundreds of books on how to be more creative at work and home, *Fizzle* is the first book to explore the reasons why our creative spirit is in such short supply in the first place. *Fizzle* includes dynamic investigations that offer insights into the personal and societal barriers to creative expression. You'll discover how your teachers mis-educated you, why the right answer is usually wrong, and the "killer phrases" that often get in the way of creative thinking. Fredericks reveals what creative souls and dynamic thinkers already know, and shows how a knowledge of creativity barriers can help you create innovative and satisfying solutions in the workplace, your education, and your personal life! Entertaining, provocative, and fun, *Fizzle: The Hidden Forces That Crush Our Creativity* is not the usual compendium of creativity strategies, but rather a book that examines why creativity is often a challenge and how that knowledge can change your life and change your thinking forever!



Blue River Press

\$24.99 • 288 pgs • 6 x 9

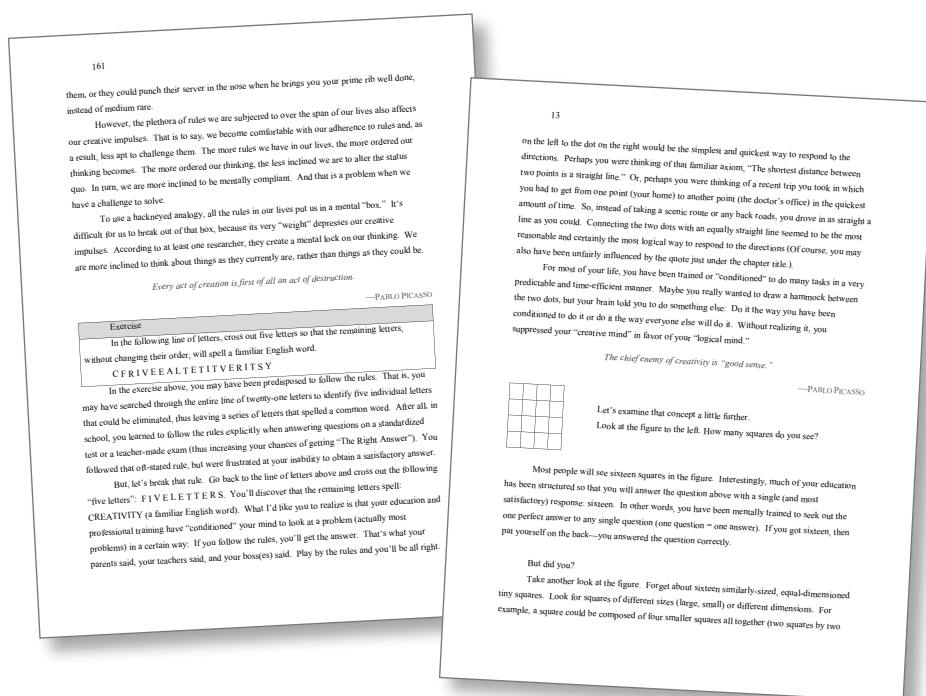
ISBN-13: 9781681571874

Hardcover with Dust Jacket

PSYCHOLOGY / Creative Ability

10 B&W Illustrations

Index

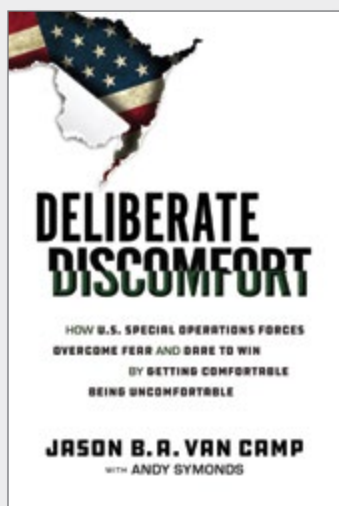


About the Author

Anthony D. Fredericks, Ed.D. is a nationally recognized educator well known for his practical teacher materials and stimulating and engaging conference presentations. A retired professor of education from York College of Pennsylvania, he is an award-winning and best-selling author of more than 150 books, including teacher resource materials (*Guided Reading in Grades 3–6*), children's books (*Mountain Night*, *Mountain Day*; *The Tsunami Quilt*), and adult non-fiction titles (*The Secret Life of Clams*). His extensive background includes experience as a classroom teacher, reading specialist, professional storyteller, curriculum coordinator, educational consultant, and staff developer. He won the 2004 International Reading Association Teacher's Choice Award, the 2007 Bank Street College of Education Best Book of the Year, and 2008 World Storytelling Award.

Marketing

- Press release with offer of a review copy
- YouTube videos on creativity
- Author appearances at bookstores, book fairs, and libraries



Ballast Books

\$26.95 • 285 pgs • 6 x 9

ISBN-13: 9781733428019

Hardcover with dust jacket

SELF-HELP / Personal Growth / Success /
BUSINESS & ECONOMICS / Motivational

60 Color Photos

February 2020

Deliberate Discomfort

How U.S. Special Operations Forces
Overcome Fear and Dare to Win by Getting
Comfortable Being Uncomfortable

Jason B.A. Van Camp with Andy Symonds

Twelve decorated combat veterans take you through the intense, traumatic battles they fought and won, sharing the lessons learned from those incredible challenges. Green Beret Jason Van Camp and a cadre of scientists further break down those experiences, translating them into digestible and relatable action items, showing the average person how they can apply them to their own lives.

Read Medal of Honor recipient Leroy Petry's firsthand account of how he grabbed an enemy grenade in Afghanistan and threw it, saving the life of a fellow soldier but losing his hand in the process. Learn from fellow Medal of Honor recipient Florent Groberg what he was thinking as he tackled a suicide bomber. Feel what Marine Joey Jones felt as he was flying through the air, weightless, after stepping on the IED that would take both his legs. Perhaps most importantly, listen to them explain how they overcame those challenges and used them as fuel to better themselves and the world around them. They can teach you to do the same.

"Straight up authentic. For anyone that has ever wanted to overcome fear and do more in their life, Jason Van Camp doesn't just tell you to do it, he shows you how to do it. I have a renewed appreciation for the power of the human mind to dare to win."

—Rob Riggle, Actor/Comedian & Lt. Colonel, USMC (Ret.)

"Jason's gravitational pull as a leader is unmistakably evident. There's no better man to curate anecdotes of mental toughness and perseverance."

—Chris Long, 2x Super Bowl Champion

"Gripping. Authentic. Engaging. Prodigiously researched, carefully argued, and gracefully written... a masterpiece."

—Frank W. Abagnale, Jr., Best Selling Author of *Catch Me If You Can*, *Stealing Your Life*, and *The Art Of The Steal*.

"Deliberate Discomfort provides an intensely practical and enlightened path which challenges us to break out of our comfort zones. It will undoubtedly be lauded by both military and non-military readers alike as a powerful catalyst for individual change."

—Robert A. McDonald,

Secretary of the Department of Veterans Affairs under President Obama;
Retired Chairman, President & CEO of The Procter & Gamble Company

"Jason Van Camp has done a magnificent job of capturing how Green Berets thrive in uncertain circumstances when they are being forced outside their comfort zones."

—Jeff Kirkham, Green Beret (Ret.), Black Rifle Coffee Company,
Readyman, RATS Tourniquet, Best Selling Author of *Black Autumn*

Marketing

- Nationwide book-signing tour by author and contributors
- Television, radio, podcast, blog and other print media interviews
- Social media campaign
- Multiple launch events

About the Authors

Jason Van Camp is a decorated Green Beret who attended and played football at West Point before earning his US Army Ranger tab and Special Forces tab. He served as a Detachment Commander with 10th Special Forces Group before deploying to war zones in the Middle East and Africa, receiving three Bronze Stars, one with a "V device" for Valor. He now helps business leaders and corporations get maximum achievement from their teams through his consulting firm, Mission Six Zero.

Andy Symonds is an award-winning journalist, writer and publisher who specializes in military fiction and nonfiction.

February 2020

The Truth About Marriage

All the Relationship Secrets Nobody Tells You

Roger Nygard • **Illustrator:** Artists: Bona Bones, Daniel DeFabio, Gabriel Koerner, James Morr, Brittney Sherwood
Photos are by Roger Nygard

We are all doing relationships wrong. That is what Roger Nygard discovered after meeting with dozens of psychologists and relationship specialists. There are simple changes we can make that lead to far greater relationship happiness.

Nygard's work as a feature film and documentary writer and director has focused on topics as diverse as an unparalleled, pop-culture, fandom-phenomenon known as *Trekkies*, an obsessive, culture of UFO enthusiasts found in *Six Days In Roswell*, the behind-the-scenes methods used by car salesmen in the movie *Suckers*, and the impossible-to-tackle topic of existentialism in *The Nature of Existence*. For his next enquiry Nygard began a journey of discovery to solve an even bigger mystery: marriage.

Nygard became obsessed with discovering why marriage is so difficult for human beings, and what are the real secrets to a successful, happy relationship. Every generation seems to make the same mistakes over and over. We aren't taught in school how to have good relationships. We are sent into the world to figure out this complex formula on our own, through trial and error, a bumpy process causing emotional damage to ourselves and others. *The Truth about Marriage* is an examination of the problems all those in relationships face, and a guide with specific steps from the experts that anybody can utilize to enjoy healthier, happier, more successful relationships and marriages.



