

# CARDINAL PUBLISHERS GROUP

## JUNE EDITION NEWSLETTER

Welcome to the CPG's June Newsletter!

Which is, coincidentally, also our first ever newsletter. Read along and be updated monthly on our latest books, tips and tricks from our CEO Tom, and the latest CPG news!

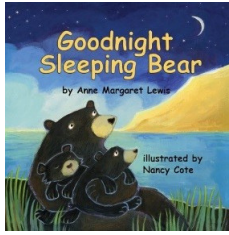


Children's Books



Sports & Fitness





### *Goodnight Sleeping Bear*

Anne Margaret Lewis with Illustrator Nancy Cote

ISBN-13: 9781947141001, Price: \$11.99

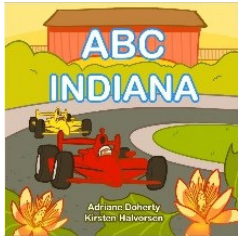
Join playful characters as they teach your child about the lakeshore environment of Michigan and the Sleeping Bear Dunes. Goodnight Sleeping Bear is sure to end any day right as your child's bedtime story.

### *ABC Indiana*

Adriane Doherty with Illustrator Kirsten Halvorsen

ISBN-13: 9781947141049, Price: \$9.99

Engage your child in learning about the first cornerstone of literature: the alphabet. Better yet, teach them the alphabet while also broadening their knowledge of Indiana's state bird, tree, flower, landmarks, and more!

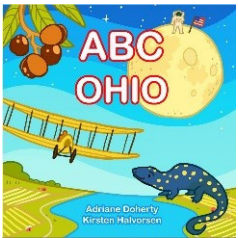


### *ABC Ohio*

Adriane Doherty with Illustrator Kirsten Halvorsen

ISBN-13: 9781947141056, Price: \$9.99

Engage your child in learning about the first cornerstone of literature: the alphabet. Better yet, teach them it while also broadening their knowledge of Ohio's state bird, tree, flower, landmarks, and more!

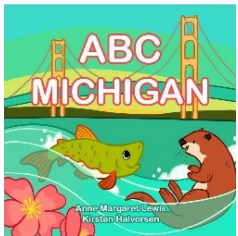


### *ABC Michigan*

Anne Margaret Lewis with Illustrator Kirsten Halvorsen

ISBN-13: 9781947141018, Prices: \$9.99

Engage your child in learning about the first cornerstone of literature: the alphabet. Better yet, teach them it while also broadening their knowledge of Michigan's state bird, tree, flower, landmarks, and more!

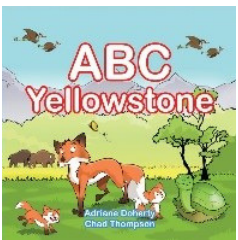


### *ABC Yellowstone*

Adriane Doherty with Illustrator Kirsten Halvorsen

ISBN-13: 9781947141087, Price: \$9.99

Engage your child in learning about the first cornerstone of literature: the alphabet. Better yet, teach them it while also broadening their knowledge on Yellowstone's birds, trees, flowers, and animals that call Yellowstone their home!

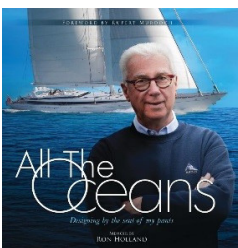


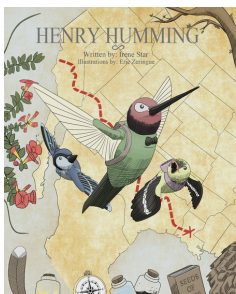
### *All The Oceans - Designing by the Seat of My Pants*

Ron Holland with Foreword by Rupert Murdoch

ISBN-13: 9781775096801. Price: \$45.00

Follow Ron Holland's memoir as it sails into uncharted territory in this autobiographical story, *All the Oceans*. Ron's travels of the undiscovered ocean lead him to adventure with SuperYacht design. Read as he starts from racing dinghies and progresses to winning international races.





