

The Edward Snowden Affair:

The Media, the NSA, and the One that Got Away

While penning a series of articles on Internet security, writer Michael Gurnow noticed there was something odd in the world's response to NSA whistleblower Edward Snowden. The public was evenly divided while diametrically-opposed politicians were in strange agreement. Regardless of opinion, the Left, Right, anti-establishment, conspiracy theorist, techno-geek, and Washington insider want to know more about Edward Snowden and the events that led to his disclosures.

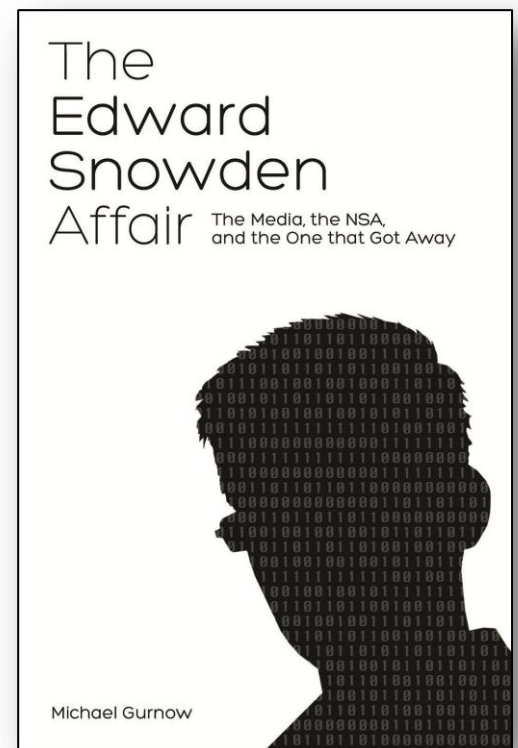
The narrative begins with Snowden literally growing up in the shadow of the National Security Agency. At a pace that reads like a taut political thriller, Gurnow reveals the dramatic details of how select journalists broke the story and the cat and mouse game that followed between the media and the current administration. Gurnow explains in plain language the political, legal and technological implications of the whistleblower's classified data. He ends the story 30 years later as Snowden disappears into the dark recesses of the former Soviet Union.

Additional material includes extensive footnotes and a highlight of key disclosures. Readers will learn facts never before revealed such as Snowden's involvement in the collapse of Switzerland's oldest and largest bank, how he chose the journalists that broke the story, whether Snowden planned to live in Russian exile all along, and more.

Marketing:

- National press release
- Review mailings to print and online media
- National radio tour campaign
- Midwestern Book tour and university appearances
- Public forums with well-known political writers
- Featured writer guest spots on political blogs

Michael Gurnow is former Pre-Law professor with a Masters in Creative Writing who studied under an active NSA language analyst. He also has more than a decade of experience in Information Technology. Gurnow's recent work on internet security was a featured exclusive in Strike the Root. A regular contributor, his latest article for the political website Dissident Voice was cited in the Dallas Morning News. His writing has been selected as an Editor's Choice, served as cover stories, included in college curriculums, and cited in newspapers and literary journals. Michael Gurnow lives with his wife in Jackson,



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