Micro Publishing Media, Inc

\$17.95 • 190 pgs • 6 x 9
ISBN-13: 9781944068936 • TP
SELF-HELP / General / FAMILY &
RELATIONSHIPS / Marriage & Long-Term
Relationships

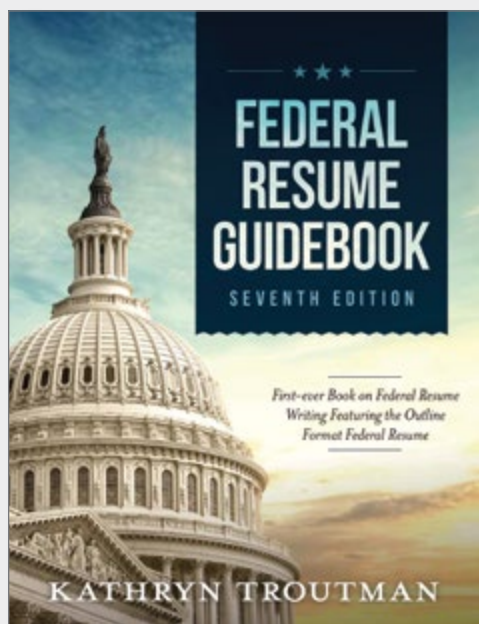
Bibliography

About the Author

Roger Nygard was born and raised among the lakes and corn fields of Minnesota. After discovering his father's 8mm camera at age seven, Nygard has been making movies ever since. Nygard has written and directed award-winning films and documentaries including, *Trekkies*, *Six Days in Roswell*, *Suckers*, *The Nature of Existence*, and his current project, *The Truth About Marriage*. What Nygard discovered was so provocative and impactful, he wrote a companion book to present his findings along with the documentary. Nygard has also directed episodes of television series such as *The Office*, *The Bernie Mac Show*, *The Mind of the Married Man*, *Zeke & Luther* and many pilots, as well as having edited series such as *The League*, *Grey's Anatomy*, *Crashing*, and Emmy-nominated episodes of *VEEP*, *Curb Your Enthusiasm*, and *Who Is America?*.

Marketing

- Send journalists a funny valentine's day card, with sweethearts candy, Hershey's kisses, or a chocolate bar with the film's name and tag line on the wrapper, and a copy of the book and DVD
- Author events
- Interviews
- Book reviews



Resume Place, Inc.

\$15.95 • 160 pgs • 8.5 x11
ISBN-13: 9781733407601 • TP
BUSINESS & ECONOMICS / Careers / Job
Hunting / Resumes

Sample Federal Resumes, USAJOBS
Announcements, Hiring Charts

20 Federal Resume Samples;
Before (private sector) and AFTER
(Federal resumes) for jobseekers to see
the huge differences in the two formats.

*"Kathryn has provided great support to the
Navy Fleet and Family Support staff located
worldwide. She is always willing to share
insights and information with us to help our
employment counselors better serve the
military and military family members."*

—Barbara Geisler, Learning Specialist,
Zeiders Enterprises, Inc., August 1, 2010

March 2020

Federal Resume Guidebook, Seventh Edition

First-ever Book on Federal Resume
Writing Featuring the Outline Format
Federal Resume

Kathryn Troutman •Contributors: John Gagnon, Ph.D., J.D. and Emily
Illustrators: Paulina Chen and Brian Moore

Author, Kathryn Troutman, is the known "Federal Resume Guru". This is the FIRST-
EVER book on Federal Resume Writing and it is continually used as a text inside of
Federal Agencies in the Government to teach Federal Resume Writing to current Federal
Employees. The Federal Human Resources Specialists like the Outline Format which is
featured in this text and created by Kathryn Troutman, The Outline Format features ALL
CAP KEYWORDS from the job announcement; small paragraphs for easy reading; and
Accomplishments to prove the KSAs that are required for the position. This 5-page resume
format and the samples in THIS BOOK, can result in BEST QUALIFIED, REFERRED,
INTERVIEWED AND HIRED APPLICANTS for Federal Careers.

The Federal Resume is different than the Private Sector Resume. Five pages vs. two
pages. The resume must match the USAJOBS announcement qualifications, keywords and
questionnaire. See samples and learn the differences that can result in a BEST QUALIFIED
application for a Federal Career or Promotion! ALSO Federal Career Change chapters to
break into a Federal career from military, contracting, private sector, new graduates.

The Book Includes Four New Federal Career Change Chapters:

Federal employees are always seeking promotions and changing their job series; private
sector jobseekers want Federal careers; and how senior federal employees are leaving
to become consultants and highly paid SMEs and contractors; Recent Graduates want to
break into government for stable careers!

- How to Get Promoted Inside of Government – Same Job Series
- How to Change Job Series Inside of Government
- How to Break into Government – Career Change
- How to Leave Government and work in Private Sector

Bonus Information Technology Federal Resume Chapter from the 6th Edition! Back by Popular Demand!

The popular chapter, How to Write an Information Technology Federal Resume, is
updated and still in the book. The IT Specialist position is the NO. 3 POPULAR JOB IN
GOVERNMENT. This chapter is a "must-read" for anyone who wants an IT specialist
Federal Career!

Marketing

- www.resume-place.com (author's website)
- Major booksellers
- Facebook, YouTube, and Twitter posts
- PRWeb and other press releases
- Blogs and articles by the author
- Radio and TV visibility

About the Author

Kathryn Troutman is the founder and President of Resume Place, Inc., the first-ever
Federal resume writing and consulting firm in AMERICA. Kathryn wrote the FIRST-
ever book on Federal Resume Writing — this book. Kathryn also created the popular
curriculum to navigate Federal job search: *Ten Steps to a Federal Job*®. This curriculum
is licensed through her train-the-trainer program, Certified Federal Job Search Trainer
and Certified Federal Career Coach. This certification program is required training for
employment readiness specialists with the Joint Military Services and is taught worldwide
at military bases.

Internationally recognized as the "Federal Resume Guru," Troutman is the pioneering
designer of the Federal Resume. She lives in Catonsville, MD.

March 2020

Ace Your Teacher Resume

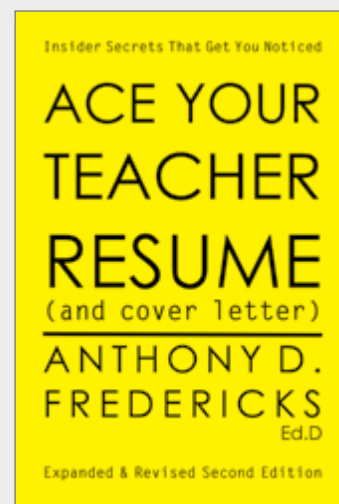
Insider Secrets That Get You Noticed,
Revised and Expanded Second Edition

Anthony D. Fredericks, Ed.D

It's a question that's asked thousands of times by thousands of potential teachers every year. In this captivating and highly practical book, (which builds on the success of the critically acclaimed *Ace Your Teacher Interview*) award-winning author and teacher, Anthony D. Fredericks offers real-world guidelines, fresh advice, and down-to-earth tips from numerous principals and superintendents around the country. Most important, he provides you with insider knowledge about what types of vocabulary and key words/phrases that school administrators look for.

Discover what's often missing from teacher resumes and what things to exclude from your resume. *Ace Your Teacher Resume (& Cover Letter)* gives you proven strategies, winning guidelines, along with scores of sample resumes and cover letters. Also included are step-by-step writing instructions that help you rise to the top of the applicant pool and give you a distinctive advantage over the competition — an advantage that can result in a permanent job offer and the career of your dreams.

With this guide, you can create a dynamic resume, with a catching objective, and an incredible cover letter, all rooted in your own unique experiences and philosophy, and sure to impress any potential interviewer. Revised to include new and updated information on getting past high-tech resume scanners and electronic databases, this book will show you how you can stand out as a teacher candidate truly at the top of your game!



Blue River Press

Ace Your Teacher Series

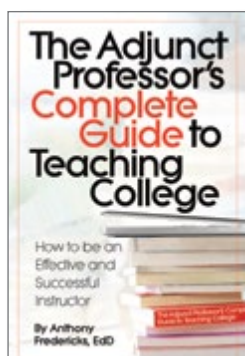
\$14.99 • 256 pgs • 6 x 9

ISBN-13: 9781681572000 • TP

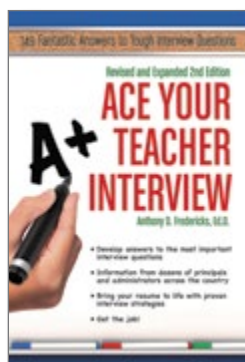
BUSINESS & ECONOMICS / Careers / Resumes

Index, Resource Directory, Sample Cover Letters, Sample Resumes, Personal Checklist for Resume and Cover Letter Success

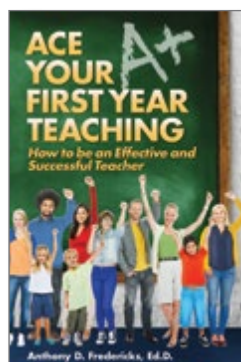
Other books from Anthony D. Fredericks



ISBN-13: 9781681571331



ISBN-13: 9781681570044



ISBN-13: 9781681570457

About the Author

Anthony D. Fredericks, Ed.D. is a nationally recognized educator well known for his practical teacher materials and stimulating and engaging conference presentations. A professor of education at York College of Pennsylvania, he is an award-winning and best-selling author of more than 150 books, including teacher resource materials (*Guided Reading in Grades 3-6*), children's books (*Mountain Night*, *Mountain Day*; *The Tsunami Quilt*), and adult non-fiction titles (*The Secret Life of Clams*). *Ace Your Teacher Resume* is the second in a series, it follows *Ace Your Teachers Interview*. His extensive background includes experience as a classroom teacher, reading specialist, professional storyteller, curriculum coordinator, educational consultant, and staff developer.