## *Henry Humming - Henry Saves Hanna*

Irene W. Starlone with Illustrator Eric Zerinque

ISBN-13: 9780999326503, Price: \$17.99

Henry Humming is a hummingbird determined to help his sick sister, Hanna. Bravely, he takes on the role of being her caretaker and sets out to find her a cure no matter what it may cost him.

## *THE World Cup 2018 Book*

Shane Stay

ISBN-13: 9781782551331, Price: \$14.95

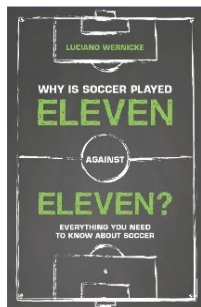
This fun and informative guide will answer any questions you have about the upcoming 2018 World Cup. Curiosities such as which teams will be participating, up-and-coming players to watch out for, and coach strategies will all be answered, and more! Experience all this book has to offer as it takes a unique and detailed look at everything World Cup.

## *Why is Soccer Played Eleven Against Eleven?*

Luciano Wernicke

ISBN-13: 9781782551379, Price: \$14.95

Delve into the beauty of the game of soccer from the perspective of telling one hundred soccer history facts that are either unknown or little known. Soccer fans, look no further than this book to answer any questions—burning or unknown—you may have about the wonderful world of soccer.



June

## *Pole Dance Fitness*

Irina Kartaly

ISBN-13: 9781782551263, Price \$27.95

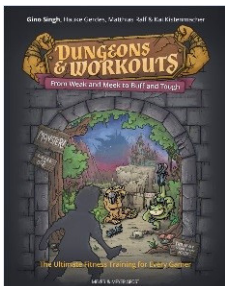
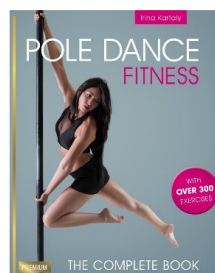
Pole Dance Fitness is an all-inclusive guide to getting the most intense and productive workout possible using pole dance exercises. This book is full of colorful photos, and specific descriptions aimed to help you best understand how to utilize the spins, tricks, and movements of each exercise.

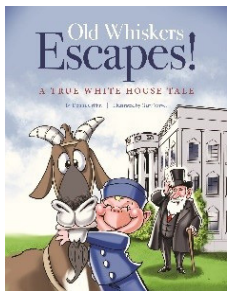
## *Dungeons & Workouts*

Gino Singh

ISBN-13: 9781782551348, Price: \$24.95

This unique take on fitness training combines the world of games and adventure with the world of fitness to create the most fun way to get fit ever. Take everything you love about gaming—side quests, bosses, level ups-- in a marshy swamp and dungeon filled setting and combine it with the real-life benefits of getting fit!





### Old Whiskers Escapes!

Donna Griffin with Illustrator Gary Varvel

ISBN-13: 9780999457009, Price: \$18.95

Did you know that President Benjamin Harrison had a pet goat that lived on the White House grounds? Well, he did! One day the goat escaped with grandson "Baby" Mckee close behind. Upon discovering the great escape, the president ran down Pennsylvania Avenue in hot pursuit of the two. This true story will draw in readers to the story of a chase like no other.

### Cardinal Corner Updates

CPG will be participating in the upcoming 2018 ALA! Come and visit us at booth #3161. We hope to see you there!



Ernest N. Morial Convention Center, New Orleans, L.A.



June 21-26

Stop by and pick up some of the FREE books we will be giving out!

### Tom's Tips

With so many great books from our publisher coming out this spring it is hard to single out just a few, but my tip for this newsletter is to play close attention to the Rubber Ducky. Each of the ABC books, for Texas, Indiana, Ohio, and Yellowstone have a Rubber Ducky hidden on each page. When I spoke to Rubber Ducky editor, Dani McCormick, she explained: "The use of the ducky on each page helps stimulate kid's cognitive engagement and creating associations. It also has the added benefit of helping parents of children with attention deficit to connect to the content. So it's not just a fun twist; it's helping kids learn."



**Pun Power!**  
CPG's been so busy creating all of these amazing products, you could even say that they've been **Booked**

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