Marketing

- Press Release to cities all over the US
- Author events and book signings
- Television, radio, print, and online interviews



November Media Publishing

\$16.95 • 224 pgs • 5.5 x 8.5
ISBN-13: 9781733772495 • HC
BIOGRAPHY & AUTOBIOGRAPHY / Cultural,
Ethnic & Regional / African American & Black
/ Rich & Famous / SELF-HELP / Personal
Growth / Happiness

May 2020

I Once Was Her

Teresa Caldwell • Foreword by: NFL Hall of Famer, Curtis Martin

They say, “You can’t judge a book by its cover,” and the same is true for entrepreneur and business mogul Teresa Caldwell, Manager and mother to successful rap/movie entertainer Shad Moss, better known as Bow Wow.

This beautiful, well-put together woman has had her share of tears and mountains to climb. In fact, this book is a raw look into the dark side of Teresa’s life, before the fame and fortune, and tells the story of rejection, abandonment, and physical abuse.

In her debut book *I Once Was Her*, Teresa offers the gift of sharing her experiences (the good, bad, and the ugly) to help readers realize that no matter how grim a situation seems; a way out exists, and a door will open if you allow yourself to consistently evolve past the pain and struggles.

Be impacted by her testimony. Find hope through her journey of emotional and physical abuse. Learn to walk into your true identity, like a BOSS!

Excerpt from Curtis Martin Foreword,

Being friends for so long, I was privileged to see a lot of different sides of her. And one thing that she and I would always discuss was knowing when change is necessary, because if you did not change, you would just self-destruct. But Teresa’s ability to adapt and change is something that I applaud. I have literally watched her transform into a much wiser woman, right before my eyes.

Yet, with that being said... the one thing that I both love— and hate about Teresa, is her willingness to fight. I love it because, though I’ve seen her knocked down several times, her resilience causes her to get back up over and over again. Nevertheless, this same resilience also keeps her shielded at times.

Because she has been hurt and let down so many times by family, friends, and men that she has tried to settle down with—she keeps a wall of protection around her heart, and honestly, I don’t blame her. She has had to deal with so much adversity and I know that at times her kindness, love, and compassion was not reciprocated.

This world will try to break you, tear you down, and strip you of your identity. But when you know who you are and whose you are, you will unlock a confidence in you that becomes an unstoppable force that the world cannot reckon with. And this is what Teresa Caldwell has unlocked in her life.

—Curtis Martin, NFL Hall of Famer and Philanthropist

Marketing

- Press release with offer of sample copies
- Television, radio, print, and online interviews
- Book reviews
- Author appearances

About the Author

Teresa Caldwell is both mother and manager to Bow Wow, an American rapper who released his first album at age 13 and had his first movie appearance not long after. Teresa is also an activist and self-empowerment speaker focusing on promoting self-empowerment, social justice, media literacy, activism, and leadership among women, youth, girls, and their advocates.

Teresa Caldwell wants to encourage women to discover their true worth, prioritize their health, fall in love with themselves, and live their greatest potential. Teresa resides in Atlanta, Georgia.

May 2020

America's First Frontier

New York's Pioneers and
Their Fight for Freedom

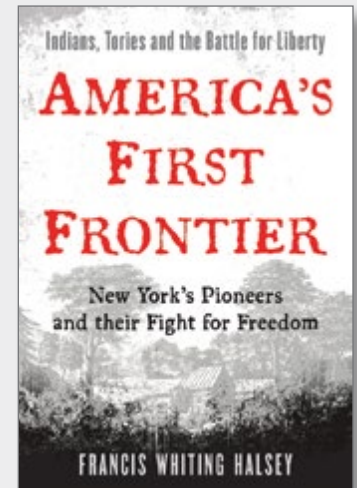
Francis Whiting Halsey

The powerful story of the brave men and women who helped build America.

In New York's early days, settlers journeyed into the wilderness to build a new life. They faced hunger, disease and the biggest threat of all—mankind. Hostile Indians, French mercenaries and British loyalists were all daily threats to the lives and homesteads of the early pioneers.

Never was the resourcefulness and courage of Americans more apparent than at the very edges of civilization in an untamed land. They cleared their own fields and built their own homes. When the men volunteered for militias and marched off to battle, to fight and perhaps die, pioneer women were left alone to guard their homes and children.

From the first settlers in the 17th century through the American Revolution, Halsey shows how important the New York frontier was to the founding of America—and the dramatic personal courage of those who lived there.



About the Author

Francis Whiting Halsey was born in Unadilla, New York in 1851. He was a journalist, lecturer, editor and historian. He lectured extensively and was a member of New York State History Association. He wrote for *The New York Times* and was the first editor of its *Book Review*. He died in 1919.

HVA PRESS

\$19.95 • 442 pgs • 5.5 x 8
ISBN-13: 9781948697071 • TP
History

14 Illustrations
Index

July 2020

Dynamite, Spies and Codes

Tales from the Early Days of the
New York City Bomb Squad

Thomas J. Tunney with Paul Merrick Hollister

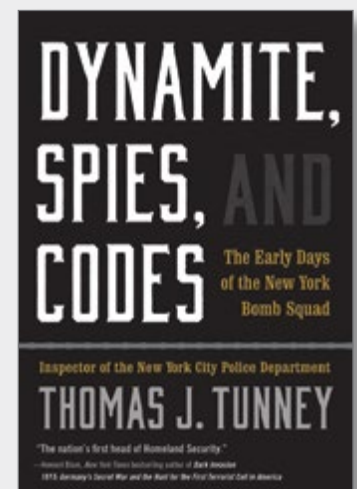
Introduction by: Arthur Woods

A classic true crime thriller from the Chief of New York City's first Bomb Squad.

Before America entered the First World War, we were under attack by a new type of foe—international terrorists. Bombs were planted and ships were sunk. To protect America from this new threat the first Bomb Squad was created, headed by Thomas J. Tunney, a young captain of the NYPD. Based in New York City, his team tracked down dozens of spies, from upstate New York to Hoboken to Long Island, as well as India, Japan and beyond.

Dynamite, Spies and Codes is a first-hand look at early detective work by the man who has been called, "The nation's first head of Homeland Security" by *New York Times* bestselling author Howard Blum.

Features rare photos of codebooks, homemade bombs, undercover police and criminals in disguise.



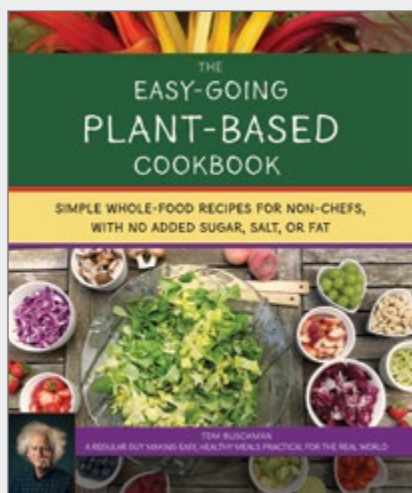
About the Author

Thomas J. Tunney was born in Ireland 1875 and moved to New York City when he was 15. He became the head of the first New York Bomb Squad in 1914. Later he moved to military intelligence as a major. He died in 1952 in Tampa, Florida.

HVA PRESS

\$18.95 • 280 pgs • 5 x 7.25
ISBN-13: 9781948697088 • TP
TRUE CRIME / Espionage

25 B&W Photos and Illustrations



Quixotic Books

\$14.98 • 104 pgs • 7.5 x 9
ISBN-13: 9780998858944 • TP
COOKING / Health & Healing / General /
Courses & Dishes

93 Color Illustrations
Index

May 2020

The Easy-Going Plant-Based Cookbook

Simple Whole-Food Recipes for Non-Chefs,
with No Added Sugar, Salt, or Fat

Tom Buschman • Illustrator: Peggy Buschman

This cookbook is full of easy whole-food plant-based recipes that make healthy meals accessible to people living in the real-world of everyday life. It focuses on:

- Ingredients that can be found at the local store,
- Recipes that don't require a multitude of ingredients,
- Meals that don't end in a mountain of dirty dishes, and
- Leftovers that store well in the fridge and freezer.

Marketers want you to believe that if they put the word “vegan” on their package, it is automatically healthy. Sadly, many vegan cookbooks are filled with unhealthful, often complicated recipes. That is why it is important to understand the difference between good and bad food. Whole-food plant-based eating is good for you. It is instinctive, based on fruits, vegetables, legumes, nuts, and whole grains. Common sense, and scientific studies, tell us that these foods should compose most of our diets for good health and longevity.

This book offers recipes and tips how to incorporate whole foods into your everyday eating. It is meant for the beginner as well as experienced vegans wishing to expand their food repertoire. It also includes shopping advice, and tips on how to keep it up in social settings and outings, no matter how un-vegan your hometown may be.

For ease and speed, each recipe has two sections: the Essentials and Extra Detail. The Essentials serves as a minimum reminder of what you need to know to put the recipe together. The Extra Detail section gives expanded advice to follow the first time you make the recipe.

Each recipe has a photo, so you have an idea of what the finished product should look like. The photos are not super glitzy, but do show what the food really looks like.

Each recipe includes a group of icons to give you a quick idea of what to expect. There are icons for the following:

- Oven, microwave, or stove-top recipe,
- Blender or food processor recipe,
- Quick (less than 20 minutes),
- Simple (just a few ingredients),
- Super food (lots of daily dozen),
- Freezer-friendly foods,
- Snacks for home or on-the-go,
- Good car travel food, and
- Carnivore guest potential.

Marketing

- Publicity Plan
- Author Tour
- Advertising
- Academic Promotion
- Web Promotion
 - Web
 - Blog
 - Social media

About the Author

Tom Buschman is just a regular guy from Ohio who wanted to be healthier. Through several years of research, trial and error, he ditched the fancy cookbooks and fad diets, and figured out how to make whole-food plant-based eating simple enough to stick to under real-world conditions (including keeping it up amongst a culture that mocks it). Today he is healthier than ever, and now sharing his recipes that made it possible. He has been living this lifestyle for years now, and reports, “My cholesterol has gone from a high of 280 to 160, I feel better, have more energy, and my weight is constant at or below my high school weight, with no dieting. I eat as much as I want, whenever I want.”

March 2020

TV DINNERS

Classic TV Kid Stars Dish Up Favorite Recipes with a Side of Memories

Author: Laurie Jacobson • Foreword by: Jon Provost

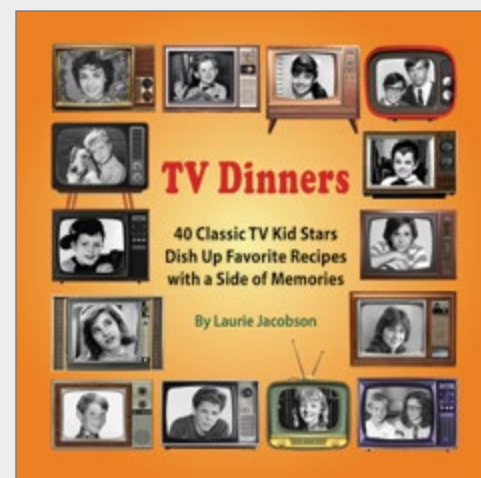
TV DINNERS combines America's love of good food with its great nostalgia for Classic TV by sharing recipes and recollections from dozens of TV's most beloved kid stars of the '50s and '60s. Their favorite dishes both from their heyday and today are highlighted with personal memories, detailed biographies and rare photos.

During the Golden Age of Television, just three channels ruled the airwaves. That meant, in 1960 when 90% of American homes had TVs, about 55 million people watched each show. Imagine that! That's half the world-wide audience for the Super Bowl...every week...for years!

For all the Baby Boomers who watched faithfully week after week, who joined fan clubs and sent in Campbell's Soup labels for Lassie wallets and secret decoder rings, for them, the kids on television were thought of as best friends and blood brothers. Their photos hung in bedrooms and school lockers across the nation. At a time before society was so connected, these kids were the connection for millions of people. "Danger, Will Robinson!" or "What's that, Girl? Timmy's in the well?" told you everything you needed to know about someone. These catch phrases still regularly make their way into comic strips or late night TV monologues because such enormous portions of the population know them...50 years later.

A plethora of nostalgic networks allowed Boomers to enjoy their favorite shows again with their own children...and again with their grandchildren, saying, "This is who Grandma watched when she was your age." Families continue to bond watching Classic TV kid stars. These icons and the characters they played are firmly embedded in our popular culture, cherished by millions of loyal fans who continue to celebrate them. When *The Beaver* hit 70 this year, over a million followers on Twitter sent congratulations. The recent tragic loss of Annette Funicello to MS and of David Cassidy to alcoholism triggered outpourings of emotion on social media that spanned generations. Quite simply, America grew up with these kids. They are a part of us.

TV DINNERS is as American as apple pie, capturing all the fun and warmth of the era through childhood recipes and recollections from the cream of the crop of Classic TV kids. Meanwhile, a second helping of their favorite adult recipes brings the reader right up to the minute. Their personal stories are funny, charming, often revealing. All serve up a cornucopia of cherished memories.



TV Classics Press

\$24.95 • 200 pgs • 8.5 x 8.5

ISBN-13: 9781944068912 • TP

COOKING / Media Tie-In / PERFORMING
ARTS / Television / History & Criticism /
SOCIAL SCIENCE / Popular Culture

100 B&W Photos

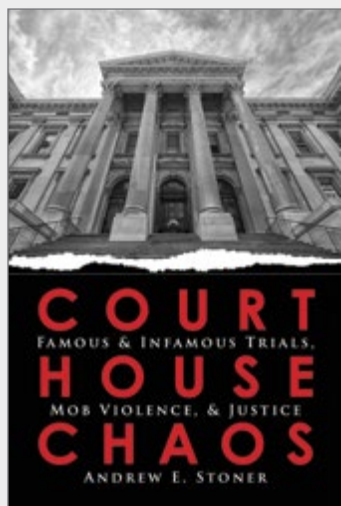
About the Author

As a reigning expert on Hollywood's social history, Laurie Jacobson has written four books, numerous documentaries and TV specials and countless magazine articles. Laurie has a passion for classic television, pop culture nostalgia and her husband, Jon Provost, who played Timmy on the iconic show *Lassie*.

A highly accomplished writer and producer, in 2017 the California Motion Picture Council presented her with their Lifetime Achievement Award for her outstanding literary contributions in the entertainment industry.

Marketing

- Interviews
- Book reviews
- Social media
- Author appearances



Blue River Press

\$16.99 • 224 pgs • 5.5 x 8.5
ISBN-13: 9781681571768 • TP
TRUE CRIME / Historical

24 B&W photos

May 2020

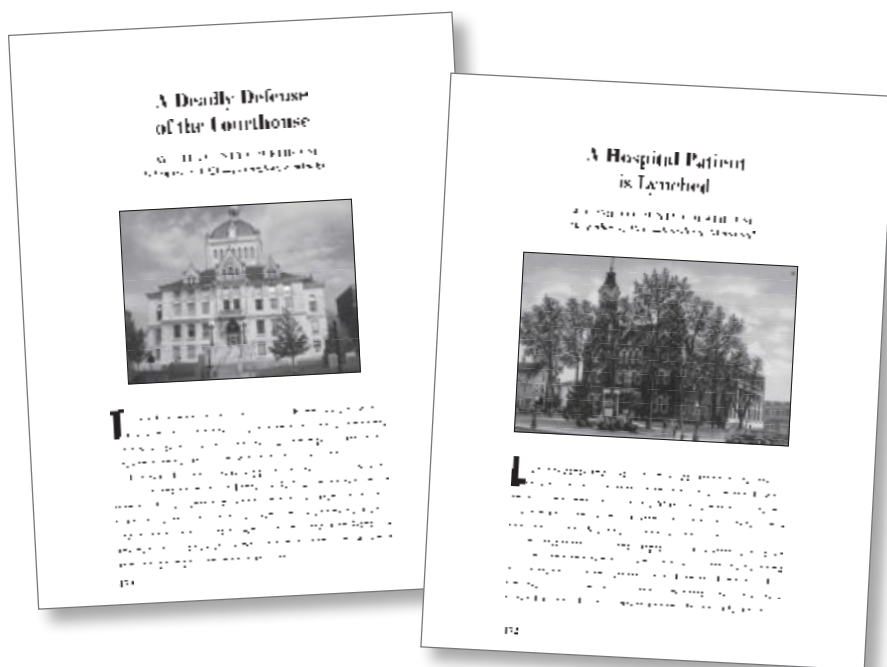
Courthouse Chaos

Famous and Infamous Trials,
Mob Violence, & Justice

Andrew E. Stoner

What does the Manson Family have in common with professional wrestling, *Confidential*, and a fire-proof vault? They make up just a few of the stories featured in *Courthouse Chaos*. Joined by the KKK, *Hustler* magazine, the National Guard, and Lee Harvey Oswald, this book dives into the histories of courthouses all across the United States to reveal their most famous and infamous trials and instances of mob violence.

In many towns, the courthouse represents justice, safety, and the rule of law. However, in some cities it develops into much more, becoming the home of tragedies and notorious trials. *Courthouse Chaos: Famous and Infamous Trials and Mob Justice & Violence* covers the most well-known of these cases in detail, offering true crime lovers their money's worth in local stories, well-researched facts, cutting insight, and unbiased conclusions. Broken into two sections, this book is the first in a series of true crime titles aimed at highlighting the deplorable and memorable events that have taken place in and around courthouses throughout the country.



Marketing

- Press release with review copy offer
- Television, radio, print, and online interviews
- Book reviews
- Author appearances and book signings

About the Author

Andrew E. Stoner is a native of Goshen, Indiana, and lived in Indianapolis for twenty-six years. He started writing as a boy by teaching himself to type on an old Underwood manual typewriter. A journalist by training, his writing has been published in the *South Bend Tribune*, *Goshen News*, *Indianapolis Star*, *Indianapolis Recorder*, *Sports Illustrated* and *Colliers Worldbook Encyclopedia*. He holds a bachelor's degree in journalism from Franklin College of Indiana and a master's degree in journalism from Ball State University. He is currently completing a Ph.D. in journalism and technical communications at Colorado State University in Fort Collins, Colorado.

March 2020

Master of Deceit

How a Veteran Con Man Scammed His Way into the White House

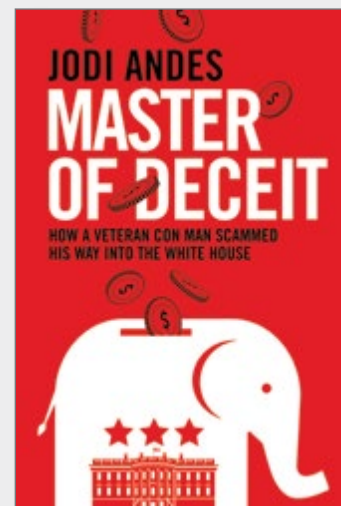
Jodi Andes

A U.S. Secret Service agent handed Bobby Thompson his state ID and motioned to show him the way. The agent had no idea he had just given access to a white house inner sanctum to a serial identity thief, con man and suspected spy. Bobby Thompson, the name he was using at that time, was even a bit surprised at how easy it was to gain entry. Even he was beginning to believe he really was the head of a highly successful foundation to benefit veterans. He raised millions of dollars which he used to line the pockets of the republicans. So what if the money never made it to the intended parties? It had gotten him an invitation to rub elbows with the people with whom he belonged, at least in his own mind.

Master of Deceit is the true story of one of the most outrageous criminal chameleons in US history. "Bobby Thompson" was born John Donald Cody - a charming, highly intelligent academic who could talk his way into anything. He graduated from Harvard Law School and assigned to military intelligence where he was given assignments so top-secret military records don't even mention his unit. And he was loaned to a federal agency so classified it could never be named. With this training and access, he could have been an asset. But something changed.

After a dozen years as a military spy, Cody went AWOL. When he resurfaced, he was a seasoned criminal mastermind. His last fake identity, Bobby Thompson, before ultimate capture was his favorite. With this persona, he eluded authorities to a point where many investigators gave up. That is until a dogged team of U.S. Marshals, a Secret Service agent and police detective hunted him down and ultimately helped bring him to justice. Like the unraveling of an intricate spider's web, *Master of Deceit* takes readers through the meanderings of John Donald Cody on the run, his capture and the startling revelation that perhaps some federal officials never wanted him caught.

The final mystery? Where are all the millions he stole?



Micro Publishing Media, Inc

\$16.95 • 250 pgs • 6 x 9

ISBN-13: 9781944068905 • TP

TRUE CRIME / Con Artists, Hoaxes & Deceptions / White Collar Crime / POLITICAL SCIENCE / Intelligence & Espionage

50 Color Photos

About the Author

Jodi Andes is a former award-winning newspaper journalist and television producer whose dogged investigation skills caught the attention of newly-elected Ohio Attorney General Richard Cordray in 2009. Cordray, who later became the first director of the federal Consumer Financial Protection Bureau, hired her as his Senior Investigator for the state's top law enforcement office where she later became tasked with working on the Bobby Thompson case.

She is an award-winning journalist, whose accolades include a regional Edward R. Murrow Award, regional Emmys and multiple state-wide newspaper awards. Ms. Andes is also a former licensed private investigator, who lives in the Columbus, Ohio, area with her two sons, David and Andy.

Marketing

- Book reviews
- Online interviews



Sports Vue Interactive Media

\$24.95 • 400 pgs • 6 x 9
ISBN-13: 9780998654232 • TP
SPORTS & RECREATION / Soccer

B&W Photos

"We are a soccer nation and long overdue we finally have a book that puts it all together. If soccer is your passion the North American Soccer Guide is a must have."

— Dave Johnson, DC United broadcaster

"Very impressive and there is so much information."

— Arnold Ramirez, Soccer coach (retired),
LIU, Ramapo State College

"Great asset to our soccer business!"

— Yan Skwara, Commissioner,
United Premier Soccer League

*"One of the best soccer books of 2017...
"2018's updated and expanded version does not disappoint."*

— Soccer Today

March 2020

North American Soccer Guide & Record Book 2020

Charles Cuttone, Linda Cuttone

Written and compiled for soccer fans by a team of experienced writers and editors, *North American Soccer Guide 2020* offers a comprehensive look at soccer in North America. This will be the fourth edition of the Guide, which is published annually in March to coincide with the start of the professional soccer season.

From the Men's and Women's national teams of the U.S. and Canada to Major League Soccer, all the way down to the top levels of youth soccer, the Guide covers it all, providing an extensive, easy-to-read book full of facts and information.

Senior editors Charles and Linda Cuttone have decades of experience working in or covering soccer, and contributors Frank Dell'Apa (*Boston Globe*), Jamie Goldberg (*The Oregonian*), Brian Trusdell (*Associated Press* and *Bloomberg Sports*), and Kathryn Knapp (*AP* and other outlets), have covered the sport for years.

Their input makes the *Guide* "The Bible" of the sport in North America, according to former Major League Soccer Commissioner Doug Logan, and "A must have" according to DC United broadcaster Dave Johnson.

The 2020 edition contains extensive coverage of the U.S. Women's National team's FIFA Women's World Cup victory, including match recaps, new tournament records and capsule biographies of every player on the championship lineup. In addition, the book offers expanded team-by-team records for Major League Soccer and the National Women's Soccer League, recaps of the first seasons of competition for the Canadian Premier Soccer League and USL League One, and a history section anchored by an in-depth statistical review of the 1960's International Soccer League, which featured major European and South American teams.

The *Guide* offers a comprehensive review of the 2019 season in every major and lower level soccer league in North America, as well as recaps of key competitions including the FIFA Women's World Cup; CONCACAF Gold Cup, Nations Cup and Champions League; Canadian Championship; Lamar Hunt U.S. Open Cup; U.S. Amateur Cups and Men's and Women's International Champions Cup. College and Youth Soccer also have dedicated sections, and the Guide offers a day-by-day Almanac of the 2019 soccer year alongside a calendar of key dates and events for the year to come.

"This book is the Bible of North American Soccer."

— Fernando Fiore, Fox Sports soccer commentator (said live on National TV).

*Anybody who seriously follows soccer in the US should get this soccer guide.
First class work.*

—Texas Soccer Journal

This is awesome! Absolutely fantastic US Soccer resource.

—David Kilpatrick, NY Cosmos Historian

"The North American Soccer Guide is an indispensable item for any sports fan's bookshelf. For historians, for modern-day fans, and for those who simply want to know what soccer is all about, this is required reading."

—Jim Trecker, 2017 National Soccer Hall of Fame Media Award Honoree

Marketing

- Direct outreach to soccer media, teams, leagues, supporters' groups and college coaches/SIDs
- Author appearances on soccer broadcasts and podcasts
- Twitter campaign targeting influencers

About the Authors

Charles Cuttone is a three-time winner of the National Soccer Coaches Association of America writing award. He has been working in or writing about soccer for more than 40 years, in a career that began working in the public relations department of the New York Cosmos in 1975, and has included serving as a team executive and owner, international games promoter, product developer and licensee, writer, editor and web developer.

Linda Cuttone has been involved in soccer since 1988 when she began her sports career as public relations director for the American Soccer League's Maryland Bays. At season's end she joined the League office, serving as director of operations. She is an accomplished soccer photographer, as well as a writer and editor.

March 2020

Shrink Rapt

Freda Hansburg

The murder of the arrogant chairman of Behavioral Health Sciences shocks the faculty, staff and patients of Franklin University Medical Center, none more than the four unstable subjects in his pilot research study. All are members of a treatment program directed by psychologist April Simon, 34, newly divorced and discouraged about her academic prospects. When the late psychiatrist's death propels her patients into bizarre and threatening behavior and pits her colleagues against each other, April faces three challenges. She must solve the riddle of her patients' dangerous transformation, avoid becoming the killer's next target, and decide whether to trust an attractive, world-weary detective who seeks her help – when he's not treating her as a suspect.

Shrink Rapt takes the reader into the halls of academic medicine, setting death, betrayal and romance against a real-life backdrop of the fraught alliance between medical research and Big Pharma. The murder of Dr. Lowell Morgenstern turns psychologist April Simon and detective Sam Perone into potential allies and sometime adversaries, each trying to unravel (and keep) secrets as they parse the crime. The tug of war between a smart, lonely professional woman and a cop whose brash exterior masks the scars of a tragic past, yields a story about the tenuous development of trust in a world where no one is what they seem.

Epitomizing the genre of psychological thriller, *Shrink Rapt* is a classic whodunit featuring a psychologist protagonist. The author, also a psychologist, draws on her insight as a therapist to treat themes of abandonment, sexual trauma, abuse and addiction with a deft and sensitive hand. The rich cast of characters is replete with likely murder suspects, providing twists, suspense and a stunning climax. Readers will warm to April Simon and her struggle to distinguish friend from foe, while battling her own inner demons. Razor-sharp dialogue and crackling chemistry between April and Sam will delight fans of Kathy Reichs and Linda Fairstein.

Praise for *PeopleSmart*, “An outstanding ‘how-to’ guide on connecting effectively with people. It is essential reading for growing important relationships in our personal and professional lives.”

— Ken Blanchard, co-author, *The One Minute Manager*

Praise for *Tell on You*, “Fans of *Megan Abbott*, rejoice! There’s a new writer in school, and she depicts with dazzling insight the lives of troubled girls and the vulnerable adults they ensnare in their traps.”

— Jenny Milchman, Mary Higgins Clark Award, winning author



Micro Publishing Media, Inc

\$16.95 • 302 pgs • 6 x 9

ISBN-13: 9781944068677 • TP

FICTION / Mystery & Detective / General / Thrillers / Psychological / Suspense

About the Author

Freda Hansburg is a psychologist and author of the Next Generation Indie Book Award thriller, *Tell on You*. She is co-author of two self-help books, including the bestseller *PeopleSmart* – translated into a dozen languages. She lives in Bluffton, South Carolina, where she is working on her next suspense novel and her Pickleball game.

Marketing

- Radio and television promotion
- Blog tour
- Author events
- Promotion on publisher and author websites.



Micro Publishing Media, Inc

\$17.95 • 363 pgs • 6 x 9

ISBN-13: 9781944068929 • TP

FICTION / Political / Historical / General /

POLITICAL SCIENCE / Terrorism

July 2020

The Dragon, the Eagle, and the Disappearance of Flight MH370

Michael La Vasani, James Hamilton • Foreword by: J Hamilton

Kelly Rostam, ex-airline pilot cum private detective, is contacted by a strange request to prove that a Malaysian Chinese had nothing to do with the disappearance of Malaysia Airlines flight MH370. To prove a negative seems unusual to Rostam, who refuses to take the case. Nevertheless, a red flag has been raised and Rostam's innate curiosity coupled with his knowledge about the plane's operation cause him to dig deeper and draw the attention of the American CIA.

The gripping novel is loosely based on the facts and discoveries made by Michael La Vasani as he investigated the gaps in the media reports and press releases which have often been contradictory. It deals with evidence of a vast cover-up by the Chinese government to disguise the real reason lives were sacrificed on that vanished flight.

When Malaysia Airlines flight MH370 vanished into thin air, Michael LaVasani happened to be in Malaysia visiting relatives. A veteran airline pilot himself, he was naturally curious about this aviation anomaly. Connecting with people he knew at the airline, he began asking questions. Because of his past history of investigating commercial plane failures, an American who worked for Malaysia Airlines invited him to join the ocean search for the missing plane and its passengers.

It soon became clear that China was connected. It also appeared that location of possible down sites coming from China were suspect. From Michael's intimate knowledge of the workings of a jetliner inside the cockpit, a real picture of what had happened began to take shape.

Because no sources with knowledge about the matter would allow real names to be used, Michael and Jim concluded that the story would have to be told in novel form. It became clear from interviews with locals that there is little love from the Malaysians for the Chinese who have asserted themselves into government and finance. The common belief is that there was a sinister link behind the disappearance of flight MH370 and Chinese operatives that was especially notable

Marketing

- Twitter and Facebook feeds
- Various website advertising
- Updating online of relevant reviews
- Marketing campaign through reviewers

About the Authors

Michael La Vasani has 4 decades of experience in flying commercial aircraft. He knows firsthand about despotic regimes after flying the Shah out of Iran and returning to face imprisonment and torture at the hands of the Iranian Guard. After escaping Iran, he migrated to the U.S. where he was able to pick up on his pilot expertise. He currently resides in Nagasaki, Japan.

James Hamilton is a retired teacher who has written three other novels and several biographies, including one about the early life of Michael La Vasani growing up in Iran and a Buddhist monastery in Tibet.

May 2020

The Chosen Ones

Lisa Luciano

"Somebody has to do something. One of the world's top male skaters is in danger. He'll be dead before the end of the Olympics. If you can't stop it, at least find out why it happened. For once, tell the real story." Brody Yates has fallen on hard times. Fired from his job as a sports reporter for a major newspaper, he decides to go undercover as a trainer in order to infiltrate the backstage world of figure skating. He has one chance to save someone's life and to turn his around by breaking the story of a lifetime. The Chosen Ones, though fictionalized, reveals the secrets behind the sequins against the backdrop of the high pressure sport of world class figure skating. In this non-stop thriller, only one person can win. Not everyone will survive.

Praise for The Chosen Ones

Move over Tonya Harding, there's a new figure-skating menace in town! Brody Yates, a disgraced investigative reporter, is surprised to be summoned to the offices of Sam Jacobs, his former boss and friend, who plays a cryptic voicemail message in which the life of a prominent yet unknown male figure skater is threatened during the upcoming Olympics. Since no other male reporter will touch the story, Jacobs offers the 40-year-old white man a chance to break the case by sending him undercover to infiltrate the Olympic figure skating team by posing as a trainer. This is New York Times sportswriter Luciano's first novel, and the work's awkwardly employed metaphors and sentence structure are what might be expected from a freshman debut.

All of the requisite ingredients for a standard pot-boiling drama/mystery are present, from the handsome yet damaged and down-on-his-luck protagonist desperately seeking redemption to secret love trysts, ageing stars, and jealous fiancées, but the elements feel stale because the narrative whizzes too quickly through plot points to build either suspense or true reader investment in the characters. Though still entertaining, the novel violates the cardinal rule of writing, which is to show rather than tell. Despite some stumbling, however, the author clearly knows the worlds of figure skating and journalism, which the story makes evident. Given Yates' advanced age, the real mystery is why this book is being positioned for the teen market. A breezy, disposable read that will be more at home in adult sections than teen

— Kirkus Reviews



Micro Publishing Media, Inc

\$16.95 • 305 pgs • 6 x 9

ISBN-13: 9781936517305 • TP

FICTION / Sports

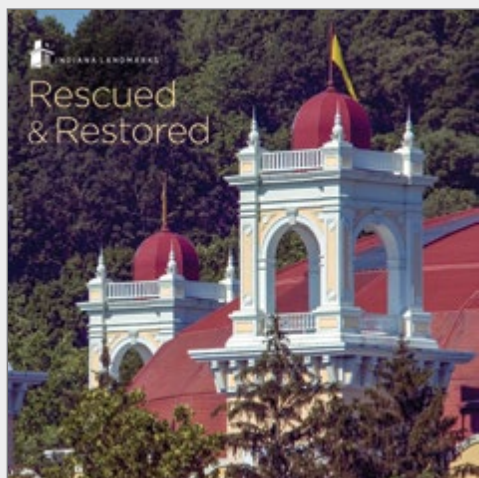
Foreword, preface, afterword, appendix

About the Author

Lisa Luciano's work as a director/producer in television production received national recognition for excellence in educational programming. She is the author of a non-fiction book about how to use technology in the classroom, has had a documentary script produced and has now written her first novel. Her non-fiction pieces have won numerous awards. Born and raised in New York, she now resides in Fairfield, Connecticut. Her passion (besides writing) outside of the classroom is martial arts. She is a 4th Dan black belt Tae Kwon Do Master/Instructor as well as a black belt in Hapkido.

Marketing

- Book reviews
- Interviews
- Social Media campaign



Indiana Landmarks

\$29.95 • 144 pgs • 10 x 10
ISBN-13: 9781734202700 • HC
PHOTOGRAPHY / Subjects & Themes /
Regional / Subjects & Themes / Architectural
& Industrial / ARCHITECTURE / Buildings /
Landmarks & Monuments

More than 200 color photos
Index

Cover: West Baden Springs Hotel,
courtesy French Lick Resort

May 2020

Indiana Landmarks Rescued & Restored

Tina Connor, Editor • Introduction by Marsh Davis, President, Indiana Landmarks • Photographs by Lee Lewellen, Evan Hale, Robert Zyromski, and others

Who doesn't love inspirational comeback stories? *Indiana Landmarks Rescued & Restored* offers dramatic before-and-after photographs that show remarkable turnarounds for endangered places as diverse as the oldest house in Wabash—small and quirky—and Bush Stadium, original home of the Indianapolis Indians, reinvented as apartments.

The coffee table book features more than 50 landmarks across the state snatched from the wrecking ball or lifted from decades of neglect and restored to new uses. The magnificent West Baden Springs Hotel—featured on the cover—makes the heart soar, rising from ruinous collapse to fairy tale castle, a turnaround that lifted an entire regional economy. So does the Fowler Theatre, a dark and downtrodden spot restored to a neon-lit, beloved community anchor.

In addition to individual landmarks, the book covers the transformation of entire historic neighborhoods. For example, Indianapolis's Lockerbie Square in the 1970s was plagued by vacant and dilapidated buildings until Indiana Landmarks targeted the district, restoring a third of the houses and attracting young families and retirees to downtown living.

While color pictures tell the tales, the accompanying text gives a thumbnail history of each landmark and how it was rescued and restored. The book may spark conversation, home-improvement projects, even travel plans to see some of the historic places in person (although many of the sites featured are privately owned and not open to the public). It may also fire the imaginations of youngsters with an interest in architecture and historic preservation.

Proceeds from the sales of *Indiana Landmarks Rescued & Restored* support the work of Indiana Landmarks, a 60-year-old nonprofit organization, to save and revitalize more historic Hoosier places.



Oasis Diner before: Jim Grey



Oasis Diner after: Lee Lewellen

Marketing

- Direct mail to Indiana Landmarks' 6200 members and 2000 others
- Feature coverage in *Indiana Preservation*, bimonthly magazine (7200 circulation)
- Social media: Facebook 19,000; Instagram 10,500; Twitter 5200;
- Review mailings & media pitches to print (newspapers and magazines), online, & broadcast media statewide and regional & national preservation-related media.

About the Editor

Tina Connor retired from Indiana Landmarks as Executive Vice President in 2018 after 42 years on staff. A graduate of Indiana University with a B.A. in English and an M.B.A., she managed marketing, publishing and promotion at Indiana Landmarks. She lives in the former Bachelor Officer Quarters, adapted into condos, at historic Fort Benjamin Harrison in Indianapolis.

April 2019

Photographic Guide to the Birds of North America

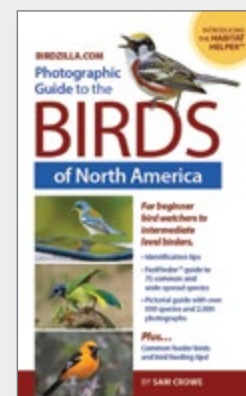
For Beginner Watchers to Intermediate Level Birders

Sam Crowe

A field guide designed for the beginner to intermediate level birder and those who want to feed and attract birds in their own backyard.

The Birdzilla.com field guide has been carefully designed for the beginner to intermediate level birder; and for those who want to feed and attract birds in their own backyard.

The guide includes descriptions, range maps and photographs for 650 bird species. Birds are placed in one of four habitat groups. Color bars on the top and bottom of the profiles aid in locating a particular species.



Marketing

- Birdzilla.com web sites: 20,000 visitors a month
- Newsletters and releases targeted to 50 senior organizations
- Review copies to industry influences and nature writers.
- Book signings at local Audubon groups and birding festivals.

About the Author

Sam Crowe is a life-long birder whose passion has taken him around the globe, including such birdie locations as Mexico, Costa Rica, Peru, Brazil, South Africa, Australia, New Zealand and New Guinea. Sam's experience includes 6 years at the world leading Cornell Lab of Ornithology, first as editor of the "All About Birds" web site and later as a marketing manager. Sam is founder and President of the Birdzilla.com family of web sites. He resides in McKinney, Texas.

Birdzilla Press

\$24.95 • 416 pgs • 5.5 x 8.5
ISBN-13: 9780578611402 • TP
NATURE / Animals / Birds

Over 2000 Color Photos

Range maps, multiple indexes, appendix

NEW TO CPG

November 2019

National Parks Conservation Association: A Century of Impact

Tom McCarthy, Whit Stiles • Foreword by Greg A. Vital, Chairman of the Board of Trustees, NPCA • Introduction by Theresa Pierno, President and CEO, NPCA

A Century of Impact celebrates the first 100 years of the National Parks Conservation Association, tracing its history and vision through stunning photography and tales of victory in a beautifully designed keepsake book.

From its founding by the same visionaries who established the National Park Service, the National Parks Conservation Association has been the independent, non-partisan protector of America's favorite places. *A Century of Impact* presents this admirable legacy through richly illustrated tales of an impassioned organization in action.



Marketing

- Book reviews
- Radio interviews
- Social media campaigns including blog stories
- Media relations
- Newsletter
- Advertising

About the Authors

Tom McCarthy is a Connecticut based, award-winning editor and writer whose books have won a Harvard University Book of the Year; a Sports Illustrated Top Book of the Year; and an Esquire magazine Five Best Reads selection. He is currently collaborating on a sequel to The New York Times best-selling "From Baghdad with Love."

Whit Stiles, Bachelor of Music, Belmont University, Nashville, Tennessee, 2005. He is the author of numerous Grandin Hood books, a national award-winning advertising copywriter, and a recording studio musician.

National Parks Conservation Association

\$49.95 • 192 pgs • 11.5 x 11.5
ISBN-13: 9781733930406 • HC
NATURE / Environmental Conservation & Protection

300+ Color Photos and National Park System map



Les Giblin

\$5.99 • 48 pgs • 5.5 x 8.5
ISBN-13: 9780988727502 • TP
SELF-HELP / Communication & Social Skills

January 2013

La Habilidad en el Trato Personal

Les Giblin

Skill with People is a timeless classic, now in Spanish, *La Habilidad en el Trato Personal*, has what you need to get on the fast track to success at home, work, and business. Communicate with impact. Influence with certainty. Listen with sensitivity. This book shows you how!

About the Author

In his lifetime, Les Giblin had conducted more than 1,000 "Skill With People" seminars for hundreds of companies and associations. Les Giblin's, *Skill With People* has sold over 2,000,000 copies, while his other book, *How to Have Confidence and Power in Dealing With People*, has sold over 700,000 copies. He has authored three bestselling handbooks.



Paradise Cay

\$29.95 • 348 pgs • 7 x 10
ISBN-13: 9781951116033 • TP
ALMANACS / YEARBOOKS and ANNUALS /

September 2019

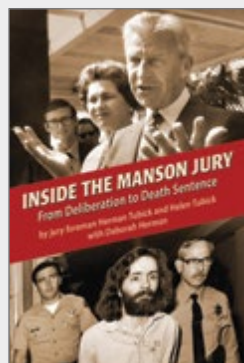
2020 Nautical Almanac

UK Hydrographic

2020 Nautical Almanac is the cornerstone for all celestial navigation, listing the celestial bodies used for navigation. It includes a sight reduction table, and other information valuable to the offshore navigator. The content of this edition is identical to the United States Naval Observatory edition. Paradise Cay Publications is the only entity in the United States other than the US Government legally authorized to publish the full contents of the *Nautical Almanac*.

About the Author

The UK Hydrographic Office is a trading fund of the Ministry of Defence (MOD) of the United Kingdom based in Taunton, Somerset, England. Their market-leading portfolio of ADMIRALTY Maritime Data Solutions is found on more than 90% of the world's ships trading internationally.



MP • \$17.95 • 320 pgs • 6 x 9
ISBN-13: 9781944068868 • TP

June 2019

Inside the Manson Jury

From Deliberation to Death Sentence

Jury Foreman Herman Tubick and Helen Tubick with Deborah Herman

This unique book combines a historic artifact written by the jury foreman shortly after the trial, with excerpts from the original transcript of what the jury never heard. A must have for any Manson aficionado, this book shows clearly Manson's desperate attempts to control the outcome, sacrificing his followers to protect his own life. The book is also a time capsule of what life was like for a jury sequestered for nine and one half months until the verdicts and sentences were rendered.

About the Author

This book was discovered by the authors' daughter in 2017 as having been left to posterity. Jury Foreman and his wife are both deceased, but the book was given to true crime author lawyer/journalist and Manson expert Deborah Herman who became a named co-author. Deborah Herman lives in Stockbridge, MA

June 2020

All About Stephen Hawking

Second Edition

Chris Edwards • Illustrator: Amber Calderon

As an Oxford student, Stephen Hawking never expected that people across the world would know his name, or that his hobby of stargazing would lead him to be one of the world's greatest scientists. Stephen Hawking made cosmology, or the study of the universe, accessible to everyone. Hawking is best known for writing *A Brief History of Time*, which explained cosmology in non-scientific terms so that non-scientists could understand it.

He was diagnosed with amyotrophic lateral sclerosis at the age of twenty-one, but didn't let that stop him from receiving a graduate degree from Cambridge and going on to be an expert in the scientific origin of the universe and black holes. He was expected to die in 1965 at the age of twenty-three, but went on to live a full life, dying in 2018 at seventy-six years old.

The newly revised edition of All About Stephen Hawking includes information about Hawking's death, its effect on those around him, and his lasting scientific legacy. It is designed to interest middle-grade readers ages nine to fourteen in science, engineering, technology, and math. After all, we wouldn't be mathematically exploring black holes without him!



Marketing

- Press Release to cities all over the US
- Author events and signings
- Television, radio, print, and online interviews
- Book reviews

About the Author

Chris Edwards, Ed. D., has had his scholarship and teaching methodology published in journals produced by both the National Council for History Education and the National Council for Social Studies. He is a frequent contributor on topics of law, logic, and theoretical physics to the science and philosophy journals *Skeptic* and *Free Inquiry*. He proudly teaches world history and Advanced Placement world history at a public high school in Indiana.

Blue River Press

\$5.99 • 128 pgs • 5.31 x 7.63
ISBN-13: 9781681572086 • TP
JUVENILE NONFICTION / Biography & Autobiography / Science & Technology

59 B&W Illustrations. Glossary, Index, World Timeline, Personal Timeline, Quotes

February 2020

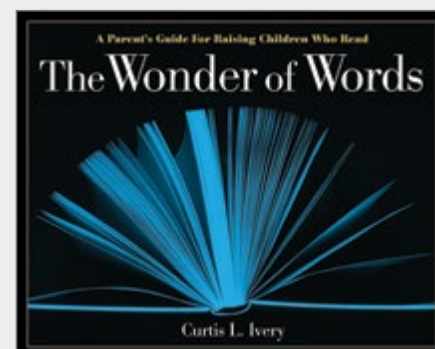
The Wonder of Words

A Parent's Guide for Raising Children Who Read.

Dr. Curtis L. Ivery • Foreword by: Joshua A. Bassett

Dr. Ivery provides an insightful and eloquent analysis for making reading a part of the everyday life and culture of parents and children. The Wonder of Words is able to draw upon established models of literacy and explain them in ways that are accessible and directly applicable to the reality of children's lives — and to new ways of teaching that are transforming K-12 education. This book outlines practices to help guide parents and children on how to successfully incorporate reading with technology, something we increasingly face in the digital age.

Dr. Ivery focuses on key areas sure to inspire reading, improve educational outcomes, and nurture family relationships. He first focuses on the connections between reading and children's imaginations to open up new ways for kids to think about reading as an exciting activity they can share with each other.



Marketing

- Book reviews
- Author events

About the Author

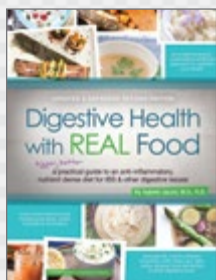
Dr. Curtis L. Ivery has been Chancellor of the culturally diverse Wayne County Community College District in Detroit, Michigan since 1995. He is the author of several books and is a nationally recognized leader in education, urban affairs, and male parenting.

Through this latest book Dr. Ivery continues his quest to strengthen communities by rebuilding the family unit through shared activity and literacy.

Micro Publishing Media, Inc

\$14.95 • 88 pgs • 10 x 8
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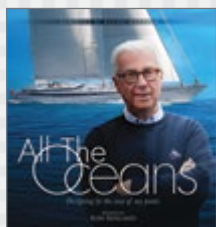
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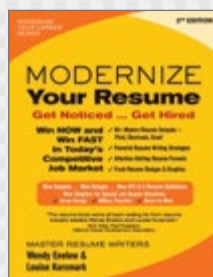
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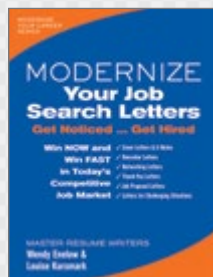
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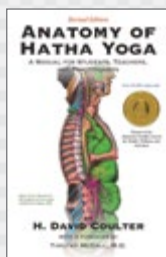


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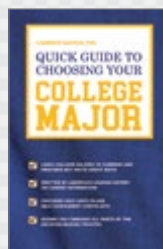
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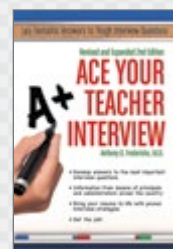
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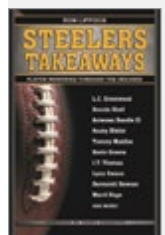
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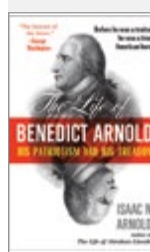
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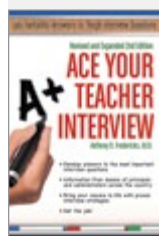
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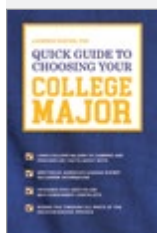
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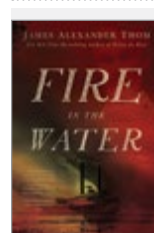
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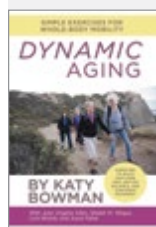
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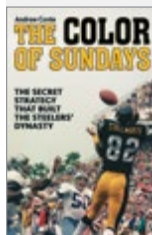
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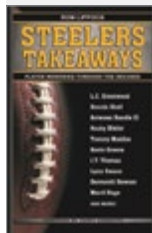
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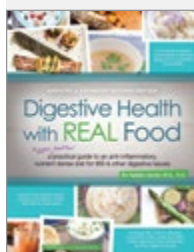
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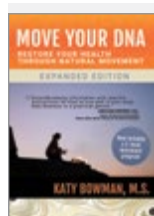
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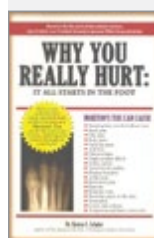
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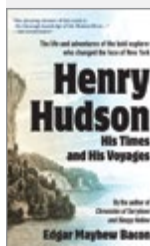
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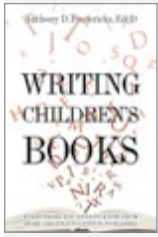
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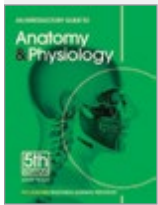
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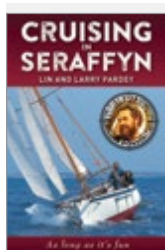
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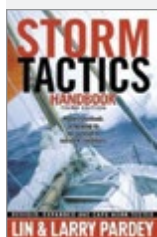
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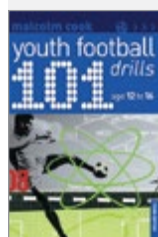
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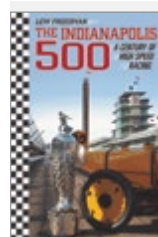
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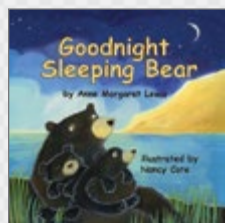
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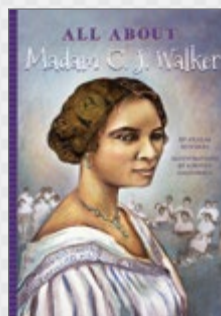
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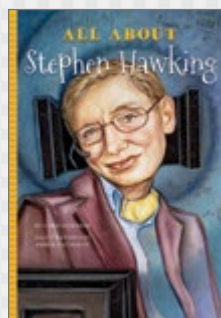


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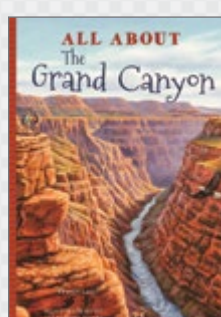


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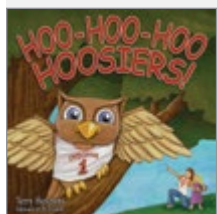
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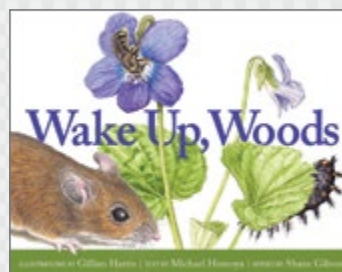
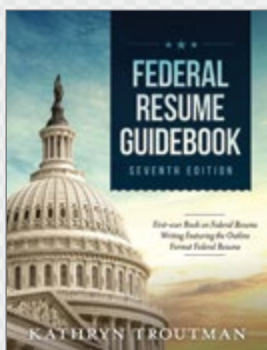
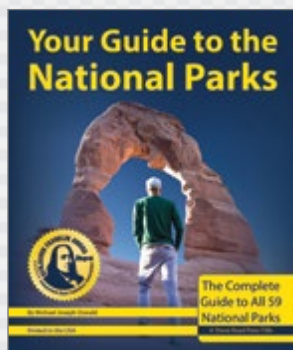
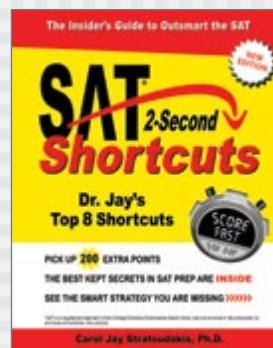
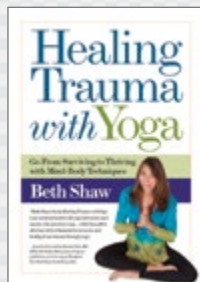
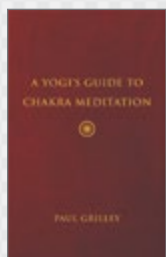
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